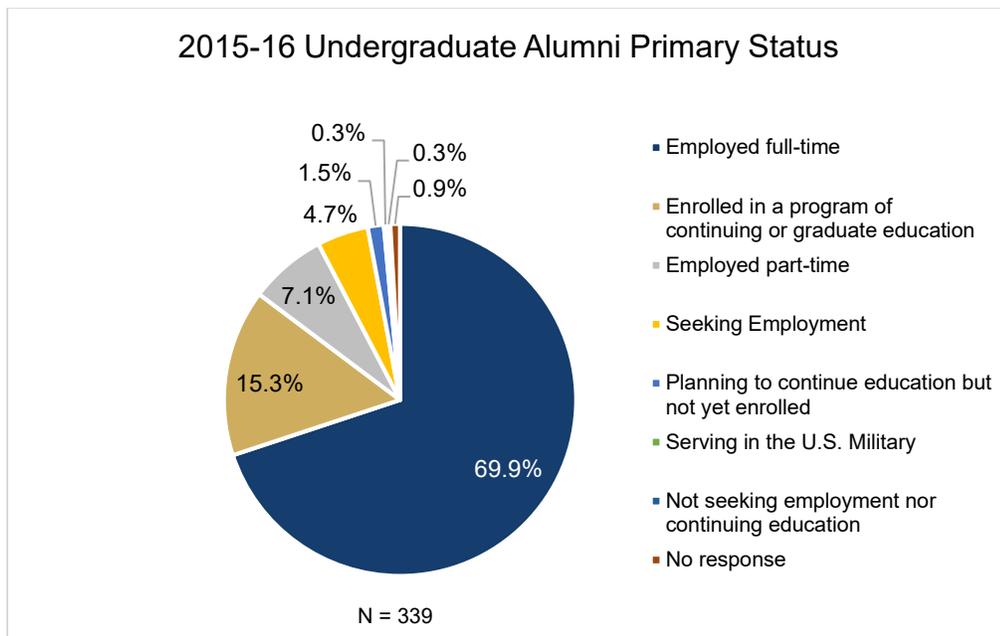




### West Chester University of Pennsylvania: 2015-16 Undergraduate Alumni Survey

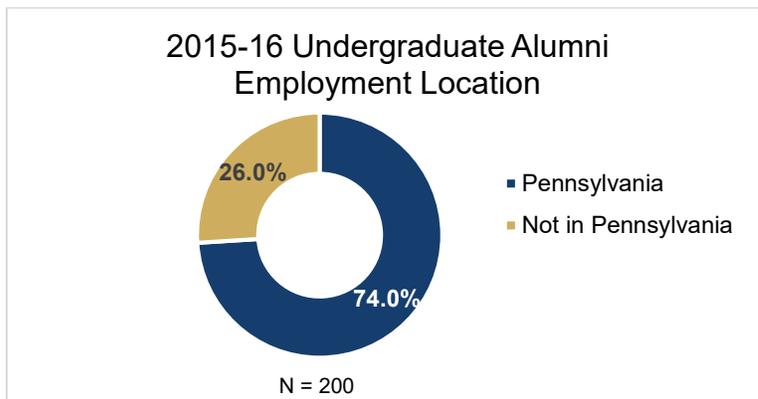
The 2015-16 Undergraduate Alumni Survey was administered to 3,071 undergraduate degree recipients during the spring of 2018 with the goal of capturing overall satisfaction, employment-search experience, post-graduation employment and/or continuing education, and the importance of various skills acquired while an undergraduate.

A total of 339 undergraduate alumni responded to the survey for an overall response rate of 11% and 10 were recipients of a \$10 Amazon.com gift card offered by the State System as an incentive for participation. Of those 339 undergraduate alumni, nearly 70% were employed full-time, while an additional 15% were enrolled in a program of continuing or graduate education. Less than 5% were seeking employment and less than 1% were neither seeking employment nor continuing their education.



**11% Response Rate**  
 A total of 339 alumni responded to the 2015-16 Undergraduate Alumni Survey

Of those undergraduate alumni who were employed and provided employment information, 74% were employed in Pennsylvania.

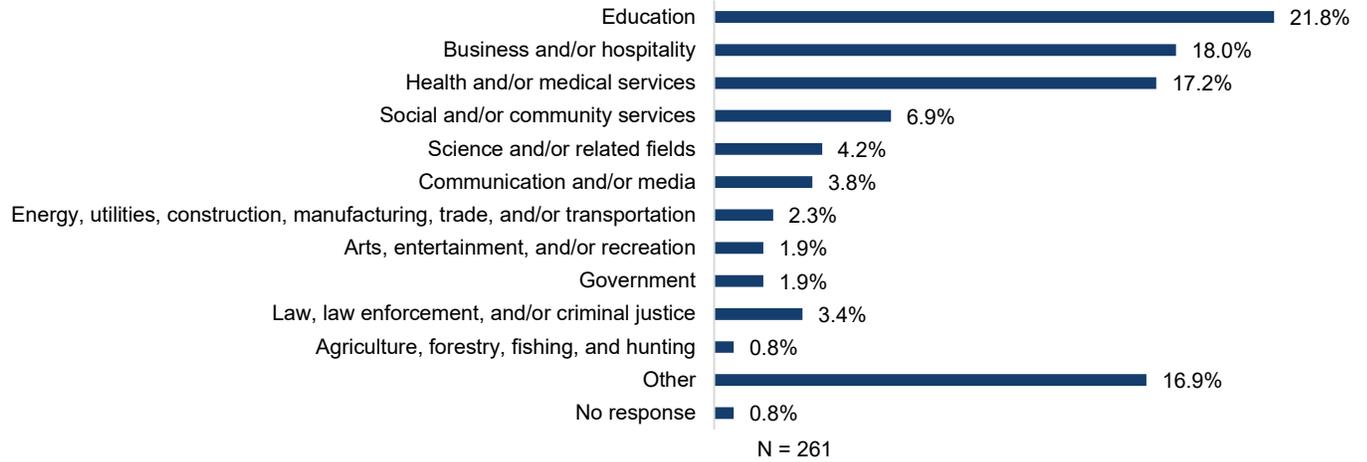


**74% employed in PA**  
 Of those undergraduate alumni who provided a location of employment, most are employed in PA



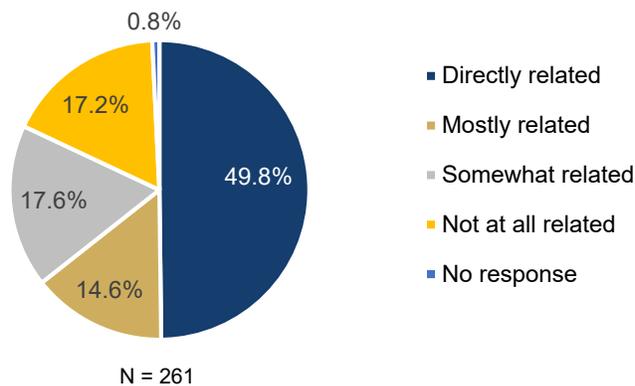
The education industry, business and/or hospitality industry, and health and/or medical services industry employed over 57% of undergraduate alumni. The agriculture, forestry, fishing, and hunting industry; and the military employed the least number of responding undergraduate alumni.

### 2015-16 Undergraduate Alumni Industry of Employment



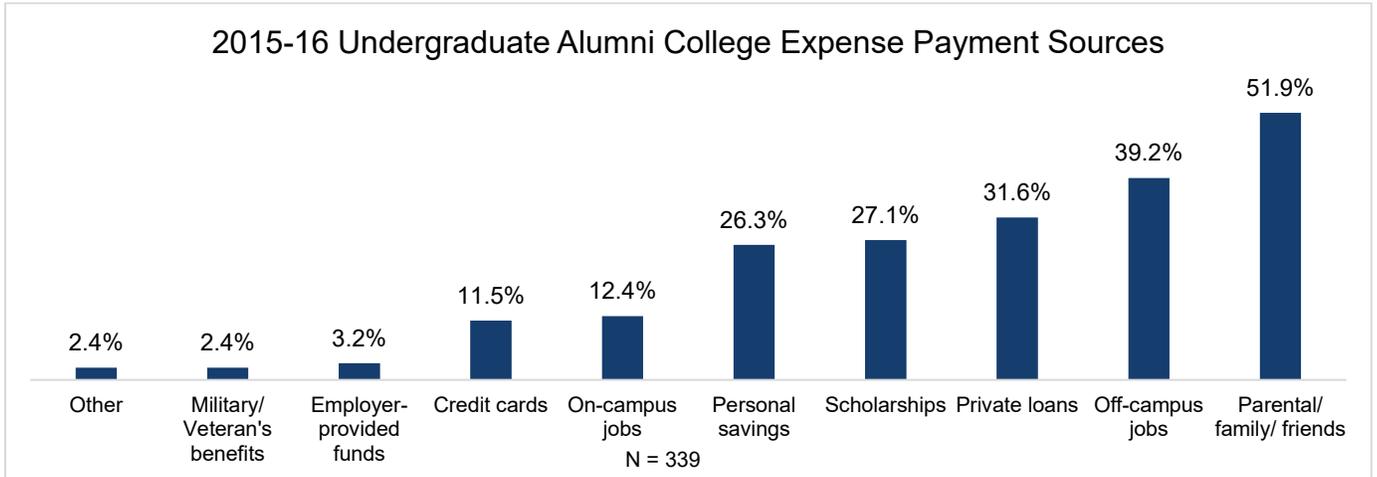
Less than 18% of employed undergraduate alumni said their occupation is unrelated to their program/area of study, while almost 50% said their job is directly related to their area of study.

### 2015-16 Undergraduate Alumni Relationship between Occupation and Program

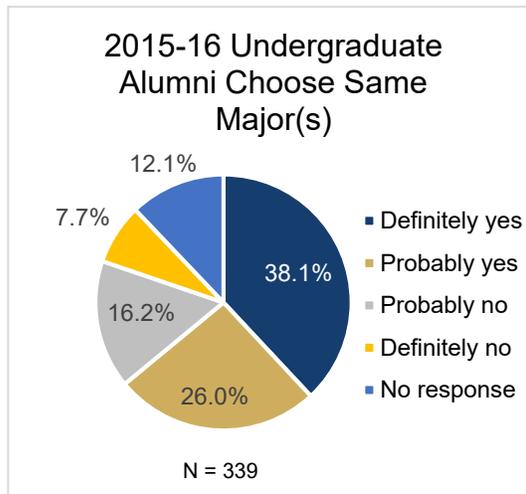
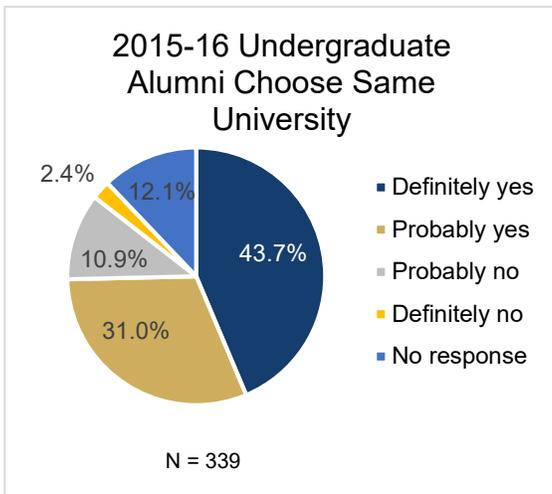




The top five sources for undergraduate alumni to cover their college expenses excluding Federal and/or State financial aid were from parental/family/friends contributions (52%), off-campus jobs (39%), private loans (32%), scholarships (27%), and personal savings (26%).



Overall, 75% of undergraduate alumni said they would choose the same university again if they had to do it over, while 64% would choose the same major(s).



74.6% would choose same University

If they had to do it over again, while 64% would choose the same major