# GET TO KNOW THE TWARDOWSKI CAREER DEVELOPMENT CENTER

# OUR MISSION:

The Twardowski Career Development Center serves as a bridge connecting students and alumni to the professional world, introducing them to who they can become.

We help students with major and career exploration, strategies for the job, internship, and graduate school search, developing resumes, networking, identifying mentors, preparing for interviews, and so much more.

### HANDSHAKE

### wcupa.joinhandshake.com

Our virtual career platform is a great way to connect with the office and on campus jobs, internships, full-time positions, and part-time jobs.

- Schedule an in person or virtual appointment for assistance with major and career exploration, resumes, cover letters, graduate school applications, interviewing, and more, including getting a free professional headshot on site!
- Upload a resume and receive feedback within 2 business days.
- Connect with employers by searching for and applying to job/internship openings or exploring events.

## RAM NATION

### ramnation.wcupa.edu

Building a professional network has never been more important...or more accessible! Ram Nation allows students to connect with alumni in the following ways.

- Schedule informational interviews and job shadows
- Develop connections for mentorship in various fields
- Participate in discussions on career topics

## **BIG INTERVIEW**

#### wcupa.biginterview.com

This online system is an excellent interview preparation tool that combines practice and online content to help improve interview skills and build confidence.

# Students can connect with us through:

30 MINUTE, ONE-ON-ONE APPOINTMENTS

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CLASSROOM
PRESENTATIONS
REQUESTED BY FACULTY

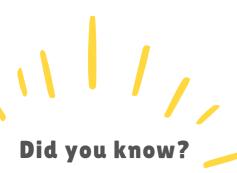
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EVENTS THAT CONNECT
STUDENTS WITH
EMPLOYERS AND ALUMNI

GET CONNECTED

wcupa.edu/cdc cdc@wcupa.edu @wcupacareercenter

# ENCOURAGING UTILIZATION OF RESOURCES



Each academic college has a designated liaison in the office. Contact the appropriate liaison by visiting the <u>faculty</u> <u>section</u> of our website.

# Faculty are invaluable influencers in our students' career development process

Our students often turn to faculty when they first begin engaging in their career process. Let students know that it is never too early to start planning for their future and they are not alone in creating their path.

### Show students the value of education

The Career Development Center works to collect student post-graduation career outcomes via the First Destination Survey (FDS). The dashboard of results is a helpful advising tool that can be used with students to explore their options and see where graduates have taken their degree.

## wcupa.edu/outcomes

# **Fostering Social Capital**

Alumni & Employer Career Events - We collaborate with academic departments to:

- Coordinate career panels to explore options within majors
- Create networking events tailored toward specific industry clusters
- Market the Job & Internship Fair (held each Fall & Spring)

### Strengthening Employer Relations & Sharing Opportunities

Our office is a central location for employers to promote opportunities and connect with students. We have worked with departments to:

- Engage employers in meetings with faculty or departmental presentations.
- Develop relationships with organizations of interest to students.
- Meet with employers interested in recruiting at WCU and discuss how to promote their organization and opportunities on-campus.

## **CONTACT US WITH ANY QUESTIONS**