

distanceed@wcupa.edu

Visit our Office of Distance Education Website

You will find:

- The latest information on our faculty development opportunities, including our Summer I and II Online Faculty Development Programs, Workshops, and the Guest Lecture Series
- Online/hybrid course and program development forms and handbooks
- Resources for planning and revising online/hybrid courses

Are you looking for a location to advertise your online course?

Contact us to add your course advertisement to our Office of Distance Education website and Facebook page

OFFICE OF DISTANCE EDUCATION
WEST CHESTER UNIVERSITY

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INSTRUCTIONAL DESIGN SERVICES

OFFICE OF DISTANCE EDUCATION

WEST CHESTER UNIVERSITY

What is Instructional Design?

Smith and Ragan (1999) define instructional design as “a systematic and reflective process of translating principles of learning and instructional materials, activities, information resources, and evaluation. “Instructional designers draw on theories and practices from the fields of education, psychology and communication.”

What Does an Instructional Designer Do?

An instructional designer from the Office of Distance Education can assist you with

- designing engaging and interactive blended and online courses
- meeting best practice standards for learner-centered and interactive instruction and assessment
- correlating instructional objectives with new technologies
- creating accessible, visually appealing online modules
- developing multimedia course elements, such as introductory videos and screen-captured lectures

Who Are Our Instructional Designers?

Stephanie Taitano, MA
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Level Three: Full Support

Full support is for faculty with little previous online teaching experience who wish to build their educational technology skills. An instructional designer will assist you through the entire course design process, from objectives analysis to implementation. This may include, but is not limited to, assistance with:

- re-conceptualizing face-to-face courses for online or blended delivery
- planning engaging interactive assignments and activities
- developing appropriate technology-based formative and summative assessments
- choosing appropriate educational technologies and developing online course materials to enhance teaching and learning
- designing, producing, and testing an easily navigable course site
- revising and redesigning existing online courses

Level Two: Moderate Support

Appropriate for faculty with some experience teaching online and some knowledge of educational technologies. Moderate support usually includes several meetings during the course design process, but may include all of the support listed in Level Three.

Level One: Basic Support

Appropriate for faculty with extensive experience teaching online, advanced proficiency with educational technology, and high-level computer skills. Level One support is tailored to your specific needs and may include:

- consultation and recommendations based on current research and practice in educational technology and online teaching
- site usability and functionality tests, including cross-browser and cross-platform testing