



THE MASTER OF SCIENCE IN PSYCHOLOGY (INDUSTRIAL/ORGANIZATIONAL)

Professionals with an understanding of Industrial/Organizational Psychology principles are in high demand in the workplace. Join our graduates from the Master of Science in Psychology program who drive positive change in organizations, motivate teams, and increase employee productivity.

The M.S. in Industrial/Organizational (I/O) Psychology program at WCU is designed for students who plan careers in Human Resources in business, industry, government, or other organizations. Students explore workplace motivation and attitudes; employee selection, training, and evaluation; leadership, group and organizational behavior; organizational culture and change management; people analytics and human resource management. Our students graduate with business, leadership, and psychology skills, the ability to apply psychology in the workplace, to use research methods to solve problems, and improve quality of work life.

Students in the program can get creative with electives, internships, and research to create concentrations based on interest and career aspirations. Concentrations include: selection and placement, training, performance evaluation, leadership development, workplace stress, employee engagement, group/team processes, and organization development interventions.

PROGRAM HIGHLIGHTS

- Faculty experts
- Opportunities to work on consulting projects
- Diverse internship availability from Washington, D.C. to New York City
- Online and evening coursework for busy professionals
- Opportunities for research collaboration
- Occupations related to I/O Psych are projected to grow by 14.3% through 2026
- Median salary of \$97,260

OUTCOMES

Our graduates work in management, consulting, human resources, recruiting, training, selection and placement, organization development, employee relations, workplace stress, and leadership development.

I/O graduates have also pursued research and/or academic careers in Ph.D. programs at many prestigious universities including:

- Virginia Tech
- West Michigan University
- Yale University
- Temple University
- University of Delaware
- Baruch College of New York

At the local level, within a 75-mile radius of West Chester University, half of the occupations associated with I/O psychology are expected to grow faster than Pennsylvania's average rate of job growth.



Local Growth



\$97,260
median salary for
Psychologists



14%
expected industry growth
through 2026

Statistics according to bls.org

ADMISSION REQUIREMENTS

A complete application to the Master of Science in Psychology (I/O) program consists of the following:

1. Completed online application at wcupa.edu/applynow
2. Official transcripts from all institutions of higher education
3. Minimum GPA of 3.0 in college coursework and a GPA of 3.25 in Psychology classes
4. Applicants who were not Psychology majors may be required to complete undergraduate Psychology courses as a condition of admission to a program or as a condition for approval to Degree Candidacy.
5. Three letters of recommendation are required.
6. A personal goals statement is required.

Applicants may apply online at www.wcupa.edu/applynow.

FOR MORE INFORMATION

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