



# THE MASTER OF SCIENCE IN PSYCHOLOGY (INDUSTRIAL/ORGANIZATIONAL)

Professionals with an understanding of Industrial/Organizational Psychology principles are in high demand in the workplace. Join our graduates from the Master of Science in Psychology program who drive positive change in organizations, motivate teams, and increase employee productivity.

The M.S. in Industrial/Organizational (I/O) Psychology program at WCU is designed for students who plan careers in Human Resources in business, industry, government, or other organizations. Students explore workplace motivation and attitudes; employee selection, training, and evaluation; leadership, group and organizational behavior; organizational culture and change management; people analytics and human resource management. Our students graduate with business, leadership, and psychology skills, the ability to apply psychology in the workplace, to use research methods to solve problems, and improve quality of work life.

Students in the program can get creative with electives, internships, and research to create a program plan based on interest and career aspirations. Students can gain expertise in the areas of selection and placement, training, performance evaluation, leadership development, workplace stress and organization development interventions.

## PROGRAM HIGHLIGHTS

- Faculty experts
- Opportunities to work on consulting projects
- Diverse internship availability from Washington, D.C. to New York City
- Opportunities for research collaboration
- Occupations related to I/O Psychology are projected to grow by 4% to 7% through 2031
- Median Salary of \$139,280
- Full and part-time study offered
- Online and in-person course offerings
- Evenings classes for working professionals

## OUTCOMES

Our graduates work in management, consulting, human resources, recruiting, training, selection and placement, organization development, employee relations, workplace stress, and leadership development. I/O graduates have also pursued research and/or academic careers in Ph.D. programs at many prestigious universities including:

- Virginia Tech
- West Michigan University
- Yale University
- Temple University
- University of Delaware
- Baruch College of New York

At the local level, within a 75-mile radius of West Chester University, half of the occupations associated with I/O psychology are expected to grow faster than Pennsylvania's average rate of job growth.



**\$139,280**  
median salary for I/O  
Psychologists in 2022

Statistics according to bls.gov



**7%**  
expected industry growth  
through 2031

## Growth

Up to 11% for  
Management Analysts

Up to 11% or higher for  
Data Scientists

Up to 10% for  
Training & Development Managers

Up to 10% for  
Human Resource Specialists

## ADMISSION REQUIREMENTS

A complete application to the Master of Science in Psychology (I/O) program consists of the following:

1. Completed application. Application deadline is March 1st ; applications received after the deadline will be considered on a space available basis.
2. Official transcripts from all institutions of higher education
3. Minimum GPA of 3.0 in college coursework and a GPA of 3.25 in Psychology classes
4. Applicants who were not Psychology majors may be required to complete undergraduate Psychology courses as a condition of admission to a program.
5. Three letters of recommendation are required.
6. A personal goals statement is required.

\*GRE scores are waived for application for the 2024-2025 academic year.

Applicants may apply online at  
[www.wcupa.edu/applynow](http://www.wcupa.edu/applynow).

## FOR MORE INFORMATION

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West Chester University  
Graduate School