REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
January 28, 2016
5:15 PM

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on January 28, 2016, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chair Fillippo called the meeting to order. Chair Fillippo led the Pledge of Allegiance. Council members present were: Members, Dozor, Lewis, Matlawski, Moskowitz, Silberman and Tomlinson. Absent but accounted for were Members Costello, Franklin, and Ireland.

The Chair then appointed Member Moskowitz as Secretary Pro Tem for this meeting in the absence of Secretary Costello.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (MATLAWSKI/LEWIS):

APPROVAL OF MINUTES OF THE NOVEMBER 12, 2015 MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.
AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

Chair Fillippo asked if anyone would like to address the Council of Trustees. Dr. Jim Brenner, President of the Faculty Senate, was recognized by Chair Fillippo and he was asked to go to the microphone to address the Council of Trustees.

Dr. Brenner gave the following remarks:

My name is Jim Brenner; Professor from the Department of Health and current President of Faculty Senate at West Chester University. On behalf of Faculty Senate, I would like to reacquaint Faculty Senate to you. West Chester University’s Faculty Senate was approved by this very body in 1964. And while Faculty Senate has undergone some changes since 1964, the current version is a representative body of 36 faculty members from across colleges who are focused on inclusion, transparency, shared governance and campus climate at WCU. We appreciate all your efforts on behalf of WCU and have enjoyed working with our liaison, Trustee Silberman and other Trustees as opportunities have presented themselves. Faculty Senate will be looking forward to working with you in the future as opportunities present themselves. During this time of administrative transition and opportunity at WCU, we strive to continue to support the mission of this excellent institution, its faculty, staff, and students. Thank you for allowing me to speak with you this evening and reintroduce Faculty Senate to you.

Chair Fillippo thanked Dr. Brenner for his remarks.
Mr. Lawrence A. Dowdy, retired Executive Deputy to the President, was recognized to speak and he was asked to go to the microphone to address the Council of Trustees.

Mr. Lawrence Dowdy gave the following remarks:

I come to you as a happy retiree, citizen and an alum of West Chester University. For your March 24, 2016 meeting, unfortunately I have to go on a cruise, so I will miss that meeting when Greg will be wrapping up his tenure in March, but I wanted to put on the record my incredible thanks to Greg and Sandra Weisenstein for the excellent leadership that they brought to West Chester University. During the last search when Dr. Adler was here for 16 years, there was some trepidation as to whether someone could take us to the next level. Greg, we are happy that you and Sandra said “YES” when the position was offered to you. There were questions like, “What is the next level?” and I was happy to see that when you first came on board you did a lot of listening and within that listening, you shaped a terrific vision that took a very good institution that was in very good shape to an even better shape...and you are leaving it in better shape.

From the bottom of my heart, I thank you for number one, keeping me on board and allowing me to work with you, but also for continuing to ensure that West Chester University becomes the excellent institution that it currently is.

Thank you very much.
Chair Fillippo thanked Mr. Dowdy for those appropriate remarks. Dr. Weisenstein added that his keeping Mr. Dowdy on board was one of the easiest decisions he ever made.

Chair Fillippo then invited Dr. Bernard Carrozza to the podium.

Dr. Carrozza brought the following remarks to the Council:

Good evening to the members of the Council of Trustees, special guests and most importantly, President and Mrs. Weisenstein. My name is Bernie Carrozza, and I am a long-time former member of this Council and I am now Chair of the Student Services, Incorporated Board of Directors.

Before I begin my remarks, I would like to invite the members of the SSI Board who are with me tonight to come forward. They are Kathy Boyer, Brad Sorrels, the Honorable Dick Yoder, Donna Snyder and Nancy Stoltzfus. Donna is the Director of Student Services, Inc. and Nancy is our Assistant Director of Students Services, Inc.

As the Council is aware, President and Mrs. Weisenstein will soon be leaving West Chester University. For seven years, Greg and Sandra have served the University with distinction providing outstanding leadership in the face of many challenges. For the record, among the considerable accomplishments during this presidency are:

- Creation of the Building on Excellence Strategic Plan which has provided a roadmap for success.
- Annual record enrollments in the face of stiff competition.
• Fiscal stability at a time of great economic uncertainty for the System and the nation.

• New academic programs including the first doctoral degrees in nursing, public administration, and education.

• Dramatic expansion of international programs and partnerships.

• Unprecedented growth in distance education and off-campus programs including the Philadelphia site in Center City.

• Major construction projects adding more than a quarter million square feet of academic and residential space to campus.

• Improved town-gown relations including the creation of the Center for Community Solutions.

• Investments in advertising that have established the University’s brand in this region and beyond.

• Growth in annual research expenditures to more than twice that of any other System university.

• Record fundraising success including doubling the size of the University’s endowment in just five years.

• Unprecedented access for diverse populations including a commitment to our veterans and the ROTC program.

I could continue with many more examples of Greg’s remarkable achievements and the role Sandra has played in supporting his work. But my purpose tonight is not just to highlight what the Weisenstein’s have meant to
WCU. It is my belief and those of the entire SSI Board that this record warrants some kind of permanent recognition.

As the members of the SSI Board of Directors discussed ways to honor Greg and Sandra, our conversations with campus leaders reminded us about Greg's noteworthy and unwavering commitment to our veterans and ROTC. In fact, because of Greg's consistent support and advocacy, we now enroll record numbers of veterans and have the largest ROTC membership of any university in this unit. Also, Greg has dramatically increased resources to support veterans programming including staff and facilities.

So it is with great pride, privilege and gratitude that I announce that the Board of Directors of Student Services, Inc. is making a gift of $500,000 to the WCU Foundation to name the Veterans House the Greg R. and Sandra L. Weizenstein Veterans Center. (Standing ovation.)

Greg and Sandra, this gift is being given by SSI and all of the students of West Chester University who have benefitted and will benefit from the many legacies you leave behind.

These funds will be used to create a permanent endowment which the Veterans Center Coordinator can use to directly aid veterans as they pursue their degrees at WCU.

At this time I would like to invite Greg and Sandra and Lillian Morrison, who is our Veterans Center Coordinator, and Tom Fillippo, as Chair, to come forward and receive the gift from Student Services, Incorporated. (Photos taken.)
President Weisenstein thanked SSI, Inc. by saying the following:

Thank you, Bernie, for the nice words. Everyone in the room is part of the team that made the progress possible. Everyone should take pride for what we all have accomplished for this great University.

This is a fantastic gift, and Sandra and I are very privileged that it was given in our name. Everyone knows that Sandra and I feel very strongly about our veterans and treating those who have sacrificed so much to serve our country very well and helping them move on to the next stage on their lives. Lillian and others have done a superb job with our Veterans Center, so we are very proud to be associated and have our name on the Center and hope that it will continue to grow and provide great service to our veterans.

It really has been a privilege to work with the University in so many different ways. Here I thought Bernie was going to be part of a “roast”! He tells me that comes later. Thank you all! (Applause.)

Chair Fillippo then said: On behalf of the Council of Trustees, I thank Dr. Carrozza and the SSI Board of Directors for this fitting tribute to Greg and Sandra Weisenstein. In response to this generous recognition, I call on Member Eli Silberman to present the resolution naming the Veterans Center.

Member Silberman read the following resolution:
MOTION (SILBERMAN/TOMLINSON)

BE IT RESOLVED, IN KEEPING WITH THE COUNCIL OF TRUSTEES FACILITIES NAMING POLICY AND AFTER A REVIEW OF THE PERTINENT MATERIALS WHICH CONFIRM THAT THE NAMING POLICY REQUIREMENTS HAVE BEEN DULY MET, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY NAMES THE WEST CHESTER UNIVERSITY VETERANS CENTER LOCATED AT 624 SOUTH HIGH STREET IN HONOR OF GREG R. AND SANDRA L. WEISENSTEIN AND AFFIRMS ITS APPRECIATION FOR THEIR DEDICATED SERVICE TO THE UNIVERSITY.

MOTION UNANIMOUSLY APPROVED.

On a personal note, Member Silberman added that as a former United States Marine Officer, he saluted President Weisenstein and Sandra Weisenstein. (Applause.)

AGENDA ITEM IV - REPORT OF THE COUNCIL CHAIRPERSON:

Chair Fillippo gave the following report: I’m really glad that you could all attend today especially because you were here to witness this great historical naming event and the honoring of our President and Sandra. Greg and Sandra are special to me. I was on the search committee and will never forget that it was my job to drive Greg and Sandra back to the hotel. I knew within 15 minutes with the way that they reacted with each other, that these people were good people, down to earth, people that WCU would be so glad to have at the helm. Having both of you come on board was one of the best things that ever happened to me at West Chester. So, thank you.

By now I know that you have heard about the appointment of Dr.
Chris Fiorentino as the Interim President. He will begin that position on April 1, 2016. I am pleased that the Board of Governors and Chancellor Brogan affirmed the unanimous choice of our Council of Trustees. With Chris’ many years of service to West Chester University, our University will continue to be in good hands when President Weisenstein steps down on March 31, 2016.

Chris, please stand to be congratulated and recognized. (Applause.)

**AGENDA ITEM V – REPORT OF THE UNIVERSITY PRESIDENT:**

Dr. Weisenstein gave the following report:

I want to thank Larry Dowdy for his kind words as well. They meant a great deal to both Sandra and me. Thank you.

I want to also extend my congratulations to Chris for his appointment as interim President of WCU. When you leave a place that you love, it is important to know that it will be in good hands. With Chris’s selection as interim, I know that this will be the case.

I want to acknowledge and thank all of our employees who have worked tirelessly over very long hours to prepare our campus to open yesterday after last weekend’s snow storm. There was so much snow; the biggest challenge was trying to figure out where to put it. I suspect many others in the room had a similar problem. Our employees got the campus ready so that we could open on Wednesday, so we only missed two days. I want to thank them and all of the other people who contributed to serving the students who were here on campus during that time. These people include food services and others, as
well as those people who enabled us to open the campus deserve our thanks for all of their efforts.

West Chester University employees, and especially those in the Academic Affairs Division, are very busy preparing our Periodic Review Report (PRR). The report is submitted five years after the institution’s decennial self-study and visit by the evaluation team from our institutional accreditation organization, the Middle State Commission of Higher Education.

Our PRR provides a report on institutional progress and planning that has occurred since our re-accreditation and provides an opportunity to show progress on areas that were either self-identified, or identified by the accreditation visiting team, as needing attention. As we reported to the Council of Trustees, there were no weaknesses identified in our reaccreditation and I suspect that the PRR will find that WCU is continuing to excel in all traditional measures of higher education excellence.

Among some of the many other accomplishments of the Division of Academic Affairs are the following:

- The Undergraduate Studies and Student Support Services was awarded a TRIO grant in the amount of $1,269,810.
- College of Visual and Performing Arts Theatre and Dance Department hosted the Kennedy Center American College Theatre Festival Region II’s annual conference this month with over a thousand visiting students and faculty. One of the 8 invited productions was WCU’s production of Ghosts.
- The first group of WCU student teachers will be completing the second half of their teaching requirement at the Teocali Academia in Guanacaste, Costa Rica.

- Physics professor, Dr. Kevin Aptowicz and his collaborators have developed novel membranes from hydrogel particles. The particles porosity can be controlled by temperature.

- These are just some of the fantastic things that are occurring in Academic Affairs at WCU.

RamPrint “swipe-to-print” technology is now available in multiple locations on campus including FHG Library to allow students to print directly from their personal devices to any of the print release stations.

An upgraded campus map is now on the WCU website. The new map utilizes Google’s state-of-the-art platform allowing it to be mobile friendly.

The building shapes are more clearly defined and all descriptions have been updated, indicating those buildings that follow LEED standards. The new map also allows you to “search by topic” (i.e. admissions) to locate a building. The map links to an additional accessibility map highlighting parking lots and buildings.

On December 7, WCU held a special event marking the official transfer of a remarkable gift. On that evening, former Congressman Curt Weldon presented the University with his remarkable collection of Congressional papers and memorabilia. More than 100 friends and supporters joined us for that event including Judge Dozor who played a key role in encouraging and
arranging this incredible gift. Thank you, Barry, very much. It is a gift that has already been recognized by scholars nationally and internationally who are very interested in seeing documents and papers that, for the first time, will be released here at West Chester University to the public.

As part of this year’s Presidential Speakers Series, passionate political commentators Mary Matalan and James Carville will be presenting a lecture on campus the evening of March 11. Please contact any of the President’s staff or Mark Pavlovich if you are interested in tickets to this event. It should be a lively presentation.

As you know, the Incomparable Golden Rams Marching Band appeared in the Macy’s Thanksgiving Day parade. They did a fantastic job, and made us all very proud, which created the biggest on-line social media explosion in our history. The video of the performance has been viewed some 500,000 times on our various social media platforms. Now that’s visibility! It was a very good return on the investments to enable those young people to perform.

And speaking of visibility, for the ninth consecutive year, WCU was named to Kiplinger Magazine’s list of 100 best values in public higher education. This time we jumped from 86th to 77th place. The only other Pennsylvania schools on the list were Pitt and Penn State. In addition, we made the list of the top 300 best values among all colleges, public or private (#270)! That places us among the top 10 percent of all universities in the nation as a best value. Only 20 of Pennsylvania’s 130 four-year colleges made the list.
US News and World Report recently ranked WCU’s Masters of Science in Nursing the 21st best program in the nation. No other Pennsylvania programs were ranked on this list. Our MBA was also ranked by US News and World Report 55th best in the nation. Congratulations to the respective colleges for attaining these very impressive rankings and for continuing to reinforce our status as one of the very best universities in the nation.

In support of the University’s commitment to research, the WCU Foundation is assisting faculty in the Psychology and Anthropology Departments to develop a research station in the Rwandan rainforest. Initial meetings with government officials have gone well and specific plans should be prepared by the summer.

Faculty and students are expected to use the facility to study primate behaviors and the Rwandan genocide. Other University colleges are also being invited to participate.

As of January 11, 2016 forty-three faculty searches are underway with the majority of searches preparing to invite candidates to campus the first week of the semester. Airport interviews for the Vice President of Information Services positions will be scheduled in the very near future. Over the last few years our enrollment growth has exceeded 20% and our growth in tenure tenure-line faculty has grown by 23%.

The Office of Social Equity has added a second Assistant Director, Mr. Hiram Martinez, who comes to us from Millersville University with ten years of Social Equity experience. The focus of his work will be on facilitating and
collaborating on educational and training programs on diverse issues for the campus community, serving as the student liaison/contact for issues related to Social Equity, and identifying and communicating diversity and inclusion opportunities for students and staff. Please stand – we welcome you!

(Applause.)

WCU’s student athletes had an impressive fall semester both in competition and in the classroom, with 17 of 23 teams earning a 3.0 GPA or above. Men’s Track led men’s sports with a 3.296 GPA, and the Gymnastics Team led women’s sports with a 3.682 GPA. We are very proud of them because of their competition as well their performance in the classroom. They excelled and set a high standard for the University.

WCU’s Golden Rams Football Team won the PSAC Eastern Division and appeared in the PSAC Championship Game; Field Hockey reached the national semifinals for the fourth time in the last five years; Senior Amanda Eisman qualified for the NCAA Women’s Cross Country championships for the second straight year; and WCU’s Women’s Volleyball Team advanced to the second round of the NCAA DII Women’s Volleyball Tournament.

The Office of Service-Learning and Volunteer Programs, Campus Recreation, and Wellness Promotion collaborated to organize the 5k Turkey Trot on Thursday, November 19th 2015. Over 150 student/staff/ faculty participated in the run/walk or volunteered for the event. Participants were asked to donate a minimum of two non-perishable items as a registration fee
for the event. Over 300 lbs. of collected goods were donated to the West Chester Food Cupboard. This is a great example of WCU's community engagement.

The Center for Community Solutions is off to a great start. There have been over 40 requests for assistance that have come into that center. Chris Fiorentino has done a great job getting the Center underway and with the leadership of Carol Aichele, she has contributed greatly to the success of this Center. It is truly a community/University partnership and one which brings value to the University as well as to our communities. This also illustrates the value of the University to our communities that we serve and our neighborhoods. It's a way in which we can encourage the community to use the intellectual and material resources of the University to solve problems of mutual concern to us and the community.

Approval of Purchase Orders and Contracts

Dr. Weisenstein asked for approval of Purchase Orders and Contracts in excess of $5,000 executed during October and November, 2015 for the purchase of equipment, services and supplies.

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MOTION (SILBERMAN/LEWIS):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF $5,000 EXECUTED DURING OCTOBER AND NOVEMBER, 2015 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

MOTION UNANIMOUSLY APPROVED.

This concluded Dr. Weisenstein's report.
AGENDA ITEM VI - REPORT OF THE VICE PRESIDENT:

Chair Fillippo invited Dr. Laurie Bernotsky, Interim Provost and Vice President for Academic Affairs at West Chester University, who will introduce the report that will be presented.

For over 30 years, PASSHE has promoted a System-wide Summer Honors International Study Program where two honor's students from each of the 14 System universities for academic credit participate in an international emersion experience. Universities take turns in hosting these programs and often the impact of these programs last long beyond the program itself. For example, West Chester University hosted in 2001 when we led a delegation of students to South Africa. I actually had the opportunity to be on that trip and it was a fantastic experience with students from across the System. Since then, we have hosted the annual Aid to South Africa which has raised over $70,000 for South African children who are affected by HIV and AIDS. We have sent over 150 faculty and students, conducted community-based needs research, with the most recent happening this May. In spring 2015, West Chester hosted a second Summer Honors International Studies Program. This time they went to Norway. The program was entitled "Noble (or Nobel) Ideas from Norway." Under the faculty and leadership of Dr. Charlie Hardy from History, Dr. Denise Polk and Dr. Kevin Dean (both from Communications Studies), a delegation of students completed an intensive week of academic preparation on our campus followed by nearly two weeks of studying, researching and presenting in Norway. I will now turn this over to Dr. Kevin
Dean, Director of the Honors College, to introduce our student delegates who will share some of the program.

Dr. Kevin Dean came to the front of the room and said that he would be very brief so that the students could share their experiences. He said that he would be remiss if he didn’t mention that this trip to Norway would have been impossible without President Weisenstein. It was his connection with the American College of Norway and his experience with the international commitments that allowed the students to have that site available. The students and faculty used the facilities of the American College of Norway. The group would not have been able to afford the trip without those connections.

He mentioned that Dr. Polk and Dr. Hardy would be attending the dinner after the meeting and would be glad to share their stories as well, if anyone would be interested.

The students were Ahleah Miles, Senior, Psychology; Sarah Walker, Senior, Physical Therapy; and Marissa Giovinazzo, Senior, Nursing. There were three people and three components, but Dr. Dean explained that the trip is about studying on campus, study and research while visiting internationally, and then perhaps most importantly, lessons learned that get put back into the current community. He included that so much has been written recently about international study programs as being shams and waste of money and elitist, etc. However, West Chester University international programs are very committed to having international programs that emphasize interpersonal engagement. The idea being that the students and faculty form relationships
and the program does not stop when the plane lands back on American soil. It actually begins. (The students’ PowerPoint presentation is attached as part of these minutes.) Dr. Weisenstein remarked that it was his understanding that this was the first time that any university in the world has participated in nominating someone for the Nobel Peace Prize and also involved in vetting candidates who have been nominated. The students reinforced that when they were at the Nobel Peace Institute, the Institute was so impressed by their willingness to participate because a student delegation had never been there before, let alone have suggestions about who they wanted to nominate right in front of them. They were able to give the students feedback about how they come to final decisions and overall no University had ever made a nomination before. It is usually politicians, etc. Dr. Weisenstein reiterated that this made West Chester University number one in the world, and the students and audience agreed.

The Honors College students thanked Dr. and Mrs. Weisenstein for always being strong advocates for the Honor’s Program at WCU and for international travel in general. Overall, the students believe that there is no stronger leadership to have than both of them, so they wanted to thank them personally for all that they have done.

Chair Tom Fillippo thanked the students and Dr. Dean for the excellent report.
AGENDA ITEM VII – REPORTS OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORTS OF STANDING COMMITTEES:

Chair Fillippo called on each standing committee COT representative to give a report.

Academic Affairs

Member Dozor reported that he and Member Tomlinson had the opportunity to attend the committee. They thanked Dr. Laurie Bernotsky as well as Dr. Scott Hendricks. Dr. Hendricks presented an overview of the Middle States Commission of Higher Education. We are accredited and WCU is required to do a Periodic Review in this five-year period. It is a mini self-study on how we are compliant with the 14 requirements of the accreditation and that is coming up on June 1, 2016. The whole University is involved in this and it is important to do this in a comprehensive fashion so that our accreditation is confirmed. He congratulated the administration and the faculty for completing this huge task.

Secondly, he reported that they had the opportunity to meet Dr. Loretta Rieser-Danner, the Professor and Chair of Psychology and Dr. Vanessa Johnson, Professor of Psychology. The resolution for consideration and approval is to ask the System to allow WCU to have a Psy.D. program in Clinical Psychology. West Chester University presently has three Master programs in Psychology with large enrollments. There is a strong market for
it will attract further accreditations and more licensing opportunities for our students. He then introduced the resolution to be considered.

**MOTION (DOZOR/TOMLINSON):**

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVED THE DOCTOR OF PSYCHOLOGY IN CLINICAL PSYCHOLOGY TO MOVE FORWARD TO THE BOARD OF GOVERNORS OF THE STATE SYSTEM OF HIGHER EDUCATION FOR FINAL APPROVAL, PENDING APPROVAL BY THE OFFICE OF THE CHANCELLOR.

**MOTION UNANIMOUSLY APPROVED.**

Member Tomlinson introduced the second Resolution for consideration and action of the Council which would confer a honorary degree of public service. Karl Kuerner has provided art instruction for over 40 years in the area where he was born and grew up. A personal friend of the Wyeth family and dedicated to the opportunity to promote and support local artists, Karl is committed to the region and preserving its artistic heritage. He has recently donated his farm to the Brandywine River Museum and supports its recent listing in the National Register of Historical Places. He has major retrospective exhibits of his work at Ursinus College and first to exhibit at the New Gallery and the January 2017 exhibit of selected student works at the Baker Gallery at West Chester University.
MOTION (TOMLINSON/MOSKOWITZ)

HONORARY DEGREE

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF
WEST CHESTER UNIVERSITY OF PENNSYLVANIA CONFER
THE HONORARY DEGREE,
DOCTOR OF PUBLIC SERVICE,
UPON THE FOLLOWING RECIPIENT:
KARL J. KUERNER

MOTION UNANIMOUSLY APPROVED.

This concluded the Academic Affairs Committee report.

Student Affairs and Report on SGA

Montana Leaks was asked to give the report. Mr. Gary Prince, President of SGA, gave an update at the Student Affairs Committee. They are off to a good start for the semester.

The Black Student Union was spotlighted at this meeting. They learned about what they are doing on campus. The participated in Moving Day; they donated backpacks to students in Philadelphia; and they participated in the AIDS walk. They are continuing to grow and are making their mark on the campus. Montana was asked to introduce Mr. Naeem Brown, President of the BSU, to those attending the COT meeting. (Applause.)

This concluded the Student Affairs and SGA Report.
Advancement

Member Silberman reported that the meeting was very positive. He recapped the meeting by sharing that total giving is running 50 percent ahead of last year at the same time due to the recipient of several large scholarship donations and in-kind gifts of property and equipment.

As of December 31, total gift income has reached $3,457,360 which is remarkably 72 percent of the $4.75 Million goal. We are confident that the goal will be exceeded before June 30, 2016.

Thanks to the five Trustees who have already made gifts to this year’s Annual Trustee’s Campaign, we look forward to continuing our tradition of 100 percent giving by the Council by June 30, 2016. We are the only University in the State System that consistently has 100 percent Trustee giving.

The 33rd Annual Presidential Scholarship Gala is set for Saturday, April 2 and the theme will be Pyramids of Progress. In addition to raising scholarship funds, this event will feature a Farewell Tribute to Dr. and Mrs. Weisenstein. He asked every member to attend. Invitations will hit the mail next week.

Since the November Council meeting, $7.7 Million in new gifts have been committed to the “Becoming More” Campaign. This brings the total raised to date as of December 31, 2015 to $39,834,000 which is 79 percent of the $50 million goal. This unprecedented increase was due to the closure of November and December of several plan gifts for scholarships and endowments as well as the donation of the Curt Weldon Congressional Papers Collection.
In addition to the array of advertising initiatives from the Public Relations and Marketing Office, WCU launched its initial marketing efforts in metropolitan Washington, D.C. and New York City. In addition to rail ads, direct mail and social media have been used to generate undergraduate and graduate inquiries. The initial response has been remarkable with visits to the University website from those regions tripling over the same time last year.

Finally, so far this year, nearly 32,000 people have attended WCU cultural events including the WCU LIVE and President’s Speaker Series. If anyone is interested in tickets to any of these campus art and festival events, please contact Dr. Mark Pavlovich.

WCU is experiencing a record year in conference attendance and revenues. According to the Office of Conference Services, 19,000 people have attended on campus conferences and meetings so far this year, generating $876,000 in gross revenues already with another six months yet to go.

That concluded Member Silberman’s report.

Campus Development and Facilities

Member Matlawski asked that the members read the summary of information that was part of their packet. He also reported that the majority of the discussion was around the BPAC building which is an exciting project that is currently underway. Unfortunately, the Department of General Services has terminated the general contractor based on ongoing issues with its inability to maintain the projects construction which is moving the project back a little bit. DGS has been informed that the new contractor has been selected and they are
currently reviewing the contractor’s credentials. The University is anxiously awaiting word that the new contractor’s under contract and the opportunity to review the recovery schedule. Unfortunately, the hope was that the building would be completed at least for fall 2016 use, but the best hope for completion now is probably January 2017. That also moves back a couple of projects that were to follow that.

This concluded Vice Chair Matlawski’s report.

Information Technology

Member Moskowitz reported that the Committee met and reviewed many of the ongoing projects on campus. The internet is a big issue and it keeps growing and the use of it keeps growing. Updates are constantly put in place to keep up.

They discussed the upgraded campus map on the WCU website that utilizes Google’s state-of-the-art platform allowing it to be mobile friendly. In addition, they discussed that an upgrade of Level3 Internet Circuit completed the 10Gbps bandwidth. Both campus Internet Circuits are now full 10Gbps.

That concluded the report from Member Moskowitz.

Budget and Finance

Member Lewis reported that the Budget and Finance Committee met in advance of the formal meeting. They received reports on the WCU budget and investments from Mark Mixner and Bernadette Hinkle. The University’s budget continues to be conservatively and prudently managed. He called to the
attention of the Council two highlights from the budget. One is that due to an increase in our enrollments for the fall, spring and intersessions, the overall tuition revenue is up as is fee revenue. On the other side, however, the budget that was ultimately signed by the Governor for PASSHE was flat. PASSHE was predicting a 3 percent increase and that is the amount that was included in our budget so we do not have that money and will have to make that up as the year goes along.

Member Lewis introduced a resolution for consideration and action.

Chair Fillippo asked if WCU had the opportunity to purchase the farm.

President Weisenstein responded that the University was contacted about the availability of the property and felt that it really could not be utilized in the way that we needed it to be used. It was partly because of zoning restrictions and conditional use kinds of restrictions and felt that it was not a good investment for the University.

**MOTION (LEWIS/MOSKOWITZ)**

WHEREAS, WEST CHESTER UNIVERSITY OF PENNSYLVANIA OWNS LAND THAT ABUTS PROPERTY KNOWN AS THE TIGUE SUBDIVISION, WHICH IS LOCATED IN EAST BRADFORD TOWNSHIP, AND;
WHEREAS, TOLL BROTHERS IS THE EQUITABLE OWNER OF THE PROPERTY, AND;
WHEREAS, TOLL BROTHERS IS SEEKING CONDITIONAL USE APPROVAL FROM EAST BRADFORD TOWNSHIP TO DEVELOP SINGLE-FAMILY HOMES ON THE PROPERTY.
NOW, THEREFORE, BE IT RESOLVED, THAT WE, THE COUNCIL OF TRUSTEES, REQUESTS THAT WEST CHESTER UNIVERSITY OF PENNSYLVANIA BE GRANTED STATUS AS A PARTY TO THE CONDITIONAL USE PROCEEDINGS AND ANY OTHER PROCEEDINGS RELATED TO THE DEVELOPMENT OF THE TIGUE SUBDIVISION.

SIX MEMBERS APPROVED.
ONE MEMBER ABSTAINED.

AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:
None.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:
Member Silberman reminded members to mark their calendars for the upcoming Pennsylvania Association of Council of Trustees spring meeting. The meeting starts on Thursday, March 31 and Friday, April 1, 2016 and will be held in Harrisburg at the Dixon University Center. He indicated that last year’s PACT meeting was very well attended by other universities, and there were some excellent presentations that he found very valuable. The speakers were very worthwhile. He encouraged all Council members to attend. He reminded members that information regarding this conference would come to their e-mail with the deadline for registration.

AGENDA ITEM XI – OLD BUSINESS:
None.

AGENDA ITEM XII – NEW BUSINESS:
None.
AGENDA ITEM XIII – ADJOURNMENT:

Chair Fillippo asked for a motion for adjournment.

MOTION (LEWIS/TOMLINSON):
MOTION TO ADJOURN AT 6:25 P.M.
MOTION UNANIMOUSLY APPROVED.

[Signature]
Respectfully submitted,

Marián Moskowitz, Secretary Pro Tem
PASSHE Summer Honors Study Abroad: Norway

Environmental Systems & Sustainability
Peace and Leadership

Ahleah Miles, Marissa Giovinazzo, & Sarah Walker
Week 1: Setting the Foundations

- Readings and classroom discussions
  - sustainability
  - our footprint on the earth
  - communication and leadership
  - the Nobel Peace Prize
- Field Trips and Movie Nights
  - Stroud Water Research Center
  - movies on sustainability and effective leadership
Week 1: Takeaway

In order for peace to be achieved and sustained, effective communication and leadership proves essential. The environmental impact humans have on the Earth and scarce resources not only damages nature, but human interaction, hindering peace.
Exploring Norwegian Culture and Norway
U.S. Ambassador’s Residence and Dinner at Karl’s

An opportunity to explore the significance of effective communication and international relations with other nations in sustaining peaceful initiatives.
Nobel Peace Institute

Exploring the significance of the Nobel Peace Prize both during and after the award, as well as the impact of the rhetoric used during acceptance speeches...
Nobel Peace Institute

...and making a nomination for 2016!
Student Connections Back Home

- International Student Welcome Picnic
- Giving Tuesday Student Initiative
Take-Aways from Trip

- Nobel Peace Prize Nominations
- Environment and Sustainability Class
Questions?

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