REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3RD FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
May 8, 2014
5:15 PM

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on May 8, 2014, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chairperson Fillippo called the meeting to order. Chairperson Fillippo led the Pledge of Allegiance. Council members present were Members Franklin, Hisiro, Matlawski, Moskowicz, Silberman, and Tomlinson. Absent but accounted for were Members Costello, Dozor, Lewis and Ireland.

The Chairperson then appointed Member Moskowicz as Secretary Pro Tem for this meeting in the absence of Secretary Costello.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (MOSKOWITZ/SILBERMAN):

APPROVAL OF MINUTES OF THE MARCH 20, 2014, MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.
AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:

Chairperson Fillippo reported that at the March meeting, the Council recognized those members of West Chester University’s staff who had gone above and beyond the call of duty on behalf of the WCU community.

One of the honorees was unable to attend the March meeting, and Chairperson Fillippo called on President Weisenstein to introduce the Vice President for Information Services who would assist the Chairperson in this special recognition for a person from his Division.

President Weisenstein stated: “Thank you, Mr. Chair. As you just mentioned, we are very fortunate at West Chester University to have a tremendous pool of staff that provide some great service to the University. I now call on Adel Barimani, Vice President for Information Services, to introduce a member of his staff who has been nominated by his Division to receive this very special recognition. Adel, please come forward.”

Vice President for Information Services said: “Thank you and good evening. I would like to call Richard Chan to join me here. Richard is Assistant Director of Networking and Telecommunication at West Chester University. Richard has been on campus for 28 years. Richard starting working at WCU as a student in the Academic Computing Services Department in 1986. Two years later, he became an intern assigned to the Faculty and Staff Software and Hardware Support Services. Richard graduated in 1990 from West Chester University with a degree in Management and a minor in Accounting. Richard became a full-time management employee with Academic
Computing Services as a night-time manager. He then became a network manager in the Information Services division in 1992 when he assumed his current position as Assistant Director of Networking and Telecommunications in 2009 offering these dedicated services. Richard basically manages our entire infrastructure on campus. All of our networking systems, the Wi-Fi system on campus, our backup for the telephone system, and anything that you can think of that is interconnected, including connectivity to the internet, is managed by Richard and his team. Often he comes in late hours in the night (3 or 4 a.m.) to transfer systems from one system to another and make the changes so that changes would be not be obvious to the rest of the campus. Since I have been working in this position with Richard, I can say that we have only been “down” a total of 4-5 times on a scheduled basis and campus has been up and running on our major network and systems the entire time. Mostly all of that success is due to Richard and his dedication. I would like to recognize Richard tonight.”

Chairperson Fillippo congratulated Richard and thanked him for his outstanding service to the WCU Foundation and the West Chester University community.

Chairperson Fillippo reported that the Office of the Chancellor asked all Council of Trustees in the universities in the Pennsylvania’s State System of Higher Education to introduce a resolution before September of the coming year (as required by the Board of Governors’ Policy) which shows the Chain of Executive Responsibility in the event of an emergency in the absence of the
President. To comply with that request, he asked for a motion for the following resolution for the Trustees’ consideration and approval:

**MOTION: MATLAWSKI/TOMLINSON**

**ORDER OF SUCCESSION PLAN**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY HEREBY APPROVES THE ORDER OF SUCCESSION PLAN (ATTACHED TO THIS RESOLUTION) AS REQUIRED BY BOARD OF GOVERNORS’ POLICY 1983-14-A: APPOINTING INTERIM AND ACTING CHIEF EXECUTIVE OFFICERS.**

**APPROVED PENDING ACTION BY THE COUNCIL OF TRUSTEES**

**MOTION UNANIMOUSLY APPROVED**

Chairperson Fillippo reported that the Council of Trustees participated in the Annual West Chester University Tour on Thursday, April 24, 2014 with dinner following at the home of President and Sandra Weisenstein. The members also met with the Pennsylvania’s State System of Higher Education legal counsel, Michael Ferguson and West Chester University’s legal counsel, Megan Kampf and discussed items which included Right to Know guidelines. Also, Dr. Chris Fiorentino, Vice President for External Operations briefed the Trustees on offsite/branch locations and there was discussion of campus safety.

At this time, Chairperson Fillippo asked Member Skye Hisiro to come forward, and he also welcomed Member Hisiro’s guests who came to join to witness the special presentation from the Council of Trustees. The Chairperson
congratulated Member Hsiro for her excellent academic record and her graduation on Saturday, May 10, 2014 with a cumulative GPA of 3.96, summa cum laude. He emphasized how she has made the Council proud and how much they appreciated her leadership at the table and in her many leadership roles assisting her fellow students. On behalf of the Council of Trustees, Chairperson Fillippo presented Member Hsiro with a framed picture of the Philips Memorial Building in which she can proudly display her well-earned diploma and he wished her a very bright future.

Member Hsiro thanked the University, President Weisenstein and the Council of Trustees for allowing her the opportunity to serve West Chester University in such a unique and important way. She said that she did have a remarkable experience as a student at West Chester University, particularly in her role as Student Trustee. She remarked that it is a bittersweet feeling to have to step down from that role, but she said that she knows the Council will be in good hands with the person that has been selected to move forward in the appointment process to be the next Student Trustee.

AGENDA ITEM V – REPORTS OF THE UNIVERSITY PRESIDENT

Chairperson Fillippo then called on President Weisenstein for his report.

The President thanked Chairperson Fillippo and proceeded to give the following report:

Our academic programs continue to be viewed positively by national accrediting agencies. These are national accreditations that are specific to the discipline and program areas that have occurred just recently.
• The Forensic Science Education Programs Accreditation Commission (FEPAC) acted to award the Forensic Science Program at West Chester University of Pennsylvania full accreditation for a term of five (5) years, as of February 15, 2014.

• A successful site visit recently took place for the graduate program in Communication Sciences and Disorders. The accrediting agency (the American Speech-Language and Hearing Association’s Council on Academic Accreditation, or CAA) gave a positive review and official re-accreditation is anticipated.

• The site visit by NASPA for the Master of Public Administration Program took place in March and again, a very positive report was received.

• Also in March the major accreditation site visit by a team from NCATE took place. The College of Education and the Professional unit are to be congratulated for managing the process very successfully. The team was extremely impressed with all the reports and interviews that were conducted through the College and across campus because the rest of the campus participates in the preparation of teachers, particularly at the secondary level. All six standards have been met and a positive outcome is assured in the final report from NCATE. As President, I sat in on the exit interview and I have never sat in an exit interview that was so quick from NCATE. They basically said that WCU is doing a fabulous job and there isn’t much we can offer you in terms of suggestions, so they caught their plane! Sometimes, exit interviews can go on for hours,
so this was definitely a positive report by the team and a testament to our programs in the College of Education.

- WCU’s Respiratory Care Program is among a select group of programs being recognized by the Commission on Accreditation for Respiratory Care (COARC) for meeting rigorous accreditation criteria.

These are just a sample of the many accreditations that we have across campus. They certainly keep us at our best and on task to maintain those accreditations.

Also, more good news out of Academic Affairs is that a $1 million grant which was awarded to Dr. Frank Fish, biology. Dr. Fish received a grant from the Office of Naval Research (ONR) for $1,055,297. The Multi-University Research Initiative (MURI) Program topic is Hydrodynamics of Non-Traditional Propulsion. The project is in collaboration with the University of Virginia, Princeton University, Harvard University, and Lehigh University. The team of researchers will receive $1.5 million each year for up to 5 years for this research.

During March and April, I had the opportunity to visit with alumni on the west coast attending alumni events in San Diego, Los Angeles, San Francisco and Seattle. These meetings and personal visits which we worked in between the alumni events are part of the Becoming More Campaign fundraising effort. As always, I was very impressed with the great work that our alumni are doing. They are bringing value to their families, communities, places of employment, as well as their state and their nation.
In addition, more than 1,000 alumni attended an array of programs and events during Alumni Weekend. Among the programs, our own Council member Judge Barry Dozor, joined with me and other campus and alumni leaders at a special ceremony re-signing the Association's Charter on the 116th Anniversary of that document. Judge Dozor presided over the signing.

The 2014 Presidential Scholarship Gala was an unqualified success. A crowd of more than 400 people filled the transformed Hollinger Gymnasium for dinner, dancing and some games of chance. The event raised $95,000 in net income for scholarships and provided WCU with an opportunity to attract new friends to the University. ARAMARK and MacElree Harvey were the lead corporate sponsors of the event and we thank both of them as well as other corporate sponsors that were listed in the program.

As of April 17, 2014, 36 of 51 faculty tenure track searches have been successfully completed. Twelve of the new hires are men; 24 are women. Eleven of the new faculty identify themselves as people of color and maybe more importantly there were no positions offered to multicultural applicants that were declined by the applicant. That is quite a record.

The Digital Media Center shot and edited a promotional video in Philadelphia for the WCU Philadelphia campus, highlighting the vast program offerings at West Chester University. Dr. Chris Fiorentino has been doing great work as our Vice President for External Operations promoting the Philly Center. Let's take a look at the promotion piece:

https://www.youtube.com/watch?v=9eJz7USUjI0
Did you notice how fast those people were walking on the sidewalk in the beginning of the video? That is about how quickly Chris Fiorentino and his folks have been moving down there in Philadelphia.

We are always looking for ways in which we can keep our parents and guardians of our students better informed. Administrative Computing developed a method for parents and guardians to access myWCU, called Delegated Access. Delegated Access provides a secure and controlled environment where students can allow others to access parts of their information through a self-service transaction in myWCU.

West Chester University joined with the other 13 PASSHE Universities in participating in the April 8, 2014 PASSHE Advocacy Day visitation to legislative offices at the State Capitol. I was pleased to be there with our WCU team which consisted of Larry Dowdy, and Student Government Association representatives, Jack Kottler and Montana Leaks.

Visitations were made with Senator Dinniman, Senator Pileggi’s staff member, Senator Tomlinson’s staff member, Representative Briggs, Representative Truitt, and Representative Sabatina. All were most gracious in receiving our students and interested in WCU.

The PASSHE Advocacy Day participants were also invited to the Senate Gallery and the group was recognized from the Senate floor and welcomed. In addition, a group photo sponsored by Representative Baker and Representative Hanna was taken in the Rotunda and made available to all who participated.
The Women’s Softball Team captured their first ever PSAC East Regular Season Championship, and were selected to compete in the NCAA Atlantic 1 Regionals this weekend at Cal U, in Pennsylvania; the Men’s Golf Team was selected to participate in the NCAA Atlantic East Regional Tournament and are currently in sixth place; Women’s Rugby is having a fantastic year and has reached the coveted Final Four of the USA Rugby Division I Collegiate Women’s Tournament, which takes place this weekend at Stanford University. Our Rugby Team had strong performances in the semi-finals against Georgia Tech winning 63-26, and then coming back the next day with a solid win over the University of New Mexico 48-14. If you can believe it, we are traveling all the way to Palo Alto, California to play against Penn State on Friday, with the winner advancing to the Championship on Saturday. We have three teams away on Saturday and many of those players are seniors and will miss Commencement. We will be having a mini-Commencement for them when they return with all of the pomp and circumstance and regalia that goes along with the usual Commencement ceremony. This will create some nice photo opportunities and will create some memories for the families so that they don’t miss out on their Commencement because they are representing West Chester University.

Finally, this past Sunday was our Athletics Senior Awards Brunch ceremony, a special day for Senior Student-Athletes as we honored our young men and women who will be graduating on Saturday. Head Coaches reflected on the accomplishments of our senior student-athletes and then each graduate
was presented with replica of the Golden Ram. They are a very impressive group of students who have made us quite proud having a grade point average as a group well above 3.0. I brag to other universities that we not only have good athletes, but we graduate them here at West Chester University!

West Chester University students continued to engage in community service and volunteer activities as we headed into the final two months of the semester. While there were many special efforts in support of others, some of the highlights include two Alternative Spring Break Trips (West Virginia and North Philadelphia), SGA Gala for Hope to benefit the Children’s Hospital of Philadelphia, Honors Student Association Aid to South Africa, Alpha Phi Omega Battle of the Bands for AIDS Awareness, Ram Pride Day of Service (Parks Cleanup), Colleges Against Cancer Relay for Life, and a new initiative between Off-Campus Life and Habitat for Humanity Pack It up, Pass It On. This is a program with Habitat for Humanity as our students move on and leave things that they don’t want to take with them. We pack up those belongings and move them into Habitat for Humanity houses to help furnish those homes. Our students this year will give more than 400,000 hours of volunteer time. We are very proud of them. And what we find when we talk to our alumni is that those students continue to volunteer even after they graduate.

Business Services, in conjunction with OfficeMax, hosted a table at the E.A.R.T.H Fair on April 25th to showcase sustainable office products that are available to the campus. The items included post-it notes made from sugar cane rather than paper, pens made of recycled electronics, and chair mats
made of recycled bottles. Business Services also implemented the “Green Monday” program where OfficeMax trucks don’t make any deliveries on campus on Mondays. This helps with WCU’s carbon footprint, as well traffic on campus and in the local community.

Summer of 2014 will see the beginning of the next phase of our Academic Quad transformation. We will be introducing a “main lawn” green space to the center of the Quad, surrounded by a wide pedestrian avenue that will replace and consolidate the numerous smaller pathways crossing the center of the space. The concrete in the Academic Quad area is breaking up, so it is important to get this finished for the new 2014-15 academic year. The new Academic Quad will not only enhance the beauty of our historic academic structures, which are the anchor of our campus, but will also offer students and faculty a sense of community and a place to interact and share ideas.

The Budget Office, in collaboration with Human Resources and Information Services, is implementing a dynamic position budgeting system that will allow real-time information and forecasting for compensation (salaries and benefits), which represents 75% of the base E&G budget.

There continues to be strong interest in the Masters of Social Work in the Philadelphia program. Enrollment grew by 95% from fall 2013 to spring 2014 semesters. The headcount is expected to remain strong moving into the fall 2014 semester. We have the largest headcount of any of the partner universities.
Distance Education is also growing in popularity with both our faculty and our students. In 2010-2011, there were 820 WCU student counts (duplicated counts) being taught through distance education venues. This number has grown to 4,172 students as of the 2013-2014 academic year which reflects an increase of 509% (since 2010-11).

Approval of Purchase Orders and Contracts:

President Weisenstein asked for the approval of Purchase Orders and Contracts for February and March, 2014.

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**MOTION (FRANKLIN/MATLAWSKI):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF $5,000 EXECUTED DURING FEBRUARY 2014 AND MARCH 2014, FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded President Weisenstein's report.

Chairperson Fillippo thanked President Weisenstein for his report.

**AGENDA ITEM VI – REPORT OF THE VICE PRESIDENT:**

Chairperson Fillippo invited Mr. Adel Barimani, Vice President for Information Services to share his report.

Mr. Barimani reported information to the Council regarding 3D printers. He said the following:

"Tonight, the pieces that you have in front of you were actually printed by this printer displayed here. These printers are becoming more mainstream."
and the prices are ranging anywhere between $400-$500 now to thousands of dollars, depending on what you want to print with them.

I have a couple people with me tonight who will talk a little about it and we have a couple of very short videos to also share with you. At this time, I would like to ask Ms. Trevia Dungee to come forward. Ms. Dungee is the Director of our Help Desk and Support Services in Information Technology.”

Ms. Dungee continued saying, “Good evening. Our 3D printing project at our Demonstration and Application Center (DAC) has been led by our educational technologist, Theresa Boppell. Theresa has been leading the team in creating these pieces and Theresa works with three of our interns for the Demonstration and Application Center. Two interns that are creating these pieces are actually Computer Science majors and this is quite interesting for them. The Demonstration and Application Center research project on 3D printing started in October of 2013 and we are using the Cube2 printer by 3D Systems. We have some sample pieces here for you to look at later. For this project at the DAC, we are still in the creating, designing and experimental phase with this product.” (Videos were shown here.)

Mr. Barimani continued saying, “As you can see by the videos, technology is moving at a rapid pace. The lab that was shown on the video has already created at least two kidneys already and they are continuing testing. Hopefully within the next 10-20 years, they will actually be able to use those body parts. Our interns and others in the DAC are working on the basic elements of the 3D printing and there is a lot of programming and coding that
goes behind it, but this was a good example of basic elements all the way up to 3D modeling and the biomedical field. It is something that is moving rapidly and we will keep an eye on it and keep experimenting with it. To make a piece like you have in front of you, it will take about twenty to thirty minutes to print. It is a very slow process for even a smaller piece, but the kidney in the video that the doctor printed took about 8 hours, with its intricacy. If you have any questions, our interns are here to answer and again, thanks to Treiva and Theresa. If there are no questions, this concludes my report and thank you.”

AGENDA ITEM VII – REPORT OF THE EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII - REPORTS OF STANDING COMMITTEES:

Academic Affairs

Member Tomlinson introduced two resolutions for consideration and action by the Council of Trustees:

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MOTION (TOMLINSON/MOSKOWITZ)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY CONFERS THE DESIGNATION OF EMERITUS UPON THE FOLLOWING DISTINGUISHED RETIRED FACULTY:

ARVID BLOOM
ERMINIO BRAIDOTTI
LAWRENCE DAVIDSON
PHILLIP DUNCAN
CLYDE GALBRAITH
ALI NAGGAR
TAHANY NAGGAR
DAVID SPRENKLE

APPROVED PENDING ACTION BY THE COUNCIL OF TRUSTEES

MOTION UNANIMOUSLY APPROVED.
MOTION (TOMLINSON/MOSKOWITZ)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY DESIGNATES THE FOLLOWING DISTINGUISHED FACULTY MEMBER AS AN Awardee OF THE TRUSTEES ACHIEVEMENT AWARD FOR TEACHING:

ELEANOR BROWN

MOTION UNANIMOUSLY APPROVED.

Student Affairs

A. Report on SGA and Student Related Activities

Member Hisiro reported that for the Student Affairs Committee the Purple and Gold Club was highlighted as the spotlight student organization. This is a new organization on campus (about 1 year old), and their purpose is to generate school spirit on campus. One of their most recent and probably one of their greatest accomplishments as an organization was the production of their lip sync video which was published to You Tube about a week and a half ago and it already has several thousand video hits which is quite an accomplishment. The video itself involved over thirty student organizations collaborated on it, and it was viewed by the Council Members.

Member Hisiro gave the following update for the SGA: A few weeks back the Student Government Association did elect their new executive board. She announced their names: John Cara, President; Tyler Flood, Vice President; Emily Gianoni, Secretary; Justin Golden, Treasurer; and Gary Prince, Parliamentarian. This concluded Member Hisiro’s final report.
Advancement

Member Silberman encouraged everyone to review the committee summary which was included in their packet.

This concluded Member Silberman’s report.

Campus Development and Facilities

Member Matlawski encouraged everyone to review the committee summary which was included in their packet.

This concluded Member Matlawski’s report.

Information Technology

Member Moskowitz encouraged everyone to review the summary that was provided in their packet.

This concluded Member Moskowitz’ report.

Budget and Finance

Member Franklin introduced a resolution for consideration and action by the Council of Trustees:

MOTION (FRANKLIN/TOMLINSON):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THAT THE CURRENT 3.5% TOTAL RETURN ENDOWMENT SPENDING RATE OF THE MARKET VALUE OF THE ENDOWMENT BE CONTINUED FOR THE 2014-15 FISCAL YEAR.

MOTION UNANIMOUSLY APPROVED.

This concluded Member Franklin’s report.
AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:

Chairperson Fillippo reported that due to Member Dozor’s inability to attend this meeting, Member Dozor asked Member Moskowitz to provide the report of the Nominating Committee. Member Moskowitz gave the recommendation of the committee as follows:

As a member of the Nominating Committee and on behalf of the Chair of the Nominating Committee, Member Barry Dozor and Member Silberman, I am pleased to present the following slate of officers for consideration and action by the Council of Trustees:

Chair - Mr. Thomas A. Fillippo
Vice Chair - Mr. Adam Matlawski
Secretary - Ms. Christine Costello

MOTION (HISIRO/SILBERMAN)

BE IT RESOLVED THAT THE FOLLOWING MEMBERS OF THE COUNCIL OF TRUSTEES WILL SERVE AS THE OFFICERS AS DESIGNATED BELOW FOR THE 2014-2015 ACADEMIC YEAR:

CHAIR - MR. THOMAS A. FILLIPPO
VICE CHAIR - MR. ADAM MATLAWSKI
SECRETARY - MS. CHRISTINE COSTELLO

MOTION UNANIMOUSLY APPROVED.

Chairperson Fillippo called again on Member Moskowitz to provide the report on behalf of the Presidential Review Committee. Member Moskowitz gave the recommendation of the committee as follows:
I would like to thank Members Matlawski and Silberman for serving on the committee with me. As the Presidential Review Committee, we worked with Dr. Frederick W. Obear, Senior Associate from Penson Associates, Inc. and completed the triennial review with input from 11 constituency groups (consisting of over sixty people) and while the contents of the report are confidential, I am pleased to report that the Council members are very proud of the way President Weisenstein is moving West Chester University forward on behalf of the students. West Chester University continues to grow and excel under President Weisenstein’s excellent leadership.

As a result, I would like to introduce the following resolution for consideration and action.

**MOTION (FILLIPPO/HISIRO)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HAVING CONSULTED WITH THE:**

- FACULTY
- STAFF
- STUDENTS
- ALUMNI
- AND OTHER UNIVERSITY AND COMMUNITY CONSTITUENCIES


**MOTION UNANIMOUSLY APPROVED.**
The Chairperson congratulated President Weisenstein for the excellent report.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:

None.

AGENDA ITEM XI – OLD BUSINESS:

None.

AGENDA ITEM XII – NEW BUSINESS:

Chairperson Fillippo recognized Member Tomlinson to speak. Member Tomlinson spoke to Member Hisiro and told her that it was a pleasure working with her. He reported that he and the other members never felt that they were working with a student member, but a colleague. He remarked about her professionalism and said how proud he and the other members were to have her serve with them. Member Hisiro was applauded by the Council members and the audience.

AGENDA ITEM XIII – ADJOURNMENT:

Chairperson Fillippo asked for a motion for adjournment.

MOTION (TOMLINSON/HISIRO):

MOTION TO ADJOURN AT 6:25 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,

Marian Moskowitz
Secretary, Pro Tem