



Council of Trustees
West Chester University | West Chester, PA 19383 | www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
January 30, 2014
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on January 30, 2014, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chair Fillippo called the meeting to order. Chair Fillippo led the Pledge of Allegiance. Council members present were: Members Dozor, Franklin, Lewis, Matlawski, Moskowitz, Silberman and Tomlinson. Absent but accounted for were Secretary Costello and Member Jon Ireland. The Chair appointed Member Moskowitz as Secretary Pro Tem for this meeting.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (DOZOR/MOSKOWITZ):

APPROVAL OF MINUTES OF THE NOVEMBER 7, 2013 MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:

Chair Fillippo welcomed everyone and introduced the SGA Executive Board and the Senators. He thanked the students for their leadership. Chair Fillippo then shared that since the last formal meeting in November, he appointed an Assessment of Future Opportunities Sub-Committee which consists of Christine Costello, Chris Franklin, Marian Moskowitz, Eli Silberman and Tom Fillippo. The sub-committee has met to have preliminary discussions on possible future opportunities that would be of benefit to West Chester University.

Chair called on Dr. Greg Weisenstein to give the President's Report.

AGENDA ITEM V – REPORT OF THE UNIVERSITY PRESIDENT:

Dr. Weisenstein gave the following report:

The national search for the permanent Associate Vice President for Academic Affairs and Graduate Dean has been completed. Dr. Lorraine Bernotsky was selected for this position effective on December 30th, 2013. Dr. Bernotsky comes to this position with a wealth of experience. She has served as the interim Associate Vice President for Academic Affairs and Graduate Dean for eighteen months and prior to this served in many different roles at the University. Dr. Bernotsky has primary responsibility for providing leadership in the areas of curriculum development and program review, assessment,

accreditation, and academic policies, as well as faculty development. As Dean of Graduate Studies, she has responsibility for completion (and implementation) of our graduate strategic plan; ensuring graduate programs are responsive to both student needs and market forces; and growth in graduate enrollment. Unlike most on-campus graduate programs around the country, WCU's enrollment is growing under Dr. Bernotsky's leadership. Dr. Bernotsky could not be here today, but I am sure with her effective leadership, we will have many opportunities in the future to congratulate her for her excellent work.

I am also pleased to recognize a new administrator to West Chester University who is attending her first Council of Trustee's meeting this evening. Dr. Sara Hinkle joined the Division of Student Affairs in the fall as the Assistant Vice President for Student Affairs upon the retirement of Ms. Diane DeVestern, who served the University with distinction for 28 years. Dr. Hinkle comes to WCU from Hofstra University where she served as the Associate Dean for Student and Community Development. Sara, will you stand up so that we can officially welcome you to WCU!

One of our Council of Trustee members, Eli Silberman, was honored by presenting at the very distinguished Player's Club in Manhattan. The Player's Club is a very distinguished society of bankers, lawyers, and other professional people and performers in visual and performing arts. Member Silberman was there to present excerpts of his new novel, *E Train to Masada*, last night. Eli also discussed what motivates authors to write novels and plays or pursue any

creative endeavor. The Players Club is a social club founded in New York City by the noted 19th century Shakespearean actor, Edwin Booth.

Congratulations, Eli, for having your work recognized within such a prestigious club.

Our winter sports have gotten off to a great start with women's basketball positioned number one in the PSAC East with a record of 8 – 1.

West Chester athletic programs also experienced a great deal of success this fall, with football completing its storybook season by reaching the NCAA Division II national semifinals and achieving an overall record of 13-2.

I would like to invite Ed Matejkovic, our Athletic Director, to talk more about the success of our football program and introduce some of the individuals who were essential in creating our record setting season. Athletic Director, Ed Matejkovic introduced Bill Zwaan, Head Coach (Tri-State Coach of the Year who will be honored at the Maxwell Club Banquet), and Captains Anthony McClosky, Trey Farmer, Shawn Krautzel and Rondell White (Tri-State Player of the Year in the Philadelphia area who will also be honored at the Maxwell Club). Coach Zwaan noted that 13-2 was the best record in West Chester University's history. He congratulated the captains and leaders for a wonderful season. Coach Zwaan stressed that the team were not only athletic stars, but they were academically talented and are all excellent men on and off of the field. He mentioned that every spring they organize a bone marrow drive. Jared Bonacquisti, who is a fullback on the football team, took a few hours a few years ago to donate his stem cells to someone in Ohio. The whole process

takes time until the donor can actually meet the person to whom you donated. It is up to the receiver whether or not they want to remain anonymous or meet the donor. In the beginning of the season, Jared heard from the person to whom he donated his stem cells, and that person mentioned that he had a one-year old son and he would have never seen his son, had it not been for Jared. Villanova University has a fundraiser every March and what they are doing this year is bringing the person who received Jared's stem cells to that function and having Jared and his family and the receiver's family meet each other.

Member Tomlinson noted that they are an excellent team and he wanted to congratulate the coach and the players. He mentioned that the "key to the team" is their character. They came back from the season before and losing the PSAC, but went back and beat the team that beat them for the PSAC at Bloomsburg and on their field. He said that he believes that the field is a classroom. He believes what the coach does is tremendous for the young people today, and when he looks at the young people, it makes everyone proud to be associated with this football team. This experience will help them even in their jobs in the future and the lessons that they have learned from the coach and others are invaluable. They are taught to not only be team players, but it teaches them to take the loss and turn it into victory.

Chair Tom Fillippo also commented on the spectacular contests which were spellbinding to watch. He also applauded their skill and character on and off the field.

President Weisenstein said: I now ask for the approval of Purchase Orders and Contracts in excess of \$5,000 executed during October and November 2013.

Thank you, this concludes my report.

Approval of Purchase Orders and Contracts

Dr. Weisenstein asked for approval of Purchase Orders and Contracts in excess of \$5,000 executed during October and November, 2013.

MOTION (LEWIS/MATLAWSKI):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING OCTOBER AND NOVEMBER, 2013 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

MOTION UNANIMOUSLY APPROVED.

This concluded Dr. Weisenstein's report.

AGENDA ITEM VI – REPORT OF THE VICE PRESIDENT:

Chair Fillippo invited Dr. Matt Bricketto, Vice President of Student Affairs, to come to the microphone and introduce the Student Affairs' report.

The Office of Service-Learning and Volunteer Programs

Director, Jodi Roth-Saks, M.Ed.

Dr. Bricketto introduced Ms. Jodi Roth-Saks, Director of Service Learning, who was invited to spend a few minutes to give an overview of what has been happening for the past year. Ms. Roth-Saks joined the program in 2012 as the Director and she is building on the opportunities to work with

faculty to expand service learning as part of the curriculum experience and then also to engage our 250 plus student organizations out in the community as part of our commitment to create better citizens for the future, as well as to be good partners to the local community and region. Her report is attached as part of these minutes.

Chair Tom Fillippo thanked Dr. Bricketto, and he also thanked Ms. Jodi Roth-Saks for her excellent report.

AGENDA ITEM VII – REPORTS OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORTS OF STANDING COMMITTEES:

Chair Fillippo called on each standing committee COT representative to give a report.

Academic Affairs

Member Tomlinson asked that the summary provided be included with the minutes.

Student Affairs Committee and Report on SGA and Student Related Activities

This committee asked that the summary be provided as part of the minutes.

Advancement Committee

Member Eli Silberman asked that the summary report be included with the minutes. He introduced one resolution from the Advancement Committee recommended for consideration and action by the Council of Trustees.

MOTION (MOSKOWITZ/FRANKLIN):

**GRANT AGREEMENT NO. WRCP-13479
(WILD RESOURCE CONSERVATION PROGRAM)**

WHEREAS, WEST CHESTER UNIVERSITY ("GRANTEE") HAS BEEN AWARDED A GRANT FROM THE WILD RESOURCE CONSERVATION PROGRAM OF THE DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES ("DEPARTMENT").

NOW THEREFORE, IT IS RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA APPROVES THAT:

- 1. THE SIGNATURE PAGE FOR GRANT AGREEMENT MAY BE SIGNED ON BEHALF OF THE GRANTEE BY THE OFFICIAL WHO, AT THE TIME OF SIGNING, HAS THE TITLE OF VICE PRESIDENT FOR ADMINISTRATION AND FINANCE.**
- 2. ANY AMENDMENT TO THE GRANT AGREEMENT MAY BE SIGNED ON BEHALF OF THE GRANTEE BY THE OFFICIAL WHO, AT THE TIME OF SIGNING OF THE AMENDMENT, HAS THE TITLE SPECIFIED IN PARAGRAPH 1.**

MOTION UNANIMOUSLY APPROVED.

Campus Development and Facilities

Member Matlawski asked that the summary of information be made part of the record. As a matter of background, Member Matlawski reported that this year the Alumni Association is planning to move from their current location at 101 Norfolk Drive to 202 Carter Drive and they are offering to sell their current facility to the University. The University has received two appraisals to help determine fair market value of the property and the Alumni Association also received an appraisal. The property is located right next to Sykes Student

Union. It is a rectangular lot and since it borders the property on two sides and has street frontage on the other two sides, immediately the building would probably be used to provide additional office/meeting space. For longer term, it could be combined with the University land and with proximity to a very active campus, there are many attractive future possibilities. The University received two appraisals – one for \$465,000 and one for \$500,000 and the Alumni Association had an appraisal for \$592,000. Tonight, the University has requested that the Council of Trustees recommend the purchase of 101 Norfolk Drive (Alumni House) for the price of \$503,990 with a closing date of no later than June 30, 2014. If the Council recommends this purchase, then the University will seek approval from the PASSHE Board of Governors, most likely on April 10, 2014. He introduced the following resolution from the Campus Development and Facilities Committee recommended for consideration and action by the Council of Trustees.

MATLAWSKI/SILBERMAN

PROPERTY PURCHASE OF 101 NORFOLK DRIVE (ALUMNI HOUSE)
BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY RECOMMENDS TO THE BOARD OF GOVERNORS THAT THE BOARD APPROVE THE PURCHASE OF THE PROPERTY LOCATED AT 101 NORFOLK DRIVE (ALSO KNOWN AS THE ALUMNI HOUSE), WEST GOSHEN TOWNSHIP, PENNSYLVANIA AT A PURCHASE PRICE OF \$503,990 AND WITH A CLOSING DATE ON OR BEFORE JUNE 30, 2014. SAID RECOMMENDATION IS CONTINGENT

UPON A SATISFACTORY COMPLETION OF A TITLE SEARCH AND PHASE I ENVIRONMENTAL AUDIT.

BE IT FURTHER RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA GRANTS AUTHORITY FOR THE UNIVERSITY TO CONTINUE THE PROCESS TO PURCHASE SAID PROPERTY IN ACCORDANCE WITH REQUIREMENTS AS OUTLINED IN THE PASSHE FACILITIES MANUAL VOLUME VII-C (INCLUDING REQUIREMENTS RELATED TO THE FINAL AGREEMENT OF SALE AND THE APPROVAL OF SAID AGREEMENT BY PASSHE LEGAL COUNSEL); AND SEEK APPROVALS FROM THE BOARD OF GOVERNORS AND THE PENNSYLVANIA OFFICE OF THE ATTORNEY GENERAL.

MOTION UNANIMOUSLY APPROVED.

This concluded Vice Chair Matlawski's report.

Information Technology

Member Moskowitz asked that the summary of information be made part of the record. This concluded Member Moskowitz' report.

Budget and Finance

Member Franklin asked that the summary of information be made part of the record. This concluded Member Franklin's report.

AGENDA ITEM IX - REPORTS OF SPECIAL COMMITTEES:

None.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:

Member Silberman reminded everyone of the upcoming PACT Conference on Tuesday, April 8 and Wednesday, April 9, 2014 that will be held in Harrisburg at the Dixon University Center. He indicated that last year's PACT meeting was very well attended and there were some excellent presentations that he found very valuable. He encouraged all Council members to attend. It is a good chance to interact with Trustees from other PASSHE universities and it underscores how great West Chester University really is. In a few weeks, he reminded members that information regarding this conference would come to their e-mail with the deadline for registration.

AGENDA ITEM XI – OLD BUSINESS:

None.

AGENDA ITEM XII – NEW BUSINESS:

Member Tomlinson announced that Jon Runyan is retiring from Congress and his comments in the *Inquirer* were very appropriate. It touched on the parallel between playing football and politics. There are a few, but not many. The difference is on the field in football, you have lines and boundaries and in politics, there are no lines and boundaries. In football, you have referees and in politics, there are no referees. In football, you have an opposition and a team. In politics, you don't know who your opposition is and you don't know who is on your team. Jon Runyan's comments rang very true. He is very unhappy and disenchanted with Washington, D.C. He was a great tackle for the Philadelphia Eagles for many years, and he said he would use

this football analogy. What he found was that his teammates in Washington were playing more to be in the Pro Bowl than they were to be in the Super Bowl. You cannot pick who your teammates are; you cannot really define your common goal. For Jon Runyan, it was very disheartening to a person whose life was dedicated to a common goal with fellows in arms. To my friends who are going on in life, you have been well prepared, but it is nice to play on a field that has referees and boundaries. Life doesn't always necessarily have referees and boundaries. So, be prepared!

Member Dozor mentioned that recently all Trustees along with Board members and Presidents of PASSHE all received an e-mail from the Chancellor saying that the System is signing a contract with an outside firm to audit the shared services provided by the System Office to the Universities. It says that the firm will review the level of services delivered versus the fees charged and make recommendations for improvements. He asked for an explanation of this idea.

Member Franklin explained that what was asked of the State System is to give the universities an accounting for the services that they provide to each university. We want to know what the overhead is. We know that the State System of Higher Education takes off the top of the allocation that comes from the legislature $\frac{1}{2}$ of 1 percent. Our allocation to the State System is about \$400 Million. They take that off the top, but then they charge each university for services whether it is for Information Technology, Human Resources, or whatever the services might be. There has never been a transparency there

about what those costs are on a System-wide basis, and the question needs to be answered if those costs are being well spent. We, at the Board of Governors' level are pressuring the State System/Chancellor to provide more transparency and he is reacting. So, that is a good thing.

AGENDA ITEM XIII - ADJOURNMENT:

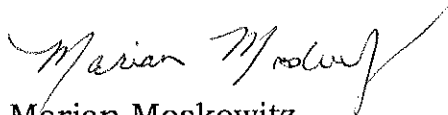
Chair Fillippo asked for a motion for adjournment.

MOTION (MOSKOWITZ/TOMLINSON):

MOTION TO ADJOURN AT 6:20 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,



Marian Moskowitz

Secretary Pro Tem