REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
MARCH 22, 2018
5:15 PM

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on March 22, 2018, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chair Fillippo called the meeting to order. Chair Fillippo led the Pledge of Allegiance. Council members present were Members Fillippo, Dozor, Lewis, Matlawski, Moskowitz, Long, Silberman, and Tomlinson. Absent but accounted for were Franklin, Ireland, and Kinsey.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (DOZOR/MATLAWSKI):

APPROVAL OF MINUTES OF THE JANUARY 18, 2018, MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.
Chair Fillippo also reported that the Council members had a workshop at Tanglewood on Tuesday, February 13, 2018 at 6 p.m., and no deliberations occurred and no actions were taken.

**AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:**

None.

**AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:**

Chair Fillippo asked the Council of Trustee Student, Member Ryan Long, to meet him at the podium. The Chair said: "We are pleased to also welcome Ryan’s family. Please stand to be recognized. Ryan’s father, mother and sister have come this afternoon as a surprise for Ryan and to join us for this special presentation.

Ryan will be graduating in May receiving a degree in Economics and Finance (dual major) and he has a stellar academic record. During Ryan’s tenure at West Chester University, the Council of Trustees have known Ryan best as the Student Trustee, but he has held a number of other outstanding student leader positions including serving as the President of Student Government, and the Student Board Member of the WCU University Conduct Board. Ryan also was selected as the only student representative on the WCU Presidential Search Committee, where he served with distinction.

Ryan has a high energy level. He has a passion for student life, and he has outstanding communication skills. In a nut shell, Ryan is a very impressive young man. He is extremely bright and shows maturity well beyond his years.
He has represented the West Chester University students very well since April of 2017 as the Student Trustee. We only wish that we could have had you longer as the Student Trustee. We appreciate all of your leadership on behalf of your fellow students, Ryan, and we say thank you for your excellent service with the Council of Trustees.

On behalf of the Council of Trustees, we congratulate you on your graduation this May. We will miss you! On behalf of the Council of Trustees, I am pleased to present you with this gift. We hope that you will proudly display this and your well-earned diploma! We know that you will have a very bright future ahead.” (APPLAUSE)

Chair Fillippo asked Member Long if he would like to speak to the Council of Trustees and the audience.

Member Long said this: “Thank you members of the West Chester University Council of Trustees; I've prepared a few brief remarks. The experiences that I've been afforded as a member of this Council have been incredible. As a transfer student who first enrolled in the spring of 2016, I never imagined that I'd be so fortunate as to sit here with each of you. In serving as the student representative, I've come to recognize the importance of our decisions in a special way. This university not only provides students with competitive degrees, but also the skills and competencies needed to be successful in the professional world. Whereas I can personally attest to the quality of this comprehensive education, I can also attest to the importance of
this council's work. In furthering the excellence of West Chester University, the Council of Trustees is also integral to preserving an educational experience that has bettered so many students. I'd like to thank you for allowing me to serve as their voice for the past year and a half.

I'd also like to thank each of you for the lessons that you've shared with me. It has been a privilege to learn from each of you and I hope to maintain our relationships far past commencement. I wish this council the best of luck as it continues to further the mission of this phenomenal institution."

Thank you, Chair Fillippo.

(APPLAUSE and photographs taken)

Member Dozor asked for the floor and Chair Fillippo agreed. Member Dozor said the following:

"I served with Ryan on the Presidential Search Committee, and all of the Council of Trustees, of course, have served with many prior Council of Trustee students in the past, but there is no doubt that Ryan has been very special to us. Ryan is an extraordinary, talented, marvelous young man. Ryan, you will make a contribution no matter whatever you do in the future. There is no doubt that you will be a major contribution in this world. You are a man of great value, and obviously, you are the son that your parents always wanted you to be. I am sure that your parents are very proud of you. You are a fine citizen of the world and of our community. You have made us better, and we
have relied on you, and you became our equal, if not more equal! We wish you the best!”

Member Long thanked Member Dozor and the entire Council of Trustees.

This concluded Chair Fillippo’s report.

**AGENDA ITEM V – REPORTS OF THE UNIVERSITY PRESIDENT:**

Chairperson Fillippo called on President Fiorentino who gave the following report:

"Thank you, Chair Fillippo. I have a long list to share with you. First of all, I want to mention that Academic Affairs has just gone through a juggernaut of administrative searches and has successfully hired three deans and four other administrators. They have gone through the organization of the past several years and intentionally kept positions open until they could figure out how they wanted to be structured. We don’t want to have 7 searches at one time too often, but congratulations to Academic Affairs for the successful searches.

We had a very good Advocacy Day up in Harrisburg and, as a matter of fact, a number of our outstanding students (including Ryan), were there and they made us proud meeting with the legislators and their staff. It is always a good day for the State System when we take our students up to Harrisburg and let the folks up there see what we are doing down here. Thank you for the students who participated and to John Villella for setting it up."
We are in the final stages of the Athletic Director search and we expect to bring that to closure in the very near future. We had some great candidates.

I want to mention that Vice President Kassabian participated in a Philadelphia Chamber of Commerce Information Technology panel discussion and made us very proud. It was great to see Deke up there providing his expertise on some issues on a very impressive panel. So thank you, Deke. It was a great day.

We also had a legislative affairs breakfast on campus that a lot of the student leaders attended with members of the legislature. It is always a great event with round table discussions and, again, it is another great opportunity for our legislators to meet our students. It was a great morning.

We just had the grand opening for the Mental Health Clinic which is part of the Psychology Department. We have the new Clinical Psychology Psy.D Program that we have launched and the Master’s Program in Psychology and the Mental Health Clinic which is a training ground for the graduate students and it is also a community mental health center that we are opening to serve the community. This is a terrific addition. At the grand opening, the Mayor of the Borough participated and expressed her great appreciation for the fact that the faculty stepped up and did this. Congratulations to Vanessa Johnson and those in the Psychology Department.

Joe Scarborough spoke on the campus as part of the President’s Speaker Series on Saturday, March 10, 2018, and it was a sold out event which is
always nice. We were surprised that his co-anchor and partner, Mika Brezezinski, was also there. She ended up going on the stage with him and participating with him which was a lot of fun and we didn’t have to pay double for having two people speaking!

The morning after that event, I headed down to Washington, D.C. for the ACE Conference and I came back a few days later. After that, Sue and I hopped on an airplane and went down to Florida for some alumni events. We had a leisurely experience of 5 events in a day and a half, and caught a 7 a.m. plane on the next morning and came back. One of these days, I’m actually going down there and get my feet in the sand, but that wasn’t this time. It was a great group of alumni that we had a chance to meet, and a terrific event at the Tiki Bar in Clearwater, Florida.

I want to mention the Gala coming up on April 7. If you don’t have plans to attend, we would love to have you join us. It is always a great event.

Another grand opening for the Philadelphia campus...the new Philly campus. You might be aware that we outgrew the space that we had up on the third floor, and we were able to actually consolidate our space on one level instead of having administrative offices on the ground level and the classrooms on the third floor which was very unmanageable. We now have a large space and we are very excited because we now have authorization to offer the undergraduate business management program in Philadelphia which we think will be a huge hit down there. Enrollments are right now in the neighborhood
of 400 and we would anticipate that business will increase that dramatically. We will offer again another of our high-quality accredited programs to the student population in Philadelphia which is not in the position to come out to Chester County. That grand opening will be happening on April 19, which is also, by the way, the day of the COT Facilitics Annual Tour and the next workshop for the Council.

We are having a signing ceremony. We have a Memorandum of Understanding with Delaware County Community College to offer business degree completion courses on their campus in Newtown Square. This is something that they have been very anxious for us to do. They have a new president who has come in and she is exhausting, as a matter of fact. She is very passionate, really wants to take Delaware County Community College to the next level. She was in my office shortly after she started, and her staff had worked with Laurie Bernotsky and her staff. We were able to put this together, so we are actually sending our faculty over there to offer classes on their campus. We had tried this a few years ago and the terms that they were requiring were not acceptable to us, and they came back this time and offered a much more reasonable set of circumstances as in terms of the availability of classrooms and resources. That should be a nice addition. We don't think that this will be a major thing, but the whole area of degree completion now is a major focus in higher education. We have many people who have completed some college credits but never graduated, and there is a big push in higher education in general to try to move these students to graduation. Of course,
they are non-traditional students. They are not people who can just drop everything and come and spend 4 years on the campus. They have family obligations and work obligations. Actually, I read something the other day that think characterized it well...being a college student is not their primary responsibility. We need to do everything we can to put them in a position to be successful. This is another step in that direction, and we are very pleased to be participating.

I have actually been asked to speak on a couple of panels in my spare time (laughing). I am speaking in Philadelphia with the Chamber next week on the challenges in higher education. Then, I have another opportunity to speak at the PACT Conference on a panel around the challenges for university presidents, which you learn quickly about this job. I am looking forward to those things.

There is another great event coming up. Last year we had an outdoor concert in the Quad that was terrific and they are doing that again. This year, it is going to be the Steel Band and Latin Jazz. It is on April 18th, and if you have the chance, it will be a great event. People bring their own lawn chairs down, they sit on the oval, and we are entertained by our outstanding musicians on this campus. After the Steel Band and Latin Jazz finish, the orchestra will begin at 5:30 p.m. Last year, it was wonderful. The Quad was filled and as long as it is a beautiful evening, I guess we will have to hope for that again. It will be a great event, if you can make it. I want to mention that
Mayor Cliff DeBaptiste recently contributing $50,000 for a Frederick Douglass lecture series. He is interested in sustaining the focus on Frederick Douglass here, and we have set up a plan where we are going to have regular speaking series. The first speaker will be Dr. Jim Trotman, which is quite appropriate given that Jim was the founding force behind the Frederick Douglass Institute and Society here on campus. Thanks to Mayor DeBaptiste.

Also, Georgia Wright won 2 swimming national championships – the 1,000 meter and the 1650 meter freestyle. Winning this means that she has successfully defended her championship because she won these events last year....two in a row. We are very proud of her.

The men’s basketball qualified for the NCAA Division II tournament and they won their first-ever tournament game, so we are very proud of the progress that they made this year.

Lastly, I just want to recognize Ryan Long. It certainly has been a pleasure to work with him as the President of the Student Government Association. Ryan set a high bar for those who will follow, and I think one of the important things that I would like everyone to realize is that Ryan and I talked along the way about the great advances that have been made in terms of the work being done by Student Government. We talked a lot about - what we do to sustain this going forward? We don’t have to just rely on having a charismatic leader in the role. Ryan and his leadership team is really focused on handing off the leadership to another group of students who have been
mentored along the way. We are anticipating really sustained contributions from this outstanding new group, and we are having an event shortly to install the new officers going forward.

The President then said: I now ask for approval of Purchase Orders and Contracts for December, 2017, and January, 2018.

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**MOTION (LEWIS/SILBERMAN):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF $20,000 EXECUTED DURING DECEMBER 2017 AND JANUARY 2018 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded President Fiorentino’s report.

Chair Fillippo thanked President Fiorentino for his excellent report.

**ITEM VI – REPORT OF VICE PRESIDENT:**

Chair Fillippo said the following: “At our March meeting, the Council of Trustees recognizes those members of our employees who have gone above and beyond the call of duty on behalf of our University Community. West Chester University is very fortunate to have a wonderful pool of staff who are very willing to ‘do whatever it takes and then some’ in the course of their day-to-day responsibilities. We will recognize members of our staff who have been nominated by their division for this very special recognition.
I now call on the individual vice presidents who will assist us in this special recognition part of our meeting. As I call each vice president, please go to the podium and, in turn, call up your honoree for a brief summary of their accomplishments.

With the presentation of a certificate, pictures will be taken with the honoree along with the President, the Vice President, and me as the Chair of the Council. I now call on Dr. Deke Kassabian, Vice President for Information Services & Technology.”

Dr. Deke Kassabian asked Donna Beckett to come to the podium and he said the following remarks:

“Mr. Chairman and Members of the Council of Trustees, it is my great pleasure to recommend for your recognition my friend and associate, Donna Beckett.

We all know that an executive associate who is very good at their job, handles complex schedules for people and rooms, manages internal and external contacts, oversees staff and budgets, and plans events.

But Donna Beckett is much more than “very good.” She does all of that and so much more. In addition to expertly managing internal and external contact for our division as well as its administrative operations, she maintains a sophisticated awareness of Divisional Priorities and of the goals and climate of the University itself. She is a trusted advisor to me and an invaluable part of
the Information Services and Technology Division. And so, it is my great pleasure to present Donna Beckett tonight for this well-deserved recognition.”

(Certificate given, applause and photograph taken.)

Chair Fillippo now introduced Dr. Zeb Davenport, Vice President for Student Affairs.

Dr. Davenport explained that his honoree was not able to attend the meeting, but he wanted to read the excellent information about Jad Prachniak, Head Coach of the Men’s Baseball Team from the division of Student Affairs. He gave this tribute:

“Jad Prachniak, is a native of Lincoln, Rhode Island, and graduated from the University of Rhode Island in 2005 with a bachelor’s degree in Kinesiology and a teaching certificate in physical education. He served as co-captain of the URI Rams in 2004 when URI won a school-record, 35 contests and captured the Atlantic 10 Eastern Division title. In recognition of his achievements, the State of Rhode Island House of Representatives awarded him both the scholar-athlete award and the Rick Ligi Memorial Scholarship Award.

From URI, Jad went to Division I William & Mary in Virginia where he continued to cultivate and develop student talent. Under distinguished head coach Frank Leoni, Jad served for six years as the Tribe’s pitching coach and recruiting coordinator. He also had the distinction of coaching four pitchers who went on to be drafted in the MLB First-Year Entry Draft.
Perhaps Jad's greatest accomplishment, however, is the impact he has made since joining the Golden Rams in 2011. In 2012, Jad took over a club that was barely above .500 and did not make the playoffs in 2011. In his first season, Jad propelled and molded the team into an NCAA Division II National Champion. The 2012 national title was the first baseball championship in school history and the first by any school in the Commonwealth of Pennsylvania at any level of the NCAA. It was also the first national title won by a Division II level school in the northeastern United States.

Last season, Jad became the youngest Division II baseball coach to win two national titles, leading West Chester to the crown in Grand Prairie, Texas, with a 5-2 win over UC San Diego. The Golden Rams were a perfect 4-0 at nationals—and Jad has remained undefeated when reaching the finals in his two trips there (8-0).

In his almost seven years at WCU, Jad's accomplishments are numerous. He has authored a 204-92-1 (.689) overall record, has been in the PSAC Championship three times, and has constructed a 34-11 overall postseason mark. The Golden Rams are a combined 16-7 in the conference tournament under his tutelage and 18-4 in the NCAA Tournament. As the skipper of our baseball program, he has taken the team to two national championships, two regional championships, two conference crowns, and a pair of PSAC Eastern Division titles—all in his first six campaigns. And last, but not least, as WCU
head coach, Jad was honored as the ABCA Field Turf Division II National Coach of the Year in 2012 and 2017.

A lot of times, people spend their entire career coaching and never get a conference, or a regional championship, and this young man has come here and won two national championships. I also want to say that Jad is a class act. He believes in student success and when he works with his team he talks with individuals, you can see that it is about their success in the class and on the field and we see it all the time. He is never the person who needs to be out front, but it is all about his team.

Even though he could not be here today, I am glad to present Jad to the Council of Trustees for your consideration recognizing Jad today as one of these individuals who have gone above and beyond the call of duty.” (Applaud)

Chair Fillippo introduced Dr. Laurie Bernotsky, Executive Vice President and Provost. Dr. Bernotsky said the following:

Good afternoon! Yes, we have two honorees from Academic Affairs and I asked to be here to introduce them because it also allows me (building upon what Chris said about all our searches) to let you know that Dr. Chris Hanning, Dean of the School of Music, and Dr. Jcn Bacon, Dean of College of Arts and Humanities, just accepted permanent positions within the last 2 weeks. (The Deans stood and there was applause.) Their first official duties were to come to Council of Trustees and present their awardees.
Dr. Chris Hanning introduced Gabrielle Buzgo, saying:

"I am very excited to present both of these individuals with these awards because they both impact our areas. Gabrielle Buzgo and Seth Birch both work in the School of Music and in the College of Arts and Humanities. I am going to talk about Gabrielle. She is our Arts Enrollment Coordinator. (Gabrielle came to the front.)

Gabrielle has worked tirelessly to recruit for the Arts at WCU. She attends numerous conferences and arts recruiting events throughout the Northeast and has designed several special events for our prospective students including shadow days and receptions for parents and students visiting our campus from out of town. Her complete knowledge of arts recruiting and retention led to the implementation of our new online recruiting and audition software platform "Accepted". Using "Accepted" has allowed us to directly recruit from a data base of over a quarter of a million prospective music students throughout the United States. In one year, we have seen an increase in applications to the School of Music and are on target to increase our accepted yield by over ten percent. Above all else, Gabrielle embodies the universities mission of serving students. Her work with our university Ambassadors, our School of Music mentors, and with prospective students consistently goes above and beyond our expectations. In addition, her support for our Art and Theatre Department's recent #Explore Day would not have been the tremendous success that it was without Gabrielle's efforts!
Please help me in thanking for Gabrielle for all that she does for the WCU students!” (Applaud, certificate, and photograph.)

Dr. Jen Bacon came to the podium to introduce Seth Birch and asked him to join her. She said the following:

“Many of you may already know Seth. He is the digital content specialist for the College of the Arts and Humanities and for the School of Music. So, Chris and I share these two wonderful employees that we are celebrating tonight. They both work for our colleges in infinite ways, but let me tell you a little about Seth and what he has been doing.

Seth Birch’s historical knowledge, energy, and passion for our students serve as invaluable assets in his work promoting both the School of Music and the College of Arts and Humanities. Not only is he an alum of WCU, but he closely follows our alumni, keeping up on their successes and working to bring them back to the university to share their stories. On social media, he consults with departments on every aspect of promotion work across the college, and works with each of our programs to update their promotional materials. He manages the live streaming of events for the School of Music, and he works tirelessly to scout out ways to connect with the larger community in order to keep everyone apprised of events happening on campus. He works closely with the faculty in the Arts and Humanities to identify areas of interest for public promotion, connecting the work of the college to the university marketing and public relations team. His work to manage the website for the College of Arts
and Humanities involves the creation of digital content, but more importantly, it involves an in-depth analysis of the user experience to make sure that the website helps with our recruitment efforts. His work connecting with alumni and sharing their stories and accomplishments back to the College of Arts and Humanities and the School of Music means he has helped to create a generation of storytellers who love our campus and want to give back.

I am pleased to recommend Seth Birch for our recognition.” (Applaud, certificate and photograph.)

Dr. Laurie Bernotsky asked Mr. Jim Lewis to introduce their other awardee, Patricia Shields.

Jim Lewis asked Patricia Shields to come to the podium and said the following:

“I can tell you as happy as I am to be here presenting Patty, she is probably not happy to be up here. Patty very much is a behind the scene kind of person, but I could tell you I could not live without her. She is a rock star in my department, I will be off script a little bit. She and I began together about the same time two and a half years ago and I couldn’t live without her. The reason we are all here today properly cleaned up and ready to go for school is because Patty was here all night.... literally, during the snow. She manages the largest segment of my department. She has custodial, she has grounds, which she has done amazing things with those shops, and we have been able to accomplish a lot. I am very proud of what she has done and what she does for
us every single day – day in and day out. She has proved her dedication by creating operations manuals, she has enhanced our training programs, plus focused on employee prideful satisfaction in order to provide superior customer service and for weather events, Patty is here all night supervising the organization.

With weather issues, she is here at 5 a.m. when I wake up Laurie, and then Laurie has to wake up Chris, and when Chris makes a decision, I wake up everybody. That typically is how it goes.

Patty really is an unsung hero here at our campus, an invaluable asset to the University and in addition to that, Patty does the same thing for Cheyney University, as well. I really have a good team, and I am especially proud of Patty. I am happy that we are able to honor Patty tonight.

(Applause, certificate, and photograph.)

Chair Fillippo introduced Dr. John Villella, Vice President for University Affairs and Chief of Staff.

Dr. John Villella asked Kate Pawlowski and Ruthanne Ellsworth to come to the podium. He said the following:

“I am pleased to introduce Kate and Ruthanne for the President’s Office. These are our amazing “duo” who are in charge of the Information Center. They are the first point of contact for people calling in to multiple phone lines and for people walking into Philips for events not only in Philips,
the "signature building" on campus, but for all events over the campus. Some of the days, our President's Office personnel cannot believe some of the questions they need to answer, (and those questions sometimes make our staff meetings quite loud with laughter) but every day, Kate and Ruthanne provide accurate information --- given in a professional and courteous manner.

In addition to giving information, they are responsible for the scheduling of all public rooms in Philips which involves coordination of meeting requirements including set up, audio, and visual, etc. Their position is also responsible for Philip's security for all doors inside and outside entrances.

Kate and Ruthanne demonstrate excellent diplomacy when confronted with impatient and disenfranchised individuals and callers. They are always kind, patient, respectful, and compassionate. They both value teamwork and collaboration, are dependable, take initiative, solve complex problems effectively, communicate clearly and support organizational change.

I am delighted to present Kate and Ruthanne as the President's Office Council of Trustee Recognition Award recipients. Congratulations!

(Applause, certificates, and photographs)

Chair Fillippo congratulated everyone and thanked all of the recognized employees for their outstanding service to the West Chester University community. He said it is excellence above excellence.
AGENDA ITEM VII – REPORT OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORT OF STANDING COMMITTEES:

Chair Fillippo remarked that there are 9 resolutions for consideration and approval from the Standing Committees. In the interest of time, he asked that if there are resolutions from the Council of Trustee’s committee, to be brief as possible with the description and reading the resolution. He also explained that each resolution will need a second and the vote of the Council except for Budget and Finance where the fee resolution can be bundled for one motion, a second and a vote.

The Chair began with the Academic Affairs.

Academic Affairs

Member Dozor and Member Tomlinson had the opportunity to meet with Dr. Jeff Osgood, Senior Vice Provost. Also, student Tyler Longergan was at the committee, and they appreciated that Tyler comes to every meeting. Member Dozor gave the following report:

“We had the pleasure of meeting our new Dean of Arts and Humanities, Dr. Jen Bacon, who we met this afternoon, as well as Michael Brown, professor of Communications Studies. They have recommended this motion. Apparently, the Department of Communication Studies in the College of Arts and Humanities at West Chester University seeks to offer a new degree and that is the purpose of this motion today. They are seeking to offer a Bachelor of Arts in Media & Culture. This is intended to prepare individuals to work
professionally in media and media-related careers and establish a strong foundation for their future professional growth dealing essentially with media technologies. The curriculum will focus on the development of core competencies in the areas of media and information literacy, specialized writing and performance skills, technological competence, and intercultural communication competence.

Member Dozor recommended the following Resolution for consideration and approval.

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**MOTION (MOSKOWITZ/MATLAWSKI)**

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVE THE BACHELOR OF ARTS IN MEDIA & CULTURE TO MOVE FORWARD TO THE BOARD OF GOVERNORS OF THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION FOR FINAL APPROVAL, PENDING APPROVAL BY THE OFFICE OF THE CHANCELLOR.

MOTION UNANIMOUSLY APPROVED.

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Member Tomlinson reported that he had resolution to propose:

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**MOTION (TOMLINSON/DOZOR)**

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY CONFERS THE DESIGNATION OF EMERITUS UPON THE FOLLOWING DISTINGUISHED RETIRED ADMINISTRATORS:

Greg R. Weisenstein, President Emeritus
Linda L. Lamwers, Provost & Vice President for Academic Affairs Emerita
Mark G. Pavlovich, Vice President for Advancement Emeritus
Mark P. Mixner, Vice President for Administration and Finance Emeritus
Matthew J. Bricketto, Vice President for Student Affairs Emeritus
Adel Barimani, Vice President for Information Services and Technology Emeritus

MOTION UNANIMOUSLY APPROVED.

Member Tomlinson said that as witnessed this afternoon, there is a great family and great contributors to this institution and it is very important that we recognize these individuals just named as people who have really contributed to the well-being of this University and have advanced this University.

This concluded Member Tomlinson and Member Dozor’s report.

Student Affairs and Report of SGA

On behalf of Dr. Zeb Davenport, Vice President for Student Affairs, Member Ryan Long gave this report: “The Student Affairs Committee met this evening at 4:30 pm in the Philips Memorial Building.

The Student Affairs sub-committee met earlier this afternoon and began with a presentation from Dr. Davenport on the new Fraternity and Sorority Life Deferred Recruitment Procedure. Historically, students have been eligible to begin a new member education period during their first weeks at WCU. As a proactive measure, the university has decided to move towards a deferred recruitment process in which first semester students will no longer be eligible to begin said processes. In making this change, the university and our governing councils will be able to implement a series of required health and wellness programs for Potential New Members the semester before they join the a fraternity and sorority life community. I personally think this is an excellent way to ensure the safety and success of our new students.
Two other exciting announcements emanated from the division of Student Affairs are that we recently sent 66 participants on alternative spring break trips. Five of these trips were domestic and students were sent to New York City, North Carolina, Washington, D.C., and Pittsburgh, PA. Another team of 8 students travelled to Uganda to support the work of a grassroots organization providing health care and social services to local populations.

Secondly, the Saxby Coffee Shop is slated for a soft open in early August so that the staff can receive training. We hope that it will be fully operational by the start of the fall 2018 semester.

Next, I provided an update into the Student Government Association. Presently, we’re winding down to the end of a very successful academic year. Nominations for the next executive board will begin this Tuesday. Our SGA Executive Board debate will be held on Tuesday, April 10th. Following this, the entire student body will be eligible to vote for their new officers from April 11th - April 18th. Our officer transition will be held on April 20th. Then, consequently, on April 21st, I will no longer know what to do with myself.

Finally, we have also begun the process of identifying the next Student Trustee. Applications went live two weeks ago and are due this Sunday. Depending on the number of applications we receive, we are going to endeavor to hold interviews within the first few weeks of April. I will serve on the interview panel, but if anyone would like to join interviewing these candidates, I would invite you to do so and I would ask that you just to reach out to me via
email. As of right now, the committee will consist of myself, Dr. Davenport, Dr. Hinkle, and a representative from APSCUF.

Finally, I would just like to seriously thank you for that beautiful frame. As my parents can attest, I am very sentimental and West Chester University has become such a second home for me, being able to look at that frame and know from whom it came, is going to mean so much to me in the years to come.

This has just been such an incredible privilege for me. It has been an honor, and I love this institution and I am excited to see where it goes.

Please accept my sincerest gratitude for all that you have given me, all you have done for me and all that you have allowed me to learn from each of you.

With that, Mr. Chairman, I conclude my final report. (Applause)

Chair Fillippo thanked him for the words he expressed.

Advancement

Member Silberman attended the committee. Member Silberman reported that the committee met and had a full meeting. He shared this report:

"There is a lot going on with Advancement. $2 million of the $5 million PASSHE goal is to be raised by the Annual Fund drive. As of February 28, 2018, the Annual Fund has reached $1,289,378 including $161,127 in unrestricted gifts and $1,128,251 in restricted gifts. The Annual Fund effort
continues even though we have exceeded our $5 million PASSHE goal for cash and in-kind contributions.

The Presidential Scholarship Gala will be held on Saturday, April 7, 2018 in Hollinger Field House. There is more information on the WCU Foundation website, if anyone is interested.

The Alumni Relations Office has sponsored two “family friend” events this weekend – the Murder Mystery Dinner in conjunction with the Theater Department and the Rammy Egg Hunt at Tanglewood. The annual Alumni Weekend program is scheduled for April 27 through April 29.

The Conference Services Office has supported 410 event days attracting over 24,000 people to the WCU campus, with gross revenues totaling a $964,210.00.

Cultural Affairs presented Joe Scarborough as part of the President’s Speaker Series and the Missoula Children’s Theatre auditioning over 60 area elementary and high school students to participate in Snow White and the Seven Dwarfs. We will also be hosting over 30 students and faculty from Tamagawa University in Japan, for an evening of Taiko Drumming and Dance.

WCU continues to grow in social media presence. In the past two months (January and February), 59 messages were developed and promoted via WCU’s Facebook page and received 623,400 views. 56 tweets were posted on WCU’s Twitter page and received 376,200 views, which resulted in 269 additional followers. WCU’s Instagram account continues to increase, as well;
and there has been an increase of nearly 3,000 followers since this time last year.

We have had a lot of print stories out there, and just a few examples of what they are:

- Anita Pocman, Reactions to DNA Project Results (The Washington Post of February 6, 2018. DNA Project results bring mixed reactions.)


- Cottrell Center (“Inaugural Angel Venture Fair Education Workshop Held in the “Burbs,” on VISTA. Today again on January 14, 2018. Also, Coverage of January 8, 2018 event includes comments from Cottrell Center Director Monica Zimmerman.”)

That concluded Member Silberman’s report.

Campus Development and Facilities

Member Matlawski reported that the committee did meet and in each member’s packet is a summary of the projects that were discussed which he recommended to the members.

He gave a summary of projects completed and under construction including Anderson Hall is underway (renovations in phases from December
2017 through spring 2019); The Commons has been renamed the Science Engineering Center and Commons to acknowledge both of the educational and other aspects of the project. It is currently out for bid for Phase One (demolishing and storm water). The Sykes Student Union project, the food court renovations are complete with great success and they are now working on the pergola project which is underway and will provide enhanced outdoor seating on the first floor of Sykes. This project will also link the Dining Terrace to the Rosedale Terrace by means of a new pedestrian bridge. For the Campus Landscape Master Plan improvements, there is a design which will provide a new accessible entry to the campus from the corner of High Street and Rosedale Ave. The construction is targeted to commence in the fall of 2018.

Member Matlawski introduced the Resolution which is attached in the COT packet with the summary and supporting documentation for the Five-Year Capital Budget Request to be submitted yearly to the PASSHE and the Department of General Services. This year’s project list is very similar to last years which involves projects for Lawrence Hall renovations, Francis Harvey Green Library renovations, Sturzebecker’s Health Science Center renovation phase two, and Main Hall renovations.

Member Matlawski recommended the approval of the following Resolution:

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**MOTION (MATLAWSKI/DOZOR):**
BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FIVE-YEAR CAPITAL BUDGET REQUEST PREPARED BY THE UNIVERSITY FOR SUBMISSION TO THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION ON APRIL 1, 2018.

MOTION UNANIMOUSLY APPROVED.

This concluded Member Matlawski’s report.

Information Technology

Member Mcskowitz, Chair of the Information Technology Committee, reported that the committee met right before the formal meeting. She said that the members have the information in their packets. She reported that the Council of Trustees is going “paperless” starting the next formal meeting on May 15, 2018.

This concluded the report.

Budget and Finance

Member Lewis reported that the full financial report is in the packet. The committee met earlier this afternoon. They were joined by Dr. Zeb Davenport and a representative of Student Government Association. There was a robust discussion of fee proposals that are the subject of 5 of the resolutions which he then presented to the members. He said that he would ask that the resolutions be voted on as a bundle in the interest of saving time. The committee satisfied itself that the fee increases that were to be proposed are necessary to cover mandatory salary, benefit and operation increases to add personnel or to increase services. The committee feels that both this is prudent and appropriate.
Member Lewis reported that since the resolutions were previously reviewed by the committee, Member Lewis introduced the resolutions at this time. Member Lewis read all the resolutions for consideration and action by the Council of Trustees. Member Lewis reported that the Budget and Finance Committee recommends all of the resolutions.

Member Lewis moved that the Council of Trustees approve the fee increases and the resolutions as a bundle.

MOTION (LEWIS/MATLAWSKI):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF $2.43 PER SEMESTER TO THE SYKES STUDENT UNION FEE. THE NEW FEE OF $83.64 PER SEMESTER IS APPLICABLE FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2018.

THESE RATES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.

MOTION UNANIMOUSLY APPROVED.

MOTION (LEWIS/MATLAWSKI):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FOLLOWING FEES BE ESTABLISHED EFFECTIVE THE FALL SEMESTER 2018:

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Fee/Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Campus (double occupancy)</td>
<td>$2,758</td>
</tr>
<tr>
<td>North Campus (single occupancy)</td>
<td>$3,470</td>
</tr>
<tr>
<td>North Campus (triple occupancy) – new FY19</td>
<td>$1,839</td>
</tr>
<tr>
<td>South Campus (double occupancy)</td>
<td>$3,017</td>
</tr>
<tr>
<td>South Campus (single occupancy)</td>
<td>$3,284</td>
</tr>
<tr>
<td>College Arms Single Apartment</td>
<td>$4,373</td>
</tr>
<tr>
<td>College Arms Single Two Bed Apartment</td>
<td>$3,930</td>
</tr>
<tr>
<td>College Arms Double Bed One Bedroom</td>
<td>$3,643</td>
</tr>
<tr>
<td>College Arms Double Bed Two Bedroom</td>
<td>$3,371</td>
</tr>
<tr>
<td>College Arms Triple Bed One Bedroom Apartment</td>
<td>$3,097</td>
</tr>
<tr>
<td>College Arms Quad Beds One Bedroom Apartment</td>
<td>$2,824</td>
</tr>
</tbody>
</table>

**THESE FEES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF-SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

**MOTION (LEWIS/MATLAWSKI)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FOLLOWING FEES BE ESTABLISHED EFFECTIVE THE FALL SEMESTER 2018:**

<table>
<thead>
<tr>
<th>Plans</th>
<th>Fee/Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unlimited Meal Plan (includes $250 flex)</td>
<td>$1,850.00</td>
</tr>
<tr>
<td>14-Meal Plan (includes $250 flex)</td>
<td>$1,489.00</td>
</tr>
<tr>
<td>12-Meal Plan (includes $250 flex)</td>
<td>$1,454.00</td>
</tr>
<tr>
<td>9-Meal Plan (includes $250 flex)</td>
<td>$1,365.00</td>
</tr>
<tr>
<td>7-Meal Plan (includes $250 flex)</td>
<td>$1,286.00</td>
</tr>
</tbody>
</table>

**THESE FEES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF-SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

**MOTION (LEWIS/MATLAWSKI)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF $2.95 PER SEMESTER TO THE RECREATION CENTER FEE. THE NEW FEE OF $150.82 PER SEMESTER IS APPLICABLE FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2018.**

**THESE RATES HAVE BEEN DETERMINED IN ACCORDANCE WITH**
THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION
POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY
ENTERPRISES.

MOTION UNANIMOUSLY APPROVED.

MOTION (DOZOR/MATLAWSKI):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST
CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN
INCREASE OF $4.27 PER SEMESTER TO THE HEALTH CENTER
FEE. THE NEW FEE OF $146.82 PER SEMESTER IS APPLICABLE TO
 BOTH UNDERGRADUATE AND FULL-TIME GRADUATE STUDENTS
EFFECTIVE THE FALL SEMESTER 2018.

MOTION UNANIMOUSLY APPROVED.

MOTION (DOZOR/MATLAWSKI):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST
CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN
INCREASE OF $15.00 PER SEMESTER TO THE PARKING AND
TRANSPORTATION FEE. THE NEW FEE OF $83.57 PER SEMESTER
IS APPLICABLE TO BOTH UNDERGRADUATE AND GRADUATE
STUDENTS EFFECTIVE THE FALL SEMESTER 2017.

MOTION UNANIMOUSLY APPROVED.
After the fee bundle was approved, Member Lewis introduced the next resolution. He explained that this resolution is to set the total return endowment spending rate. The current is 3.5% and the WCU Foundation Investment committee has recommended that rate be continued.

MOTION (LEWIS/MOSKOWITZ):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THAT THE CURRENT 3.5% TOTAL RETURN ENDOWMENT SPENDING RATE OF THE MARKET VALUE OF THE ENDOWMENT BE CONTINUED FOR THE 2018-19 FISCAL YEAR.

MOTION UNANIMOUSLY APPROVED.

Before Member Lewis concluded his remarks, he wanted to say that he had the pleasure to serve with Ryan on the Presidential Search Committee, and everything that has been said about you today certainly is appropriate, but it doesn’t do justice to what an asset you have been to us. I was delighted with your service and delighted to have met you and worked with you. Thank you.

This concluded Member Lewis’ report.

AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:

Chair Fillippo reported that at the end of May, 2018, the present officers have served for two years (May, 2016 – May, 2017 and from May, 2017 through May, 2018). The bylaws require that at the Council of Trustees Annual meeting on May 15, 2018, the Nominating Committee must again present a slate of officers who will serve a 2-year term.
Chair Fillippo reported that he asked for volunteers for the committee, and he was glad that Member Dozor volunteered to chair the committee. Joining him on the Nominating Committee will be Members Silberman and Moskowitz. The Nominating Committee will present a slate of officers for our consideration at the May 15, 2018 meeting.

**AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:**

None.

**AGENDA ITEM XI – OLD BUSINESS:**

None.

**AGENDA ITEM XII – NEW BUSINESS:**

Chairperson Fillippo reminded the Council members to make a note that the Council of Trustees will conduct the Annual Facilities Tour on April 19, 2018 at 4:00 p.m. starting at the Tanglewood. This is a very important date to do the tour. We learned this as we went through the PASSHE requirements, etc. so we do need to have a full house on that tour on April 19. After the tour, there will be another workshop and dinner starting at 6 p.m. that day.

Also, Chair Fillippo asked the Council members to make sure that they have May 15, 2018 on their calendars for the last formal meeting of the academic year. The Council of Trustees’ Committee will begin at 3:00 p.m. in the Philips Building with the formal public meeting from 3:30 p.m. – 5:00 p.m.

President Fiorentino asked for the floor for a minute. Chair Fillippo gave him the time.
President Fiorentino said it came to his attention that the new Chief Diversity and Inclusion Officer is attending this evening, and he wanted to introduce Dr. Tracey Ray at the Council.

(She stood and there was applause.)

Member Tomlinson asked to speak for a moment, and Chair Fillippo gave him the time.

Member Tomlinson spoke to Member Ryan Long and told him that it was a pleasure serving with him. He said that he will be a success and the Council is very proud of him. He said that he is sure that his parents must be very proud, too. He told him that he has represented us well at trips at Harrisburg and said that he is wise beyond his years. He asked Member Long not to forget them.

Member Tomlinson made an announcement that John J. Furlow, Sr., had died. He was a former head football coach and professor emeritus here at West Chester University. He retired here at West Chester University in 1999 and passed away on March 16, 2018. He was a great coach, great teacher and started the boxing program here. He took a lot of boys who had rough edges and helped them to turn in the right direction. We lost a great man. He greatly influenced many young men and he will be missed. He was a wonderful asset at this institution, and he just wanted to mention his name as someone who has done a lot for this university.

Chair Fillippo thanked Member Tomlinson for his remarks about Mr. Furlow.
AGENDA ITEM XIII – ADJOURNMENT:

Chair Fillippo asked for a motion to adjourn the formal meeting.

MOTION (MATŁAWSKI/MOSKOWITZ)

MOTION TO ADJOURN AT 6:21 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,

[Signature]

Marian Moskowitz, Secretary