



— UNIVERSITY POLICY —

**On-Campus Credit Card Vendor Policy**

Accommodations for individuals with disabilities in accessing these policies are available upon request by emailing [accessiblepolicy@wcupa.edu](mailto:accessiblepolicy@wcupa.edu)

**Purpose and Scope**

The purpose of this policy is to regulate the presence of on-campus credit card vendors at all campuses in compliance with the Pennsylvania School Code [Section 2301-A](#): Regulation of On-Campus Credit Card Marketing which was added in December 2023.

This policy applies to any entity wishing to receive credit card applications from students on any West Chester University campus.

**Policy Statement**

Credit card marketing, advertising, or merchandising to students on West Chester University campuses is prohibited. Credit card marketers are not approved for space reservation on any West Chester University campus. This prohibition applies to all banks and other commercial entities (including their third-party representatives) that engage in the on-campus marketing of credit cards to students through solicitation activities.

Banks and other commercial entities including their third-party representatives are prohibited from collecting personal information from students specifically for credit card application purposes.

This policy does not prevent students, faculty, or staff from availing themselves of all banking services provided by on-campus partner PSECU.

**Definitions**

Marketing: Any activity conducted with the goal of selling products or services.

Credit Card: Account that allows holder to purchase goods or services on credit.

**References:**

Pennsylvania School Code [Section 2301-A](#): Regulation of On-Campus Credit Card Marketing

**Reviewed by:** Vice President for University Affairs; Vice President for University Advancement and External Affairs; Vice President for Finance and Administration

**Office of Labor Relations Review:** Name and title

**Policy Owner:** Vice President for Student Affairs

**Approved by:** 

Tabetha Adkins  
Interim Vice President, Student Affairs  
May 15, 2024

**Effective Date:** May 15, 2024

**Next Review Date:** May 15, 2028



— UNIVERSITY POLICY —

**History:**

**Initial Approval:**

**Review Dates:**

**Amended:**