Neuro-Inclusive Campus Events (NICE)

West Chester University of PA
End-of-Year Report for *Neuro-Inclusive Campus Events (NICE) at WCU
Innovation in Diversity & Inclusion Grants Program 2022-2023
Angela Guerriero, PhD, MT-BC AGuerriero@wcupa.edu
https://library.wcupa.edu/NICE/

Summary of the Program
Neuro-Inclusive Campus Events (NICE), initiated in 2022, aim to increase accessibility at WCU events including but not limited to concerts, student activities, and cultural offerings. Supported by the Innovation in Diversity & Inclusion Grant, the NICE framework was utilized to create a welcoming and inclusive environment for the Concert on the Quad on April 27, 2023. Through working with stakeholders including Dub-C Autism Program (D-CAP) students and faculty, supports were added to the Concert on the Quad to create an accessible environment for all attendees. Supports included an ASL interpreter, paper and digital copies of the program (accessible via screen readers), therapy dogs, stress "squishies" and bubbles, trained volunteers, a break area, the availability of the Self-Care space at the FHG library, adaptations to sound and lights, and a website with information and videos which could be viewed ahead of the concert. The NICE concert was a performance that aimed to be more accessible for the audience while not sacrificing content.

*The term “Neuro-Inclusive Campus Event” is updated from the original submission “Neurodiverse Inclusive Campus Event” to reflect updated terminology.

Program Highlights
The NICE concert fulfilled the aim of increasing access for the WCU and broader community, while also expanding the concept to other events on campus. In addition to the Concert on the Quad, other events included a drum circle at new student orientation, a drum circle in May 2023 open to students and community members hosted by the music library and the music therapy program, and similar supports added to Ramboree. It is the intention that the NICE concept will expand further across the WCU campus in the 2023-2024 school year as we collaborate with other groups and departments across campus.

Concert attendees and NICE participants reported that the added supports enhanced the experience for everyone, not just neuro-diverse individuals. Volunteers and student leaders commented that they gained knowledge about creating an inclusive environment and that it is more than just being friendly and welcoming. They also commented that talking with stakeholders, people with disabilities, and neuro-diverse individuals during the planning phase is integral and helps to inform and enhance support provided and maintains the integrity of the event and the NICE concept.
Impact to WCU Campus and Broader Community

The NICE concert and the May 2023 drum circle were open to all, and were attended by individuals with and without disabilities. For some, it was their first concert attendance or their first opportunity to participate in a drum circle without a perceived fear of judgment. Through collaborating with staff from the FHG Library and Presser Music Library, a public facing website was developed and included helpful resources and videos of routes from the parking lot to the concert space, the restrooms, and other important locations. Student leaders assisted in creating a D2L site which included content for volunteers and served as a training site. A brief quiz, with unlimited attempts to pass, was required of all volunteers. Collaborations across campus are increasing as this NICE concept is gaining recognition.

Challenges of the Program

On the day of the NICE concert on the quad, the weather changed several times and the event was moved indoors to the Emilie K. Asplundh Concert Hall. The student leaders, volunteers, faculty, staff, and students pivoted quickly, however not much time was available to notify those attending the concert. While the change in venue was a surprise to some attending, the volunteers and supports in place helped to ease the transition.

Narrative Description of Budget Spending

The program adhered to the total $5,000 grant award, which was used to pay for the ASL interpreter, lawn signs, star “squishies”, bubbles, volunteer T-shirts and canvas bags, and stipends for two student leaders. The t-shirts, canvas bags, and squishy stars were purchased from Spectrum Designs, a company whose mission is “to create meaningful and inclusive employment opportunities for people on the Autism Spectrum.” Their employees earn at least a minimum wage and individuals on the spectrum screen printed the canvas bags and t-shirts. A pizza dinner for the volunteers was provided and served as an opportunity to discuss the NICE concert, reflect on the experience, and plan for future events. The therapy dogs and a visit from Rammy were donated services.
NICE concert signs, and Rammy!

“Squishy” stars and Instrument Petting Zoo with signs:
“OK to touch”, “Please ask before touching”, and “Please do not touch”.

Angela Guerriero, PhD, MT-BC
Rammy at the Instrument Petting Zoo. Concert signs and noise reducing earplugs.

Concert auditorium and stage (house lights remained on.) Therapy dogs