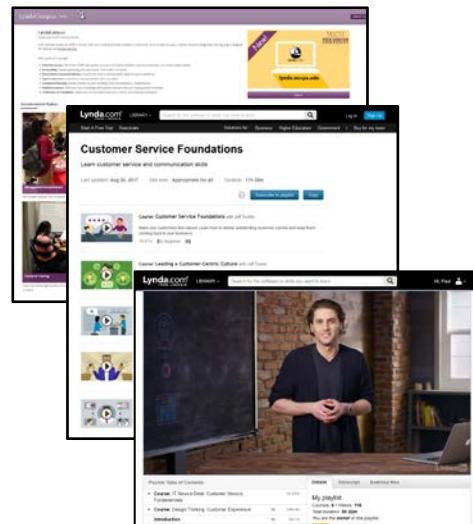


## Introducing LyndaCampus to WCU!

Lauren Keefe and Bonnie Young  
Information Services & Technology Division

The Information Services & Technology Division recently introduced an additional learning resource for all faculty, staff and students. LyndaCampus, offering free unlimited access to over 180,000 high quality video tutorials, is the global leader in online skills instructions and provides the campus community a personalized learning experience through on-demand, self-paced learning in a variety of formats, whether it be a series of videos or small takeaways.



Imagine sitting in the campus coffee shop, or riding the bus to South Campus while developing skills such as Microsoft Office, Communication and Leadership, Adobe Photoshop, or a wide range of other topics from your laptop, tablet or phone! LyndaCampus also logs your viewing, allowing you to resume playing the same content at another convenient time or location. Additionally, Lynda provides users with practice files and recommended tools to use making it easier to follow along in lessons.

Information Services and Technology will be partnering with Human Resources' Training and Organizational Development (and other campus service providers) to maximize the value of LyndaCampus' offerings by sharing timely and highly relevant videos and tutorials to complement other WCU and external learning opportunities. Featured topics will include leadership, communication, productivity, design, marketing, technology, and much more. T&OD will also be utilizing LyndaCampus to help supervisors and employees develop customized learning paths to further develop internal talent and address performance challenges.

Our goal is to increase engagement and provide the campus community with the confidence, time, and tools to enrich their learning and professional experiences. The opportunities are endless - whether it be faculty looking to enhance their curriculum, staff seeking professional development, students looking to prepare for interviews, or any member looking to enhance their soft skills or invest in their personal, professional, and educational interests.

Are you excited about LyndaCampus yet? Check it out at [lynda.wcupa.edu](http://lynda.wcupa.edu)! We look forward to sharing our LyndaCampus success stories soon at WCU!

### Key Points of Interest:

- **Prepare Students for the Workforce** – Promote career readiness with a vast range of technology and business skills video tutorials.
- **Support Faculty & Staff** – Provide engaging professional development and help faculty discover inspiring content for the classroom.

- **Stay Up to Date with the Latest Technology** – View the latest topics such as Design, Customer Service, Business, and Technology, wherever and whenever, from any computer or mobile device.