

Tips for Recording Video on a Cell Phone or Mobile Device:

Before Recording:

- Record in a quiet place (listen make sure you don't hear a clock or HVAC system).
- Record in a well-lit room, (the light should not be seen on screen with you).
- Make sure you are within 3-4ft. of the recording device.
- Do not stand or sit in front of a window.
- Try to find a neutral and clutter free background.
- Consider using a WCU branded virtual background (if you have that option).
- Try to set the recording device at eye level to record (use books or a box to elevate the device, or utilize a tripod to hold the device)
- Dress appropriately, don't wear any busy or branded clothing (WCU clothing is acceptable).
- Stand or sit slightly off center within the frame.
- Check your record settings to ensure that you are at recording in 1080 (if phone is capable)
- Framing example:



If recording with a phone:

- Hold the iPhone as steadily as possible.
- Raise the phone up to eye level utilizing books or a box.
- Record message on phone horizontally or in landscape mode.

How to Record:

- Do a test recording and play it back to make sure you record both audio and video.
- Make sure your head isn't cut off vertically & your shoulders aren't cut off horizontally.
- Hit record and count to 5 silently (in your head before you start to speak).
- When you are finished speaking, keep looking at the camera and count silently to 5 again before stopping the recording.
- Play the recording back, record again if you are unhappy with the recording.

If reading a prepared script:

- Have it displayed on the recording device, call it up after you begin recording.
- If recording from a phone, print up the script and prop it next to the phone to read.