What is the Quality Matters Initiative?
Quality Matters (QM) is an organization that offers nationally recognized benchmarks for online course and program design. It offers a set of online course design standards and program review criteria through a rigorous review process. The Quality Matters initiative is a University-wide effort funded by IS&T Distance Education Services that aims to promote online course quality and teaching effectiveness.

Quality Matters Online Course Rubric can be accessed below:

Faculty Participation Eligibility (both criteria must be met):
1. Permanent full-time faculty.
2. Have taught an online course within the last 12 months.

Project Overview:
This initiative includes two stages. Faculty may apply for stage 1 at this time. Stage 2 application will available in May, 2018.

Stage 1: Become a Quality Matters certified peer reviewer
- Complete 2 required trainings below:
  1. Apply the QM Rubric Workshop (1-day workshop on campus in March)
  2. Peer Reviewer Course (3 week online)
- Submit the Peer Reviewer Certification Application

Completion Deadline: June 30th, 2018

Stipend: Upon obtaining the Peer Reviewer certification, Faculty member is eligible for a stipend or professional development fund of $500.

Extra Benefit: As a certified Peer Reviewer, you will get paid if recruited for formal course review both within and outside of WCU!

Stage 2: Obtain Quality Matters certification on one or more of your online courses (Coming in May)
- Select an online course you have developed or are going to develop
- Work with an instructional designer from Distance Education Services to (re)develop the course to align with the Quality Matters online course rubric
- Submit the course for internal review
Quality Matters Initiative 2018

- Obtain feedback from WCU Quality Matters Peer Reviewer
  - Submit the course for official Quality Matters certification
    - Provide information and answers if requested by the review team
  - Obtain the Quality Matters Certification for your course

**Completion Deadline:** December 30th, 2018

*Stipend:* Upon obtaining the Quality Matters Certification for your course, faculty member is eligible for a stipend or professional development fund of $1,000 per course.

**Application Submission**

Interested faculty must submit a completed application form with signatures for consideration. Completed application forms and/or questions can be sent to Pat Brander: pbrander@wcupa.edu. Deadline for Applications **March 2nd, 2018.**
QM Application Form

Names of Proposer(s) / Academic Department:

Are you a permanent full-time faculty?

☐ Yes
☐ No (You are not eligible for this initiative.)

Please list all the online courses you have taught in the last 12 months.

___________________________________________

Signature of Proposer(s)

___________________________________________

Signature of Program Director(s) – If Applicable

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Signature of Department Chair(s)

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Signature of Dean