6 Leadership Lessons of Halloween

Each day we are presented with experiences that can teach us key aspects of leadership. As Halloween approaches, take a moment to think about how this fun, fall holiday can teach us valuable lessons in leadership.

Hand Out Treats
Although people aren’t going to go door to door asking for handouts as kids do on Halloween, leaders should look for opportunities to give out “treats” on a daily basis. This doesn’t have to mean candy or financial rewards. People thrive off of positive feedback and recognition, and will put in extra effort knowing that their contributions are not only noticed, but acknowledged and celebrated.

Inspire Creativity
Every Halloween, we see people come up with the most creative costumes. People are more willing to participate and bring new ideas to the table when creativity is accepted and encouraged. As a leader, it’s important to be confident in your own creative capabilities and give others the opportunity to bring out their creative side as well.

Stay Determined
Just because you don’t get the candy you want, doesn’t mean you give up on trick-or-treating. It may take two, three, sometimes more tries until you get what you desired. Leaders set their eye on the end result, without losing focus or hope when things don’t turn out as expected.

Don’t Fear the Unknown
Halloween is full of spooky scare tactics. Although leaders are often faced with “scares,” they do not let these fears define or limit them. They do not dwell on the unknown, the “what-ifs.” Instead, they focus on overcoming their fears.

Never Walk Alone
When you walk alone, you tend to stride down the “safe streets.” Having others there can encourage you to branch out to new roads, opportunities, and concepts. Leaders walk in sync with their people, and listen and entrust them along the way.

Don’t Forget to Take Off Your Mask
While it’s fun to take on a different identity for a day, it’s important not to lose sight of your authentic self. Leaders must be consistent and transparent in their identity in order to gain the trust of others.