

June 20, 2005

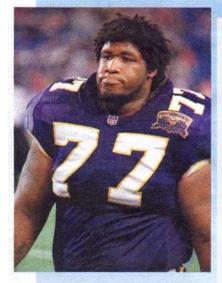
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CHILL PILL

Vikings lineman core temperatur heat intensified, an estimated th prevent because (skin patches) Preventing hea Now there's a s Fla.-based HQ I handheld device addition to \$2,5 in two days. Ser and at a recent with no signs of a CorTemp read the central nerv Sandra Fowkesthe team. The p fine now, and E some guesswork

CHILL PILL

Vikings lineman Korey Stringer died in 2001 when his core temperature topped 108° during practice. As the heat intensified, his body shut down-a problem that kills an estimated three athletes each year. It's also hard to prevent because measuring tools are either inaccurate (skin patches) or awkward (rectal thermometers). Preventing heatstroke is essentially a guessing game. Now there's a single-use pill, developed by Palmetto, Fla.-based HQ Inc., that transmits core temps to nearby handheld devices. The pills, which cost \$40 a pop (in addition to \$2,500 for the device), pass through the body in two days. Several NFL teams are testing the system, and at a recent Eagles practice trainers took a D-lineman with no signs of heat stress off the field because he had a CorTemp reading of 105.7°. "He felt hot but didn't have the central nervous system symptoms you'd expect," says Sandra Fowkes-Godek, a sports-medicine consultant with the team. The player, whom the team would not name, is fine now, and Eagles trainers are happy to have taken some guesswork out of their job. -BRETT ZARDA

W2W4 WHAT TO WATCH FOR

SUNDAY JUNE

THOMAS & MACK
CENTER, LAS VEGA:
Bryan Adams rocks
haiftime, while Kool
and the Gang funk if
up postgame. Wait, I
this the AFL title
game or the USFL?

SATURDAY

GOOGLE U.S. PUZZLE
CHAMPIONSHIP
With the Scripps
Spelling Bee and U.S.
Open Chess Championship, the third leg of
the Nerd Triple Crown.
(Held online, for extra
peek points.)

good day to reconsider