

Web and
Digital
Accessibility
Open Forum
April 1, 2026

One Herd, All Access.



Agenda

- Federal Regulation and University Policy
- Infrastructure
- Expectations
- Resources
- Your Questions

Title II Federal Regulation

- U.S. Department of Justice (DOJ)
- WCU must ensure their web content (websites, digital documents, social media, LMS (D2L), etc.) and mobile applications are accessible to people with disabilities.
- Applies a Technical Accessibility Standard
- The rule was published on April 24, 2024 and compliance must be met by April 24, 2026

Web and Digital Accessibility Policy

(Available on the WCU Policy Website)

- The Policy ensures digital content can be seen, used, understood, and accessed by people with disabilities without barriers. In simple terms, it means digital content is designed so that everyone can use it.
- Federal Regulation 28 CFR § 35.200 Subpart H mandates that our digital content (web, social media, mass emails, course content, etc.) needs to be accessible starting on April 24, 2026.
- Our University policy states if the content creator needs help making the content accessible, the university will help.

SPECIAL THANKS!!!

KEY POINTS OF CONTACT:

**TRACEY ROBINSON
VP FOR ACCESS, COMPLIANCE
AND ENGAGEMENT (ACE)**

**JOSH AULD,
ACTING PROVOST**

**JT SINGH,
SENIOR ASSOCIATE VP & CIO**

**NAOMIE NYANUNGO,
ASSOCIATE PROVOST FOR
LEARNING AND TEACHING
INNOVATION**

The **Digital and Web Accessibility Task Force (WATF)** has put together a robust infrastructure to help all Rams:

Goyne, Connor: TLC
Alvord, Amberlynn: TLC
Spector, Aaron: OEA
Swift, Daniel P.: Web C&M
Thomas, David: OEA
Gargiulo, Paul W.: IS&T
Hazel, Meg: EQOC
Skaggs, Danielle K.: Libraries
Fisher, Michelle: CESW
Johnston, Susan: CAPC

HGoyne@wcupa.edu
AAlvord@wcupa.edu
ASpector@wcupa.edu
DSwift@wcupa.edu
DThomas3@wcupa.edu
PGargiulo@wcupa.edu
Mhazel@wcupa.edu
DSkaggs@wcupa.edu
mfisher2@wcupa.edu
SJohnston@wcupa.edu

University Infrastructure Supporting this work

- [Web and Digital Accessibility Website](#) (one stop shop for all resources)
- Mandatory accessibility training for all University website content creators (must be completed by or before April 24, 2026)
- Accessibility requirements for 3rd party purchases
- Yuja Panorama Software and DocHub- automated accessibility testing
- Personalized help, training, and self-paced modules from TLC and OEA
 - Digital Accessibility Checklist
 - Instructional Design Consultation
 - TLC/OEA Virtual Consultation
 - [Spring 2026: Accessible Instructional Material Webinar Series.](#)
- By-request department trainings on website accessibility from Web Team, Marketing team, or IS&T
- Virtual/On Demand Trainings
 - IS&T FAST Training
 - Accessibility Learning Resources Path (via LinkedIn Learning)
- University Library
- 2026 RECAP Conference

Expectations for ALL Rams

- All public facing digital content should meet the requirements of WCAG 2.1 Level AA standards by April 24, 2026. This includes mass emails, websites, social media – ANY digital content.
- Learn the basics of digital accessibility – take advantage of the many trainings offered. Ultimately, YOU must know what accessibility is.
- (1) Use built-in accessibility checkers, then (2) Yuja/DocHub, and then **(3) manually review** your content to make sure it meets the standards.

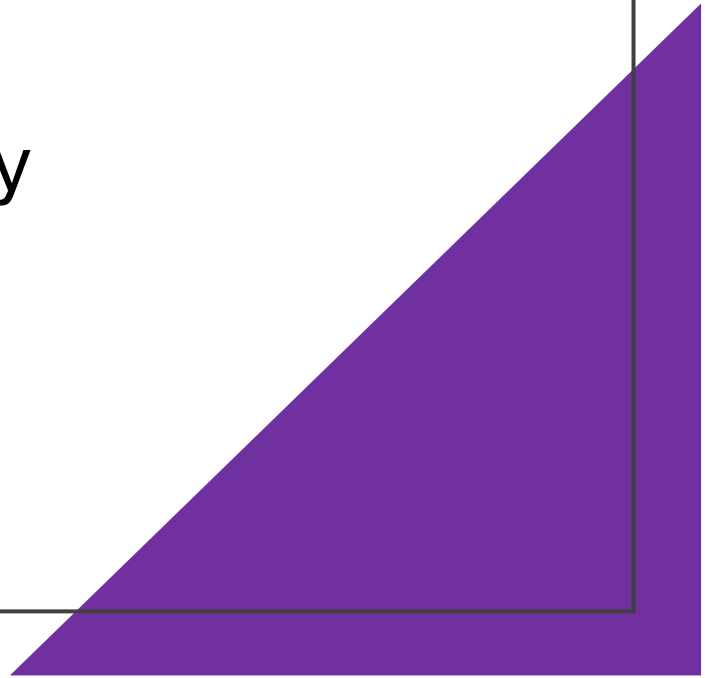
Compliance is not a number – we should want to be striving for 100% accessibility.

Faculty & Staff Expectations

- We considered Spring 2026 our "get ready" semester.
- Faculty- All courses going forward (Summer 2026 and beyond) **must** meet the standards.
- Use **Permalinks** for library resources, not PDF links.
- Check your links! If you link to another document from your D2L (or website), is it accessible? Have you checked?

Things we can't say enough:

- **If it doesn't need to be a PDF, don't make it a PDF.**
- Alt Text - It must be MEANINGFUL!
- All video/audio content must be properly captioned.
- **One herd. All access.**



WCU Web and Digital Accessibility Decision Tree

Question Type	Examples	Who to contact	Contact Information
Course Content (Best Practices)	How to write quality alt text, integrate tools into workflow, structure content for accessibility Help with TLC licensed tools : H5P, Hypothesis, ThingLink, Padlet, PollEverywhere, Proctorio, VoiceThread	Teaching & Learning Center (TLC)	<ul style="list-style-type: none"> • tlc@wcupa.edu • TLC Bookings
Course Content (Technical)	How to use tools (e.g., YuJa), where to find features in software, technical troubleshooting	Information Services & Technology (IS&T)	<ul style="list-style-type: none"> • 610-436-3350 • helpdesk@wcupa.edu • ServiceNow
Course Content (Publications, books)	Journal articles, scanned documents, or book/book chapters for course reserves or from library databases	Library Services	<ul style="list-style-type: none"> • Course Reserves Requests • Library Accessibility Form
University Website	Public-facing web pages, department sites, web content accessibility	WCU Web Team	<ul style="list-style-type: none"> • 610-738-0589
Social Media	Accessibility of social media posts, images, and videos on institutional accounts	University Communications and Marketing (Social Media)	<ul style="list-style-type: none"> • 610-436-3383
Student Accommodations	Individual student needs, testing accommodations, accommodation requests, assistive technology	Office of Educational Accessibility (OEA)	<ul style="list-style-type: none"> • 610-436-2564 • oea@wcupa.edu
Technology/Systems	Software accessibility, system issues	IS&T	<ul style="list-style-type: none"> • 610-436-3350 • helpdesk@wcupa.edu • ServiceNow
Compliance/Policy	ADA Title II requirements, legal questions, institutional policies	Office of Equal Opportunity and Compliance	<ul style="list-style-type: none"> • 610-436-2433 • mhazel@wcupa.edu

One Herd. All Access.

watf@wcupa.edu

[Website and Digital Accessibility
Resources](#)



Your Questions



How will individual faculty be informed that their materials are not in compliance?

YuJa informs the user whether or not their materials are likely in compliance. All faculty have access to YuJa. No AI is perfect, however, and faculty should recognize when something is inaccessible.

What are the consequences for non-compliance?

Note: The federal regulation requires that the University have a way for consumers (students, employees, or the public) to report inaccessible digital content.

See the policy for more details.

What, exactly, is expected of faculty materials prior to the end of spring semester?


Please make clear the distinction between electronic and physical materials re the policy.

How will these guidelines affect PDFs? What is the best approach for dealing with existing PDFs?

- [Permalinks](#)
- [Course Reserves](#)
- [Export](#), don't print, to PDF

Hoping to have a template to use for mass emailing announcements from CBPM.

- A template is in production.



Why are we
having to do
this?

- 1) Because it's the right thing to do.
- 2) Because it's required by the federal government.

Isn't this an undue burden for faculty?

The measure of "undue burden" isn't whether it's really hard or requires a lot of time for people. It's actually measured by the resources of the whole institution, not faculty.

Can students see the YuJa accessibility icons
in D2L?

Why does YuJa Panorama tell me to change the contrast when it's a dark blue background with white text?

How do we go about setting our older D2L shells that need to be kept open to be "ARCHIVED"?

Thank you!

One Herd,
All Access.

watf@wcupa.edu

