Katie Wood Ray to Keynote Celebrate Literacy V Conference

Dr. Katie Ray, a full time writer and researcher of the teaching of writing, will keynote this year’s Celebrate Literacy Conference. Ray’s topic is Writer’s Notebook: the “toolboxes” of daily writing instruction. She will also conduct a workshop for summer Institute participants entitled Reading Like Writers.

Elvira Woodruff, award-winning author of picture books and novels for middle grade readers, will highlight a luncheon on June 29th celebrating the 20th anniversary of PAWLP’s Youth Programs.

Well-known staff developer and PAWLP Fellow, Sue Mowery, will also address conference attendees June 29th on Touchstone Books: Finding Mentors in Quality Text. Interactive workshops by PAWLP Fellows round out the program both days and include such topics as Managing a Reading/Writing Workshop; Managing a Writer’s Workshop; Meeting the Challenge of Creating Lifelong Readers; Reading as a Launching Pad for Writing; Learning to Think, Thinking to Learn; STYLE-izing Student Writing; Manage a Reader’s Workshop; and Reading Like a Writer.

The cost of the conference, held at WCU’s Graduate Business Center on June 29 and 30, is $175 ($125 if registered and paid by June 1). Lunch is included both days. Participation earns 12 Act 48 hours. One graduate credit is available for regular WCU tuition.

Nine New Courses Highlight Summer Opportunities

With nine new courses and the return of many of our most popular ones, PAWLP offers area teachers a rich variety of opportunities to learn practical strategies for improving student performance. New this summer are Managing a Reading/Writing Classroom, offered in two sections for grades K - 2 and 3 - 8; Reading in the Secondary English Classroom: Readers’ Workshop, II, 2 - 8; Vocabulary Investigation, 3 - 8; Exploring the Writing Workshop, 2 - 8; Speaking a Common Language, (ELL), 6 - 12; Writing/Reading in the Content Areas, 1 - 6; and Teachers as Writers and Readers in the Southwest, a unique course involving 5 days in New Mexico with PAWLP Associate Director, Mary Buckelew.

A redesigned one-week Visualizing Words and Worlds course will be offered at the James A. Michener Art Museum in Doylestown and at the Brandywine River Museum in Chadds Ford.

Three invitational summer Institutes are available for master teachers to become Fellows of the Project. The Institutes and most of PAWLP’s three-credit courses are applicable toward the new WCU Master’s Degree in Writing, Teaching, and Criticism.

For a complete listing of courses, locations, and a registration form see pages 6 - 7 of this Newsletter.
FROM THE DIRECTOR
ANDREA FISHMAN

Two years ago, PAWLP helped bring a State Network Action Project (SNAP) grant to Pennsylvania. Two of our Fellows now serve on the PWPN Network Council and 11 Fellows will participate in the first statewide PWPN Leadership Retreat in April.

Last year, PAWLP received a Research Initiative grant to study the impact of our inservice work on student achievement in writing. Eleven TCs are currently involved as presenters and evaluators of work in a Lancaster County school district. PAWLP is one of only eight National Writing Project sites to participate in this grant-funded research.

This month it is my pleasure to announce that PAWLP has won a three-year Reading Initiative grant to continue and deepen our professional development work in the reading (and writing) of non-fiction text. Diane Dougherty and Patty Koller are the site coordinators for this effort, and between the time I write this column and the time you read it, a team of 15 Project TCs will be working with them to create two years of new opportunities for our Fellows and for teachers and school districts throughout our service area.

These three grants clearly illustrate how PAWLP works. Our mission is to create interesting, even unusual ways for teachers to think and learn and talk about writing and reading, teaching and learning. To connect them with a professional community where it is safe to try new things, take risks, and grow – whether that means becoming a teacher of teachers, a published writer, a teacher researcher, or an advocate for literacy education – all in addition to becoming a more reflective, skilled classroom practitioner.

So if you – or people you know – are looking for a professional home where teachers lead and leaders learn, consider joining us this summer. Come to the Celebrate Literacy Conference to see who we are. Take a course to see what we do. Apply to the Writing or Literature Institutes to become one of us. Or just call me (at 610-436-2202) and let’s talk about what PAWLP can do for you.

What You Know by Heart: How to Develop Curriculum for Your Writing Workshop

Teachers who write know by heart the process and product of writing. We pay very close attention to exactly what it is we are doing as we write, how we are doing it, and why we are doing it so that we can teach students – in a strategic way – how to do these same things (page 13).

Katie Wood Ray’s newest book, What You Know by Heart, is for those of you who do write, as well as for those of you who think you don’t write. She says that we don’t need lots of writing experiences or even have to do it well to have lots of writing curriculum. What is important is that over time we make sure we have tried the things we ask students to do in our writing workshops (page 5). These experiences are what help create the curriculum we deliver in our classrooms.

Ray’s book is divided into two parts: Developing the Curriculum of Process and Developing the Curriculum of Products. Embedded in the chapters are “Thinking It Through” boxes that have questions to think about and things to try as you start to develop your own curriculum. Practical appendices follow these parts. Four of the appendices are entitled “Just to Get a Feel for It”, which gives you a feel for Katie’s style. As in all of her books, Ray makes you feel she is talking to you personally as you read and consider your writing life for curriculum.

Our journey through the writing process helps us discover and develop the curriculum of writing our students need. This journey is what we know by heart.

-Book review by Co-directors
Chris Coyne-Kehan & Brenda Krupp
PAWLP Fellows - Class of 2003

Literature Institute
Deborah Appleton-Neves
North Penn SD
Diana Berklich
Radnor SD
Ashley Christie
Central Bucks SD
Mark Curtis
Upper Moreland SD
Heather Dewald
Kutztown SD
Christine Hauslein
Pennridge SD
Reene Martin
Ridley SD
Suzanne McLaughlin
Pennridge SD
Theresa Moslak
Daniel Boone SD
Lucy Rosen
Avon Grove SD
Jill Schumacher
Souderton SD
Barbara Witthaus
Tredyffrin/Easttown SD

Bucks County Writing Institute
Cheryl Alexion
Abington SD
Ann Bell
Council Rock SD
William Crowley
Council Rock SD
Laurie Ferguson
Upper Moreland SD
Kathryn McKenna
Centennial SD
Kathleen Mignogna
Central Bucks SD
Frank Murphy
Council Rock SD
Carol Ann Opdyke
St. Alphonsus School
Mary Nicole Pritchett
Central Bucks SD
Colleen Remar
Central Bucks SD
Ellen Rosenfeld
Upper Moreland SD
Maureen Runyan
Bristol Borough SD
Charles Storch
Council Rock SD
Anne Tancerdi
Council Rock SD
Christy Venters
Central Bucks SD
Betty Wells
Colonial SD

West Chester Writing Institute
Christina Deliberato
Coatesville SD
Jana Diemer
Country Day School
Michael Lobiondo
Rose Tree Media SD
Melissa Logan
Tredyffrin/Easttown SD
Tracey Neely
Souderton SD
Ross Pollack
Souderton SD
Kathleen Hall Scanlon
Lower Merion SD
Colleen Schaffer
Council Rock SD

Class of 2004
A few spots remain in each of our invitational Institutes for the summer of 2004.
Participation in an Institute includes the Celebrate Literacy Conference and a special workshop with Katie Wood Ray.
For more information and an application form please call 610-436-2202.

Kudos

Dr. Cecelia Evans, ’81 WC Writing, published With Pens in Hands Family Writing Program: Promoting and Improving Literacy Family by Family in the February, 2004 issue of Administrator.

Angela Watters, ’02 Bucks Writing, Kristin Simon, ’02 Bucks Writing, and Chris Coyne-Kehan, ’95 Bucks Writing, ’97 Lit, will present at the Kutztown University Children’s Literature Conference on April 24.

Maria Banks, ’95 Bucks Writing and Chris Coyne-Kehan will present at the Spring Festival of Children’s Literature in Frostburg, Maryland on April 30 and May 1.

Kristin Simon, Angela Watters, Maria Banks and Chris Coyne-Kehan will present at Penn State University’s Children’s Literature Matters Conference on May 7 and 8.

PAWLP Associate Director Mary Buckelew presented Networking for Change: Political and Cultural Contexts for the Teaching of Writing with Professor Helen Sitler of Indiana University of Pennsylvania and Professor Jaime Harker of the University of Mississippi at the Conference on College Composition and Communication in San Antonio on March 26.
PAWLP Youth Programs
Celebrate 20th Year!

2004 marks the 20th year of PAWLP’s summer Youth Programs.
This summer, over 100 classes are offered at West Chester University and in 18 sponsoring school districts in Berks, Bucks, Chester, Delaware, Lancaster, and Montgomery Counties.
Many specialty courses have been developed by PAWLP Fellows to supplement the traditional Young Writers/Young Readers classes. A Virtual Book and Poetry Club is available for middle school students who want to participate on-line.

Other specialty courses include writing in specific genres such as fantasy, mystery, poetry, and even song writing. Also offered are SAT prep, writing the college essay, writing and math, and remediation in writing for 5th graders.

Award-winning author Elvira Woodruff will speak at the Celebrate Literacy Conference luncheon on June 29th honoring all Fellows who have taught in the Youth programs over the years. Woodruff will also conduct a special workshop for Youth Program teachers following the luncheon.

If you are a PAWLP Fellow, we still need a few teachers for Young Writers/Young Readers this summer. If you would like to find out how to become a Fellow and join our Young Writers/Young Readers teaching staff please call 610-436-2202.

Bucks County Spring PAWLP Day
Weaves Reading and Writing Strategies Into Classrooms

Rain-filled gray clouds loomed overhead but could not put a damper on the second annual Bucks County Spring PAWLP Day. Over 100 people attended the event at Jamison Elementary School. Teachers, librarians, reading specialists, staff developers, and administrators came from area school districts to hear popular, award-winning author, Robert D. San Souci and learn new strategies for reading and writing.

Although the day outside was dull, inside there was an abundance of energy and enthusiasm. San Souci arrived from San Francisco the night before and woke up early Saturday morning to keynote our event. He shared his passion for the written word and several of his titles, weaving wonderful stories and characters from around the world. Following the keynote he signed every one of his books with a special message.

Reading and writing strategies were woven throughout the rest of the morning in breakout sessions. Ellen Mager shared What’s New in Children’s Literature, while Betsy Wells and Maureen Runyen used poetry to Unlock the Door to the Heart of their participants. Brenda Krupp brought her Tools for Revision, and Sue Michel shared her Nonfiction Craft Lessons. Maryellen Kenney went Beyond the Role Sheets, and Angela Watters and Kristin Simon Dominated the Domains with children’s literature.

Frannick Mphup, Bill Crowley, Jen Dostal, Deb Fischer, and Chris Coyne-Kehan provided practical strategies for participants to take back to their classrooms. Michael’s Associates provided an array of professional books, and Booktenders Secret Garden brought several titles in children’s literature.

Though the halls were cramped, a sign of the well-attended event, participants left with a renewed sense of enthusiasm and lots of strategies for Monday morning (and beyond). The planning committee left excited to plan the next PAWLP Day in Bucks County. We look forward to seeing everyone on October 16, 2004. Local author Peter Catalanotto will keynote the event.

* * * * *
Education Matters
From Michaels Associates LLC

With so many teaching resources out there, it's a challenge to develop ideas from inspirational professional books and take them into the busy classroom atmosphere. Heinemann developed a solution for that challenge in 2001 by creating Firsthand, a publishing venture that offers materials and resources from trusted authors.

Firsthand's professional and practical curricular materials serve as a key part of the teaching-learning classroom dynamic. Though considered "ready-to-use," Firsthand products differ significantly from the commercial materials available in educational supply stores.

First, they embrace Heinemann's belief in teachers as professional decision makers. While they offer explicit ideas for all aspects of teaching, how to implement these ideas is up to each individual teacher-reader, many times allowing readers to create their own original lessons.

Second, Firsthand materials are authored by established, respected leaders in the field, all of whom enjoy national and international reputations as innovative, visionary educators. The same personality and voice that infuse their professional books enrich their Firsthand materials.

Last and most important, Firsthand embraces the progressive philosophy that has served as our publishing beacon at Heinemann for more than twenty-five years. The theory that informs Heinemann's books is drawn from decades of thoughtful research that embraces both qualitative and quantitative data about language and cognitive development, reading and writing process, and scientific and mathematical problem solving.

Coming in Spring 2004, a new Firsthand product will be available. Teaching the Qualities of Writing, Grades 3-6 by JoAnn Portalupi and Ralph Fletcher explains the qualities of effective writing and how to teach them. TQW is a clear, practical, easy-to-use, and comprehensive resource that is a must for all teachers of grades 3-6. JoAnn and Ralph showcase writing as four basic qualities linked by voice—ideas, design, language, presentation—and provide lessons for teaching each one. Teachers will receive lessons to cover an entire year's worth of curriculum which can be tailored to meet student and classroom needs.

TQW includes:
- More than 100 lessons
- Record-keeping forms for teachers and students
- Guide for assessing the strengths and weaknesses of student writing

Ralph Fletcher, a well-known author and educational consultant, has also authored What A Writer Needs, Walking Trees: Teaching Teachers in the New York City Schools, and Breathing In, Breathing Out: Keeping a Writer's Note-

book, all from Heinemann. His short stories and articles have appeared in Redbook, People, Cosmopolitan, and the Wall Street Journal, and he has published his third book of poetry, I Am Wings (Bradbury Press, 1994). He has worked with teachers and children across the United States, in Europe, and in the Middle East. He spent three years as a senior member of the Teachers College Writing Project in New York City involved with staff development.

JoAnn Portalupi has helped teachers all over the U.S. find wiser ways of teaching writing. This is Ralph and JoAnn's third collaboration as a follow-up to Craft Lessons and Nonfiction Craft Lessons, which they co-authored for Stenhouse.

Readers of this Newsletter receive a 20% discount on Teaching the Qualities of Writing, Grades 3-6, when ordering through Michaels Associates LLC. Request the "PAWLP Discount" when you call or in the body of your purchase order. The discount expires July 2, 2004.

The product is expected to be published by May 31, 2004 and has a projected price of $80.00. (Both subject to change without notice.)

- Ellen Kalik, Director of Marketing, Michaels Associates LLC
## Summer Programs for Teachers

**Invitational Summer Institutes**

<table>
<thead>
<tr>
<th>Institutes in Teaching Writing</th>
<th>Dates/Times</th>
<th>Institute in Teaching Literature</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Business Center, WCU</td>
<td>July 6 - 30</td>
<td>Graduate Business Center, WCU</td>
</tr>
<tr>
<td>Bucks County IU, Doylestown</td>
<td>Monday - Thursday</td>
<td></td>
</tr>
</tbody>
</table>

All three Institutes include the Celebrate Literacy Conference June 29 & 30.

**Stipends available for all Institute participants**

Fellows of all Institutes may become paid teacher-consultants eligible to coordinate courses, present in-service programs, and teach in our summer Youth programs.

Summer Institutes and most of PAWLP’s three-credit courses apply toward the new WCU Master’s Degree in Writing, Teaching and Criticism.

### Chester County

Courses held at WCU’s Graduate Business Center

<table>
<thead>
<tr>
<th>3-credit courses</th>
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</thead>
<tbody>
<tr>
<td>Manage Writing/Rdg Classroom, K-2... 6/28 - 7/2</td>
</tr>
<tr>
<td>Manage Writing/Rdg Classroom, 3-8... 6/28 - 7/2</td>
</tr>
<tr>
<td>Teacher as Writer, K-12 ....................7/8 - 16</td>
</tr>
<tr>
<td>Manage a Writing/Rdg Classroom, 6-12....7/12 - 16</td>
</tr>
<tr>
<td>Strategic Guided Reading in a Balanced K-2 Literacy Program, ....................7/12 - 16</td>
</tr>
<tr>
<td>Guided Wrmg/Rdg for Comprehension, 3-6....7/12 - 16</td>
</tr>
<tr>
<td>Writing &amp; Children’s Literature, K-8 ..7/19 - 23</td>
</tr>
<tr>
<td>Rdg in Secondary Eng Classrooms, ........7/19 - 23</td>
</tr>
<tr>
<td>Strategies for Teaching Writing, 4-12...7/26 - 30</td>
</tr>
<tr>
<td>Content Area Writing and Reading, 4-12...8/2 - 6</td>
</tr>
</tbody>
</table>

1-credit courses

| Readers’ Workshop II, 2-8.............7/6 - 7 |
| Vocabulary Investigation, 3-8.........7/6 - 7 |
| Exploring the Writing Workshop, 2-8...7/8 - 9 |
| Creating Author Studies, K-8.........7/8 - 9 |
| Speaking a Common Language (ELL), 6-12...7/8 - 9 |
| Developing Mini-Lessons, 1-8.........7/21 - 22 |
| Non-Fiction Craft Lessons, K-8........7/26 - 27 |
| Reading Like a Writer, K-12...........7/28 - 29 |
| Readers’ and Storytelling Theater, K-8...8/2 - 3 |
| PSSA Reading, 3-12.....................8/4 - 5 |

### Bucks County

Courses held at Bucks Co. IU, Doylestown

<table>
<thead>
<tr>
<th>3-credit courses</th>
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</thead>
<tbody>
<tr>
<td>Manage Writing/Rdg Classroom, K-2..6/28 - 7/2</td>
</tr>
<tr>
<td>Manage Writing/Rdg Classroom, 3-8.. 6/28 - 7/2</td>
</tr>
<tr>
<td>Writing/Rdg in the Content Areas, 1-6...8/2 - 6</td>
</tr>
</tbody>
</table>

1-credit courses

| Guided Reading, K-2.....................7/6 - 7 |
| Guided Rdg for Comprehension, 3-6....7/8 - 9 |
| Reading Like a Writer, K-12...........7/12 - 13 |
| Creating Author Studies, K-8.........7/14 - 15 |
| Readers’ Workshop I, 2-8...............7/19 - 20 |
| Exploring Writing Workshop, 2-8.....7/22 - 23 |
| Emergent Literacy in Kindergarten....7/26 - 27 |
| Developing Literature Circles, K-8....7/28 - 29 |
| Vocabulary Investigation, 3-8.........8/2 - 3 |
| Non-Fiction Craft Lessons, K-8.........8/4 - 5 |

**Visualizing Words and Worlds:**

**Writing, Literature and Art**

Discover and explore the connections between the visual arts, writing and literature.

- July 12 - 16: James A. Michener Art Museum
- August 2 - 6: Brandywine River Museum

3 graduate credits from WCU

Enrollment limited to 25/location

For course information please call 610-436-2297 or e-mail mshirk@wcupa.edu

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**CELEBRATE LITERACY V**

A Conference honoring the 20th Anniversary of PAWLP Youth Programs

Keynote Speaker: Katie Wood Ray

June 29 & 30, 2004
SUMMER 2004 PAWLP REGISTRATION FORM

Course Name: ____________________________
Course # PWP-________ Location: __________ Cost: __________

Course Name: ____________________________
Course # PWP-________ Location: __________ Cost: __________

Course Name: ____________________________
Course # PWP-________ Location: __________ Cost: __________

PERSONAL INFORMATION (Please print)
Name: __________________________________________
Phone: (H) __________________________ (W) __________________________
E-mail: __________________________________________________________________________
Address: __________________________________________________________________________
City: __________________________ State: ______ Zip: __________

Have you taken a WCU grad. course in the last 2 years? (check one) yes ___ no ___
Social Security #: __________________________________________
Birthdate: __________ Residence county: __________ Citizenship country: __________
Sex: Male ___ Female ___
Check one: Black/non-hispanic ___ Hispanic ___ Asian/Pacific Islander ___ White/non-hispanic ___
Bachelor's Degree from: __________ Year awarded: __________
Certification: L1 ___ L2 ___ L0 (Bachelor's degree; no teaching certificate) __________

Grade/Subj.: __________________________ Job Title: __________________________

School District __________________________ Building __________________________

Costs:
Summer Institutes: 6 graduate credits: $1,981 ($1,500 with NWP stipend).
Application required. Call 610-436-2297 for information.
3 graduate credits: $1,053 ($1003 before June 1)
1 graduate credit: $366 ($351 before June 1)
1-credit courses may be taken for 15 activity hours: $190 ($175 before June 1)
Celebrate Literacy Conference: $175 ($125 before June 1)

TOTAL PAYMENT (enclosed or charged): __________

PAYMENT METHODS
1. Credit card: VISA ___ Mastercard ___ Card # __________________________
Expiration: __/____ Cardholder name: __________________________
Cardholder signature: __________________________________________________________________________

2. Check or money order #: __________ Check Amount: __________
Your phone number and social security number should be on the check or money order.
Check is payable to West Chester University.
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