

West Chester University

B.A. in Media and Culture

Honors College

Advisement Sheet

Effective for students entering Spring '26 and later.

Indicate all the courses you have taken at WCU or transferred for credit. For completed courses, also list the grades. Mark an asterisk () beside courses you are currently taking.*

The grade of C- or better is necessary in the 202 level of foreign language or in the 102 level and all culture cluster courses. A grade of C or better is required in all major courses.

I. MEDIA & CULTURE (18 credits)

A. Major Requirements

- MDC 250 ____ (Intercultural Communication) +
 MDC 251 ____ (Media Technology)+
 MDC 252 ____ (Media Writing)
 MDC 253 ____ (Media Literacy)
 MDC 254 ____ (Media & Culture Theory)
 MDC 255 ____ (Mass Communication Research Methods)

+ NOTE: Pre-rec to all upper level MDC courses

B. Media & Culture Concentrations (18 credits)

Students will work with their advisors to select six appropriate courses from the three concentration areas: Culture, Production, and Strategic Communication. At least three courses must be from one of the concentrations. The remaining courses can be from that same concentration or either of the other two concentrations.

Culture Concentration

- MDC 314 ____ (Games Culture and Theory)

- MDC 316 ____ (Mediated Communication: The Internet, Culture, and Society)
 MDC 322 ____ (Culture and Organizations)
 MDC 350 ____ (Advanced Cultural Communication)
 MDC 360 ____ (African American Culture and Communication)
 MDC 420 ____ (Mass Media and Social Project)
 MDC 422 ____ (Consulting for Careers in Media and Culture)
 MDC 470 ____ (Intercultural Communication Training)
 MDC 490 ____ (Special Topics Seminar in Culture)
 MDC 493 ____ (Directed Studies in Media and Culture)

Product Concentration

- CSW 131 ____ (Introduction to Web Design)
 MDC 203 ____ (The Philadelphia Media Experience)
 MDC 217 ____ (Introduction to Video Production)
 MDC 317 ____ (Advanced Video Production)
 MDC 308 ____ (Multimedia Performance)
 MDC 320 ____ (Communication on Television and Radio)
 HON 320 ____ (Honors Seminar: Global Issues)
 MDC 491 ____ (Special Topics Seminar in Production)
 MDC 493 ____ (Directed Studies in Media and Culture)

Strategic Communication Concentration

- MDC 311 ____ (Communication Professions in Sports)
 MDC 321 ____ (Search Engine Optimization Management)
 MDC 323 ____ (Media Audiences)
 MDC 325 ____ (Strategic Social Media)
 MDC 355 ____ (Introduction to Public Relations)
 MDC 370 ____ (Event Production sing Media)
 MDC 375 ____ (Communicating Through Risk and Crisis)

- MDC 423 ____ (Media Campaigns)
 MDC 455 ____ (Public Relations Management)
 MDC 460 ____ (Communication and Advertising)
 MDC 492 ____ (Special Topics Seminar in Strategic Communication)
 MDC 493 ____ (Directed Studies in Media and Culture)

C. Capstone Requirement (3 credits)

- MDC 494 ____ (Internship in Media and Culture) *
 OR
 MDC 495 ____ (Media and Culture Capstone Practicum) **

NOTES:

* min. one upper-level MDC class and instructor consent 15 total credits but only 3 count towards major

** min. 15 credits of MDC, instructor consent, and min. GPA of 2.8 required

II. FOREIGN LANGUAGE (0-15 credits)

Option 1: Meet the level of Intermediate II, one course at the 202 level (or higher). NOTE: min. C- in 202 course.
 Option 2: Complete a course at the 102 level (with a min. C-) and 3 approved Culture Cluster Courses (CCCs) in the same language area. CCCs must come from a minimum of two different prefix areas, the 201 level of the language may count as a culture cluster.

III. HONORS COLLEGE CORE SEQUENCE for GEN ED (27 credits)

- HON 100 ____ (Self Awareness)
 HON 211 ____ (Public Discourse)
 HON 212 ____ (Ethics & Technology)
 HON 310 ____ (Community Change)
 HON 311 ____ (Stewardship/Civic Responsibility)
 HON 312 ____ (Educational Systems)
 or
 HON 322 ____ (Leader. With ELLs)
 HON 313 ____ (Public Opinion)
 HON 314 ____ (Environ. Systems)
 HON 315 ____ (Community & Arts)
 SCIENCE ____ x ____
 MAT ____ x ____

**IV. ADDITIONAL HONORS
COLLEGE REQUIREMENTS (9
credits)**

- A) Two HON seminars at the 320 level
or above (except 322)

HON _____
HON _____

- B) Capstone Project^

HON 490 _____

^NOTE: **Enrollment upon core
completion:** ideally 6th or 7th semester.

V. DIRECTED ELECTIVES

Take enough directed electives to
complete 120 credits. The actual number
of electives required will vary depending
upon (among other things) the option to
complete a minor(s) and the number of
courses the student must take to
complete the foreign language
requirement.

**Bring this sheet with you whenever
you meet with your advisor about
scheduling or course planning!**

(Revised Spring 2026)