

West Chester University Accelerated B.A. in Media and Culture to M.A. in Communication Studies Program Honors College Advisement Sheet

Effective for students entering Spring '26 and later.

Indicate all the courses you have taken at WCU or transferred for credit. For completed courses, also list the grades. Mark an asterisk () beside courses you are currently taking.*

The grade of C- or better is necessary in the 202 level of foreign language or in the 102 level and all culture cluster courses. A grade of C or better is required in all major courses.

I. MEDIA & CULTURE (18 credits)

A. Major Requirements

- MDC 250 (Intercultural Communication) +
MDC 251 (Media Technology) +
MDC 252 (Media Writing)
MDC 253 (Media Literacy)
MDC 254 (Media & Culture Theory)
MDC 255 (Mass Communication Research Methods)

+ NOTE: Pre-rec to all upper level MDC courses

B. Media & Culture Concentrations (18 credits)

Students will work with their advisors to select six appropriate courses from the three concentration areas: Culture, Production, and Strategic Communication. At least three courses must be from one of the concentrations. The remaining courses can be from that same concentration or either of the other two concentrations.

Culture Concentration

- MDC 314 (Games Culture and Theory)
MDC 316 (Mediated Communication: The Internet, Culture, and Society)
MDC 322 (Culture and Organizations)
MDC 350 (Advanced Cultural Communication)
MDC 360 (African American Culture and Communication)
MDC 420 (Mass Media and Social Project)
MDC 422 (Consulting for Careers in Media and Culture)
MDC 470 (Intercultural Communication Training)
MDC 490 (Special Topics Seminar in Culture)
MDC 493 (Directed Studies in Media and Culture)

Product Concentration

- CSW 131 (Introduction to Web Design)
MDC 203 (The Philadelphia Media Experience)
MDC 217 (Introduction to Video Production)
MDC 317 (Advanced Video Production)
MDC 308 (Multimedia Performance)
MDC 320 (Communication on Television and Radio)
HON 320 (Honors Seminar: Global Issues)
MDC 491 (Special Topics Seminar in Production)
MDC 493 (Directed Studies in Media and Culture)

Strategic Communication Concentration

- MDC 311 (Communication Professions in Sports)
MDC 321 (Search Engine Optimization Management)
MDC 323 (Media Audiences)
MDC 325 (Strategic Social Media)
MDC 355 (Introduction to Public Relations)

- MDC 370 (Event Production sing Media)
MDC 375 (Communicating Through Risk and Crisis)
MDC 423 (Media Campaigns)
MDC 455 (Public Relations Management)
MDC 460 (Communication and Advertising)
MDC 492 (Special Topics Seminar in Strategic Communication)
MDC 493 (Directed Studies in Media and Culture)

C. Capstone Requirement (3 credits)

- MDC 494 (Internship in Media and Culture)*
OR
MDC 495 (Media and Culture Capstone Practicum) **

NOTES:

* min. one upper-level MDC class and instructor consent 15 total credits but only 3 count towards major

** min. 15 credits of MDC, instructor consent, and min. GPA of 2.8 required

II. FOREIGN LANGUAGE (0-15 credits)

Option 1: Meet the level of Intermediate II, one course at the 202 level (or higher). NOTE: min. C- in 202 course. Option 2: Complete a course at the 102 level (with a min. C-) and 3 approved Culture Cluster Courses (CCCs) in the same language area. CCCs must come from a minimum of two different prefix areas, the 201 level of the language may count as a culture cluster.

III. HONORS COLLEGE CORE SEQUENCE for GEN ED (27 credits)

- HON 100 (Self Awareness)
HON 211 (Public Discourse)
HON 212 (Ethics & Technology)
HON 310 (Community Change)
HON 311 (Stewardship/Civic Responsibility)
HON 312 (Educational Systems)
or
HON 322 (Leader. With ELLs)
HON 313 (Public Opinion)
HON 314 (Environ. Systems)
HON 315 (Community & Arts)
SCIENCE x

MAT ___ x ___

**IV. ADDITIONAL HONORS
COLLEGE REQUIREMENTS (9
credits)**

- A) Two HON seminars at the 320 level or above (except 322)

HON ___ ___
HON ___ ___

- B) Capstone Project^

HON 490 ___

[^]NOTE: Enrollment upon core completion: ideally 6th or 7th semester.

V. DIRECTED ELECTIVES

Take enough directed electives to complete 120 credits. The actual number of electives required will vary depending upon (among other things) the option to complete a minor(s) and the number of courses the student must take to complete the foreign language requirement.

**VII. ACCELERATED PROGRAM
(12 credits)**

Any Media and Culture major with a 3.0 cumulative GPA or higher who has completed at least 84 credits may substitute up to 12 credits to be applied to the required core and the 15 credit hours required from departmental offerings towards the undergraduate degree. Those credits will also apply toward the M.A. program in Communication Studies.

A. Required Courses

COM 501 ___ (Theoretic Perspectives On Human Communication)

COM 502 ___ (Communication Research Methods)

B. Elective Courses

Select up to 6 credits from the following:

COM 500 ___ (Communication & Leadership)

COM 503 ___ (Communication & Persuasive Influence)

COM 505 ___ (Rhetoric & Leadership)

COM 506 ___ (Communications in Small Groups)
COM 508 ___ (Special Topics Seminar)
COM 509 ___ (Communication & Conflict Resolution)
COM 510 ___

Bring this sheet with you whenever you meet with your advisor about scheduling or course planning!

(Revised Spring 2026)