

# COLLEGE OF BUSINESS AND PUBLIC AFFAIRS



Sketch of the new College of Business and Public Affairs building...

VMA MOODY-NOLAN

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2014

## FROM THE DEAN'S CORNER...

As a college, I want us to embrace initiatives that are **innovating**, **impacting**, and **inspiring**. I believe our monthly updates reflect these ideals. Congratulations to all those individuals and programs that are mentioned in this latest update.



Breaking ground at the Demolition Event on October 16...

## Upcoming Events

- 11/13 **Criminal Justice Dept. Film and Speaker Series**  
*Vigilantism or Hero*  
Sykes Theater  
7:00-9:00PM
- 11/17 - **Global Entrepreneurship Week** All events are in Sykes Ballroom A
- 11/20 **Week** All events are in Sykes Ballroom A
- 11/17 *Is Entrepreneurship for You?*  
Presenter: Gerald Francis  
2:00PM
- 11/18 *How to Start a Business*  
Presenter: Frank Farmer  
2:00PM
- 11/19 *How to Write an Effective Business Plan*  
Presenter: Bob Wingerter  
12:30PM
- 11/19 Presenter: Janice Leone  
Founder and CEO of Corporate Interiors, Inc.  
2:00PM
- 11/20 Presenters: Jim Bricker & Branden Steers  
Co-founders of Waste Oil Recyclers  
12:30PM
- 11/20 *The Social and Mobile Equation*  
Presenter: Judith Lee  
2:00PM
- 11/21 **WCU President's Speaker Series**  
Jackie Joyner-Kersee  
Asplundh Concert Hall  
8:00PM

## In The News

**Page Buck** (MSW Program) recently interviewed Dr. Sam Walker (Professor Emeritus, Univ. of Nebraska-Omaha) on the events in Ferguson, MO.

**Simone Condliffe** (Economics and Finance) was interviewed/mentioned in a recent news article in the *Philadelphia Inquirer*.

## Recognitions

**Kevin Dunleavy**: 35 yrs. Economics and Finance

**Roberta Snow**: 25 yrs.

Management Department

**Yury Polsky**: 25 yrs. Political Science Department

**Paul Christ**: 20 yrs. Marketing Department

**Linda Ello**: 15 yrs. Graduate Social Work Department

**Jason Phillips**: 15 yrs. Marketing Department

## College Spotlight

The **Nu Zeta Chapter** achieved Superior status for 2013-2014.

**Chung-Chen (Liz) Wang** (Marketing) is leading WCU's student delegation to participate in the U.S.-China Student Summit in Shanghai. **Arielle Fisher** (Liberal Studies), **Marirose Sartoretto** (Political Science/International Relations), and **Brian Kennedy** (Political Science/International Relations) will serve as ambassadors.

The College of Business and Public Affairs had 425 transfers this past fall, the highest of all colleges in the university. Management had 109, Criminal Justice had 71, Marketing had 66 and Accounting had 61.

## New Building Update

The public ceremony commemorating the demolition took place on October 16. Visit our [homepage](#) for more information and a live update.