

**B.S. in MANAGEMENT ADVISING GUIDE  
STUDENTS ENTERING WCU FALL 2020**

NAME \_\_\_\_\_

ID# \_\_\_\_\_

**FALL**

**SPRING**

**PRE-BUSINESS MAJORS – FRESHMAN YEAR**

\*ECO 111 Prin of Macroeconomics \_\_\_\_\_  
 FYE 100 First Year Experience \_\_\_\_\_  
 \*MAT \_\_\_\_\_ MAT113, 115 or 131 \_\_\_\_\_  
 \_\_\_\_\_ Social Science Elective \_\_\_\_\_  
 WRT 120 Effective Writing I \_\_\_\_\_  
 (16 credits)

\*ECO 112 Prin of Microeconomcis \_\_\_\_\_  
 \_\_\_\_\_ CSC 112 or GEO 104 \_\_\_\_\_  
 \_\_\_\_\_ Humanities Elective \_\_\_\_\_  
 MAT \_\_\_\_\_ MAT 143 or 161 \_\_\_\_\_  
 WRT \_\_\_\_\_ 200 level WRT course \_\_\_\_\_  
 (15 credits)

**SOPHOMORE YEAR**

\*ACC 201 Financial Accounting \_\_\_\_\_  
 \*ECO 251 Business Analytics I \_\_\_\_\_  
 \*MGT 200 Principles of Mgt \_\_\_\_\_  
 SPK \_\_\_\_\_ Speech 208 or 230 \_\_\_\_\_(S)  
 \_\_\_\_\_ Science Elective \_\_\_\_\_  
 (15 credits)

\*ACC 202 Managerial Accounting \_\_\_\_\_  
 \*BLA 201 Legal Environ. Of Bus. \_\_\_\_\_  
 \_\_\_\_\_ Interdisciplinary (I) \_\_\_\_\_  
 \*MKT 250 Principles of Marketing \_\_\_\_\_  
 PHI \_\_\_\_\_ PHI 101, 150 or 180 (J)(E) \_\_\_\_\_  
 (15 credits)

To apply for their business major, PRE-BUSINESS students must: (1) Complete ECO111, ECO112, ECO251, MKT250, MGT200, and ACC201 with a C or better; (2) Pass and complete *both* MAT113 and MAT143 with a C or better required in at least *one* of them. If a student is placed directly into MAT143 and receives a C or higher or has completed MAT143 with a C or better, then the student does not have to take MAT113 (replaced as a free elective); (3) Have at least 45 credit hours; (4) Have a minimum overall GPA of 2.50. These requirements must be met to be eligible to register for 300 and 400 level business classes. The same rules apply to all transfer students—both internal (those from within WCU) and external (those from another institution).

**JUNIOR YEAR**

\*ECO 351 Business Analytics II \_\_\_\_\_  
 \_\_\_\_\_ Business Elective \_\_\_\_\_  
 \*FIN 325 Corporate Finance \_\_\_\_\_  
 \*MIS 300 Intro. Mgt. Info. Syst. \_\_\_\_\_  
 \_\_\_\_\_ Arts Requirement \_\_\_\_\_  
 (15 credits)

\*INB 300 Int'l Bus \_\_\_\_\_  
 \*MGT 313 Business & Society \_\_\_\_\_(W)(E)  
 \*MGT 341 Prod. & Opera. Mgt. \_\_\_\_\_  
 \_\_\_\_\_ Diversity Requirement (J) \_\_\_\_\_  
 \_\_\_\_\_ Free Elective \_\_\_\_\_  
 (15 credits)

**SENIOR YEAR**

\*MGT 321 Org. Theory & Behavior \_\_\_\_\_  
 \*MGT 431 Human Resource Mgt. \_\_\_\_\_  
 \_\_\_\_\_ Business Elective \_\_\_\_\_  
 \_\_\_\_\_ Free Elective \_\_\_\_\_  
 \_\_\_\_\_ Free Elective \_\_\_\_\_  
 (15 credits)

\*MGT 498 Senior Seminar \_\_\_\_\_(W)  
 \*MGT 499 Business Policy \_\_\_\_\_(W)  
 \_\_\_\_\_ Business Elective \_\_\_\_\_  
 \_\_\_\_\_ Business Elective \_\_\_\_\_  
 \_\_\_\_\_ Free Elective \_\_\_\_\_  
 (15 credits)

\*A minimum grade of C must be attained in the following courses: ECO111, ECO112, ACC201, ACC202, ECO251, ECO 351, FIN 325, BLA201, MGT200, MGT313, MGT321, MGT341, MGT431, MGT498, MGT499, MIS300, MKT 250, INB 300, MAT113 or MAT143. If a C is not earned, the course must be repeated until a student achieves a grade of C or better, subject to institutional repeat policies. Business and Management electives must be 300 level or above. To graduate, a student must take at least 30 of their last 60 credits at West Chester University. In addition, a student must take at least 50% of the courses in their major or minor discipline (excluding cognate courses) at West Chester University. For active-duty service members, the academic residency requirements will not exceed 25% of the undergraduate degree program. A minimum GPA of 2.5 is required to graduate.

**BUSINESS PROGRAM and GENERAL EDUCATION PROGRAM CHOICES**

(To meet AACSB requirements, the business program has a greater number of general education credits than required by the university.)

**Distributive Requirements:**

**Science (6 semester hours)** Two science courses from differing science disciplines are required in the business program. Either **CSC 112 or GEO 104 is required**. Select one course from the following science disciplines: Biology, Chemistry, Earth Science, Physics, or Computer Science (only if GEO 104 is chosen as the first science)

**Recommended courses:** Biology – BIO 100 or 110; Earth Science – ESS 101 or 111; Physics – PHY 100, 105, 130, 140, 170 or 180; Chemistry – CHE 100, 102, 103, 104, 105, 106 or 107; Computer Science – CSC 110, 115, or 141 (only with GEO 104) .

**Behavioral and Social Sciences (9 semester hours)** Both ECO 111 and ECO 112 are required in the business program; both of which satisfy a social science requirement for non-economics majors.

Select one additional course from one of the following areas: Anthropology, Sociology, Geography, Psychology, or Government. Economics majors must select two courses – two different areas.

**Recommended courses:** Anthropology – ANT 102 or 103; Sociology – SOC 200 or 240; Government – PSC 100, 101 or 213; Psychology – PSY 100; Geography – GEO 101 or 103

**Humanities (6 semester hours)** One course in Philosophy (either PHI 101 or 150 or 180) is required in the business program. Select one additional course in Literature and History.

**Recommended courses:** Literature – LIT 165, CLS 165, CLS 260 or CLS 261; History – HIS 101, 102, 150, 151 or 152

**The Arts (3 semester hours)** Select one art course from one of the following areas: Art, Cinematography, Dance, Music, Photography, and Theatre.

**Diversity Requirements (3 semester hours)** A diversity course (J) is required for all students regardless of credits transferred and can be counted as another gen ed distribution requirement.

**Interdisciplinary Requirement (3 semester hours)** Interdisciplinary course (I) is required for all students regardless of credits transferred unless student is designated “Academic Passport.”

**Writing Emphasis Courses (3-9 semester hours)** All students who take their entire general education program at WCU must complete three approved writing emphasis courses. All students who enter with fewer than 40 credits must take at least three approved writing emphasis courses at WCU. Transfer students who enter with 40-70 credits must take two writing emphasis courses. Students who transfer more than 70 credits must take one writing emphasis course. WRT 120 and the WRT 200 level requirement do not count as writing emphasis courses. Each writing emphasis course may simultaneously fulfill another degree requirement.

**Business Elective (12 semester hours)** Choose any 300-level or above course within the College of business (MKT, FIN, ECO, ACC, BLA, INB, MGT or MIS) that is not already a required course in the Management Core.