

B.S. in BUSINESS MANAGEMENT-ISAP (Intelligent System and Process) CONCENTRATION
(renamed from: B.S. in BUSINESS MANAGEMENT-BUSINESS PROCESSES AND DATA ANALYTICS CONCENTRATION)

ADVISING GUIDE
STUDENTS ENTERING WCU SPRING 2022

NAME _____

ID# _____

FALL

SPRING

PRE-BUSINESS MAJORS – FRESHMAN YEAR

*ECO 111 ^{1,5,6}	Prin of Macroeconomics	_____	*ECO 112 ^{1,5,6}	Prin of Microeconomics	_____
FYE 100	First Year Experience	_____	_____	CSC 112 or GEO 104	_____
*MAT _____ ¹	MAT113 ³ , 115 or 131	_____	_____	Humanities Elective	_____
_____	Social Science Elective	_____	MAT _____ ^{1,5}	MAT 143 ² or 161 ²	_____
WRT 120	Effective Writing I	_____	WRT _____	200 level WRT course	_____
	(16 credits)			(15 credits)	

SOPHOMORE YEAR

*ACC 201 ^{1,5}	Financial Accounting	_____	*ACC 202 ¹	Managerial Accounting	_____
*ECO 251 ^{1,5}	Business Analytics I	_____	*BLA 201 ¹	Legal Environ. Of Bus.	_____
*MGT 200 ^{1,5}	Principles of Mgt	_____	_____	Interdisciplinary (I)	_____
SPK _____	Speech 208 or 230	_____ (S)	*MKT 250 ^{1,5}	Principles of Marketing	_____
_____	Science Elective ⁸	_____	PHI _____	PHI 101 ⁴ , 150 ⁴ or 180 ⁴ (J)(E)	_____
	(15 credits)			(15 credits)	

To apply for their business major, PRE-BUSINESS students must: (1) Complete ECO111, ECO112, ECO251, MKT250, MGT200, and ACC201 with a C or better; (2) Pass and complete *both* MAT113 and MAT143 with a C or better required in at least *one* of them. If a student is placed directly into MAT143/161 and receives a C or higher or has completed MAT143/161 with a C or better, then the student does not have to take MAT113 (replaced as a free elective); (3) Have at least 45 credit hours; (4) Have a minimum overall GPA of 2.50. These requirements must be met to be eligible to register for 300 and 400 level business classes. The same rules apply to all transfer students—both internal (those from within WCU) and external (those from another institution).

JUNIOR YEAR

*ECO 351 ¹	Business Analytics II	_____	*MIS 302 ¹	Data Analytics	_____
*FIN 325 ¹	Corporate Finance	_____	*MIS 303 ¹	Simulation	_____
*MIS 300 ¹	Intro. Mgt. Info. Syst.	_____	*SCM 351 ¹	Supply Chain Mgt.	_____
*MGT 341 ¹	Prod. & Opera. Mgt.	_____	*MGT 313 ¹	Business & Society	_____ (W)(E)
_____	Arts Requirement	_____	_____	Diversity Requirement	_____ (J)
	(15 credits)			(15 credits)	

SENIOR YEAR

*MIS 304 ¹	Business Systems and Processes	_____	*MGT 498 ¹	Senior Seminar	_____ (W)
*SCM _____ ¹	SCM Elective	_____	*MGT 499 ^{1,7}	Business Policy	_____ (W)(S)
* _____ ¹	BPDA Elective	_____	*SCM _____ ¹	SCM Elective	_____
_____	Free Elective	_____	_____	Free Elective	_____
_____	Free Elective	_____	_____	Free Elective	_____
	(15 credits)			(15 credits)	

*A minimum grade of C must be attained in the following courses: ECO111, ECO112, ACC201, ACC202, ECO251, ECO 351, FIN 325, BLA201, MGT200, MGT313, MGT341, MGT498, MGT499, SCM351, MIS300, MIS302, MIS303, MIS304, SCM Elective, BPDA Elective, MKT 250, MAT113 or MAT143. If a C is not earned, the course must be repeated until a student achieves a grade of C or better, subject to institutional repeat policies. To graduate, a student must take at least 30 of their last 60 credits at West Chester University. In addition, a student must take at least 50% of the courses in their major or minor discipline (excluding cognate courses) at West Chester University. For active-duty service members, the academic residency requirements will not exceed 25% of the undergraduate degree program. A minimum GPA of 2.5 is required to graduate.

BUSINESS PROGRAM and GENERAL EDUCATION PROGRAM CHOICES

(To meet AACSB requirements, the business program has a greater number of general education credits than required by the university.)

Distributive Requirements:

Science (6 semester hours) Two science courses from differing science disciplines are required in the business program. Either **CSC 112 or GEO 104 is required**. Select one course from the following science disciplines: Biology, Chemistry, Earth Science, Physics, or Computer Science (only if GEO 104 is chosen as the first science)

Recommended courses: Computer Science – CSC 110, 115, 116, or 141 (only with GEO 104).

Behavioral and Social Sciences (9 semester hours) Both ECO 111 and ECO 112 are required in the business program; both of which satisfy a social science requirement for non-economics majors.

Humanities (6 semester hours) One course in Philosophy (either PHI 101 or 150 or 180) is required in the business program. Select one additional course in Literature and History.

Recommended courses: Literature – LIT 165, CLS 165, CLS 260 or CLS 261; History – HIS 101, 102, 150, 151 or 152

The Arts (3 semester hours) Select one art course from one of the following areas: Art, Cinematography, Dance, Music, Photography, and Theatre.

Diversity Requirements (3 semester hours) A diversity course (J) is required for all students regardless of credits transferred and can be counted as another gen ed distribution requirement.

Interdisciplinary Requirement (3 semester hours) Interdisciplinary course (I) is required for all students regardless of credits transferred unless student is designated “Academic Passport.”

Writing Emphasis Courses (3-9 semester hours) All students who take their entire general education program at WCU must complete three approved writing emphasis courses. All students who enter with fewer than 40 credits must take at least three approved writing emphasis courses at WCU. Transfer students who enter with 40-70 credits must take two writing emphasis courses. Students who transfer more than 70 credits must take one writing emphasis course. WRT 120 and the WRT 200 level requirement do not count as writing emphasis courses. Each writing emphasis course may simultaneously fulfill another degree requirement.

SCM Elective (6 semester hours) Choose any 300-level or above courses within the Supply Chain Management area that is not already a required course like SCM351. A minimum grade of C must be attained.

BPDA Elective (3 semester hours) Choose any courses from MIS301, MGT411, FIN336, ECO361, or MKT368. A minimum grade of C must be attained.

¹ A minimum grade of C must be attained in each of these courses. If not, the course must be repeated until a C minimum is earned. Students are limited to six course repeats; a single course may not be repeated more than twice.

² If either of these MAT courses is completed with a grade of C or better to fulfill general requirements, then a free elective maybe substituted.

³ Course substitutions for [MAT 113](#) are [MAT 115](#) or [MAT 131](#).

⁴ Management's philosophy gen ed requirement waived for students with Academic Passport.

⁵ Must be completed prior to applying to any business major.

⁶ [ECO 111](#) and [ECO 112](#) are required and count toward Behavioral and Social Science credits. [ECO 111](#) and [ECO 112](#) are also Pre-Business requirements.

⁷ This course fulfills the general education Capstone requirement.

⁸ Internal/external transfer students who have already taken two approved general education science classes are exempt from [CSC 112](#) or [GEO 104](#).