



# SIGN-UP DEADLINE: FEB 28TH

# PENSKE CASE COMPETITION



**Penske Truck Leasing, a leading global transportation services provider in the world!**

- ❖ 1-page case designed to inspire best business solutions
- ❖ Free training & Q&A session will be offered in Feb & Mar
- ❖ Individual or teams up to 4 business school students are eligible to sign up
- ❖ Submissions will be reviewed by Penske to determine finalists
- ❖ Finalists will be invited to present their solutions to Penske leadership
- ❖ Winner will be awarded with \$1000 cash prize & internship/job opportunity
- ❖ Timeline:
  - I. Apr. 15<sup>th</sup>, Submission due
  - II. Apr. 22<sup>nd</sup>, Announce finalists
  - III. Apr. 29<sup>th</sup>, Presentations @ WCU



Rental  
Leasing  
Logistics

## SUPPLY CHAIN MANAGEMENT CENTER UPCOMING EVENTS

SAP Simulation  
Competition (Mar)

Robotic Process  
Automation Day  
(Half-day software  
robot training) (Apr)

Clark Associates  
Company Tour (TBD)

Highlight your resume with  
experiential learning  
activities

FOR ADDITIONAL  
INFORMATION PLEASE  
CONTACT

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