

https://spenego.com

**Social Media Marketing and Support Intern**

Spenego Software is seeking a Social Media Marketing and Support Intern.

The primary responsibilities of the intern are to help with setting up Marketing/Social Media presence for Spenego Software across pertinent platforms and support ongoing operational processes.

This is a paid 3-credit, 180-hour internship. The position timeframe is TBD.

Principle Duties and Responsibilities:

* Meet virtually with the assigned Spenego Software team to outline scope of the project, decide on an action plan and schedule dates to discuss activities throughout the semester
* Finalize the social media platforms to work on and develop a social marketing plan for each platform
* Create and deliver suitable content to increase company visibility, and build online client connections
* Learn and manage other operational duties as assigned; including product demonstration, follow up and client support
* Report activities and progress on a weekly basis

Qualifications:

* Marketing or Business Management Major/Minor or Entrepreneurship Minor
* Proficiency in Social Media platforms
* Innovative and creative thinker
* Demonstrated ability to create content
* Strong self-starter and willingness to learn a new software product to develop appropriate marketing materials
* Excellent written communication skills
* Marketing and entrepreneurship education and/or experience
* Experience not necessary, but relevant course works or projects are a plus