

Internship Description:

Started in the wake of COVID-19, Music Service Learning aims to partner collegiate music students seeking real-life experiences with community members whose organizations have musical need. Within two months, this organization has completed over 100 projects for music teachers and community music organizations from 20 states and 5 countries.

Realizing the growth potential for this organization, MSL currently seeks a Marketing and Business Development Intern. This is a remote position from May 26th through July 31st, 2020.

Responsibilities:

* Develop a business model canvas
* Develop a marketing plan and assist with branding efforts
* Investigate potential pricing models
* Analyze current social media marketing strategy
* Refine and develop social media marketing strategy
* Work with MSL Director to strategize around implementation of suggestions

Qualifications:

* Marketing or Business Management Major/Minor or Entrepreneurship Minor
* Excellent organizational skills
* Excellent verbal and written communication skills
* Creative thinking ability

Check us out on social media @musicservicelearning