Advisement Sheet: Minor in Media & Culture (MDC) – 18 credits
(Note: a minimum of “C” is required for all courses counting towards the minor)

I. **Core** (6 credits):
   - COM/MDC 250        Intercultural Communication
   - COM/MDC 251        Media Technologies

II. **Elective** (3 credits):
    One of the following (3 credits):
    - COM/MDC 253        Media Literacy
    - COM 202/MDC 252    Writing for Broadcast and Public Relations
    - COM/MDC 254        Media & Culture Theory

III. **Minor Concentrations**: (9 credits from the courses listed below. At least two courses must be from one of the Concentrations. Note: The third course can be from that same Concentration or any of the other two Concentrations.)

   • **Culture Concentration**
     - COM/MDC 314    Games, Culture, and Theory
     - COM/MDC 316    Mediated Communication: Internet Culture & Society
     - COM/MDC 322    Culture & Organizations
     - COM/MDC 350    Advanced Intercultural Communication
     - COM/MDC 360    African American Culture and Communication
     - COM/MDC 420    Media & Protest
     - COM/MDC 422    Consulting for Careers in Media & Culture
     - COM/MDC 470    Intercultural Communication Training

   • **Production Concentration**
     - ART 113        Digital Media
     - CSW 131        Introduction to Web Design
     - COM/MDC 203    The Philadelphia Media Experience
     - COM/MDC 217    Introduction to Video Production
     - COM/MDC 317    Advanced Video Production
     - COM/MDC 320    Communicating on Television and Radio
     - HON 320        Global Issues Seminar (Media in Ireland/England)

   • **Strategic Communication Concentration**
     - COM/MDC 311    Communication Professions in Sports
     - COM/MDC 321    Search Engine Optimization & Management
     - COM/MDC 323    Media Audiences
     - COM/MDC 325    Strategic Social Media
     - COM/MDC 355    Introduction to Public Relations
     - COM/MDC 370    Event Production Using Media
     - COM/MDC 421    Content Strategy
     - COM/MDC 423    Media Campaigns
     - COM/MDC 460    Communication and Advertising