

MDC 203

The Philadelphia Media Experience:
Exploring Media, Culture and Ethics

What is it like to work in media?
What career opportunities are in media?
What are the different kinds of media industries?
Want to learn from people who have worked in media?

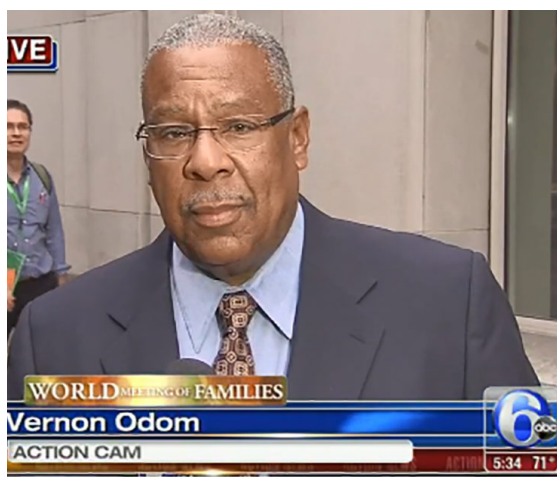
Then you should consider adding to your Spring 2021 schedule
MDC 203: The Philadelphia Media Experience!

MDC 203 is a practical introduction to the media of communication. You'll learn about the history of media, the current state of the media, and the trends that will shape media in the future. You'll discover the various types of media, the career opportunities in the media industries, and the skills and talents needed to succeed. You'll explore the intersection of media and culture, why we study media and culture together, and the ethical issues confronting those who work in media. And you'll hear from people who have been there – professionals currently working in the media, seasoned veterans with distinguished careers, and professors of media and culture with decades of teaching experience. So if you've ever wondered what's it like to work in the media, consider adding MDC 203: The Philadelphia Media Experience to your Spring 2021 schedule!

No prerequisites. Open to both non-majors and majors.
Counts as a production emphasis area course in the MDC major.



Dr. Anita Foeman
Professor of Media & Culture



Vernon Odom
Former 6ABC News Reporter



Dr. Philip A. Thompsen
Professor of Media & Culture

The instructional team for MDC 203 includes Vernon Odom, a veteran broadcast journalist who recently retired from a distinguished career at 6ABC in Philadelphia; Dr. Anita Foeman, a scholar of intercultural communication and founder of the DNA Discussion Project; and Dr. Philip A. Thompsen, a scholar of media and communication technology and advisor to student media. You'll also hear from a variety of professionals with years of working experience in the media industries, including print, broadcast and digital media.