Advisement Sheet: Minor in Media & Culture [MDC] – 18 credits
(Note: a minimum of "C" is required for all courses counting towards the minor)

I. **Core** (6 credits):
   - COM/MDC 250: Intercultural Communication
   - COM/MDC 251: Media Technologies

II. **Elective** (3 credits):
    One of the following (3 credits):
    - COM/MDC 253: Media Literacy
    - COM 202/MDC 252: Writing for Broadcast and Public Relations
    - COM/MDC 254: Media & Culture Theory

III. **Minor Concentrations**: (9 credits from the courses listed below. At least two courses must be from one of the Concentrations. Note: The third course can be from that same Concentration or any of the other two Concentrations.)

   - **Culture Concentration**
     - COM/MDC 314: Games, Culture, and Theory
     - COM/MDC 316: Mediated Communication: Internet Culture & Society
     - COM/MDC 322: Culture & Organizations
     - COM/MDC 350: Advanced Intercultural Communication
     - COM/MDC 360: African American Culture and Communication
     - COM/MDC 420: Media & Protest
     - COM/MDC 422: Consulting for Careers in Media & Culture
     - COM/MDC 470: Intercultural Communication Training

   - **Production Concentration**
     - ART 113: Digital Media
     - CSW 131: Introduction to Web Design
     - COM/MDC 203: The Philadelphia Media Experience
     - COM/MDC 217: Introduction to Video Production
     - COM/MDC 317: Advanced Video Production
     - COM/MDC 320: Communicating on Television and Radio
     - HON 320: Global Issues Seminar (Media in Ireland/England)

   - **Strategic Communication Concentration**
     - COM/MDC 311: Communication Professions in Sports
     - COM/MDC 321: Search Engine Optimization & Management
     - COM/MDC 323: Media Audiences
     - COM/MDC 325: Strategic Social Media
     - COM/MDC 355: Introduction to Public Relations
     - COM/MDC 370: Event Production Using Media
     - COM/MDC 421: Content Strategy
     - COM/MDC 423: Media Campaigns
     - COM/MDC 460: Communication and Advertising