



Department of Art + Design
STUDENT HANDBOOK
2017—2018



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WELCOME

to the Department of Art + Design at West Chester University. This handbook has been prepared to provide you with a guide to your degree program. It is intended to supplement rather than replace the University catalog and other official University publications. You are encouraged to keep your handbook throughout your association with the department. You will find that it will be helpful in planning your program and in maintaining a record of your progress toward completing the requirements for your degree in the fine arts.

THE DEPARTMENT OF ART + DESIGN

The Department of Art + Design offers bachelor of fine arts degrees in graphic + interactive design and studio art, with professional concentrations in painting/drawing, sculpture/crafts, or general art and minors in studio art and art history. Our BFA programs are National Association of Schools for Art and Design (NASAD) accredited. The bachelor of fine arts is regarded as the initial professional degree in art by NASAD. Its primary emphasis is on the development of skills, concepts, and sensitivities important to the professional artist.

In addition to its majors and minors the department serves the University population at large by providing service coursed to fulfill general education requirements and elective courses in studio art and art history. In the larger community the department serves as a professional resource for schools, art centers, and museums. The department, which is housed within the College of Visual and Performing Arts, embraces a teacher-scholar approach by bringing their scholarship into their teaching and their students into scholarship. All faculty are actively engaged in creating art and scholarly research within their disciplines.

Department Mission Statement

The mission of the Department of Art + Design is to prepare talented and dedicated students for professional creative careers by emphasizing critical thinking, creative problem solving, visual literacy, and the creative process. Through a nationally-accredited B.F.A. curriculum, students acquire technical and conceptual tools, obtain a solid foundation of visual literacy and appreciation, and are encouraged to develop as socially and globally-engaged artists. Our faculty members are active and professionally-recognized artists, designers, and scholars, who are dedicated teachers committed to fostering an environment promoting artistic experimentation, diversity of thought, multiculturalism and global awareness. Students are provided with opportunities to participate in internships, field trips, student exhibitions, study abroad programs, and to interact

with noted artists and designers both at the university and in other professional settings. The Department and West Chester University are committed to ensuring the personal and professional success of our students and to preparing them to be active and engaged creative professionals both in their field and in society.

Faculty and Staff

The faculty and staff in the Department of Art + Design are highly trained professionals who are dedicated to helping students. They are willing and able to assist in many and various academic matters. To secure assistance in planning your course of study, you should meet with your advisor at least once each semester in order to pre-schedule for the upcoming semester. See Advisement on page 9.

Art + Design Office	2755	E.O. Bull 133
Laurie Moran, Secretary	2872	E.O. Bull 133
Kristopher Benedict	2755	E.O. Bull 155
Leesa Bucci	2755	E.O. Bull 153
Virginia daCosta	2755	E.O. Bull 140
Lindsay Deifik	2755	E.O. Bull 134
Peggy Schiff Hill, Chair	2871	E.O. Bull 145
Jeremy Holmes	2755	E.O. Bull 135
David Jones	2755	E.O. Bull 136
Erica Loustau	2755	E.O. Bull 138
Henry Loustau	2755	E.O. Bull 134
Nancy Rumfield	2755	E.O. Bull 144
Heather Sharpe	2755	E.O. Bull 143
Andrew Snyder	2755	E.O. Bull 160
Kate Stewart	2755	E.O. Bull 156
Sally Van Orden	2755	E.O. Bull 141
Karen Watkins	2755	E.O. Bull 137
Cate Wallace	2755	E.O. Bull 143
Larry Will	2755	E.O. Bull 142

ADMISSION AND PORTFOLIO REQUIREMENTS

Admission into the BFA program requires a successful portfolio review as well as admission to the University. Accepted students will be notified by email to submit their portfolio to slideroom, an on line portfolio review site. To submit your portfolio go to <http://wcupa.slideroom.com> and follow the instructions to upload your work. Please refer to the Department of Art + Design website located at wcupa.edu/cvpa/art/portfolio.asp for the digital image formatting guide.

Portfolios will be reviewed every two weeks on the 1st and 15th of each month beginning in November. You are encouraged to submit your portfolio as soon as it is completed. The earlier you submit your portfolio, the earlier you will know your results.

Freshman Portfolio Requirements

1. The portfolio must include 12 examples of work in any media (2-D or 3-D) or style done in the last two years that represent your artistic strengths and abilities. A variety of media is recommended.
2. At least five of the examples must be drawings from direct observation (not copied from photographs or other 2-D sources)
3. One example must be a self-portrait in any medium

Transfer Student Portfolio Requirements

1. The portfolio must include 12 examples of work in any media (2-D or 3-D) or style done in the last two years that represent your artistic strengths and abilities. A variety of media is recommended.
2. At least five of the examples must be drawings from direct observation (not copied from photographs or other 2-D sources)
3. One example must be a self-portrait in any medium
4. Transfer applicants seeking advanced standing should include examples of work completed in the college-level studio courses that are to be considered for transfer credits.

Internal Transfer Student Portfolio Requirements

Applicants currently enrolled in the University transferring into the BFA program must successfully (based on the minimum grade of a C) complete ART106, 111, and 220. Students are required to submit a portfolio to the Department of Art + Design that includes 12 examples of work completed in these three courses to the Department of Art + Design. Portfolio reviews will be conducted at the end of each semester.

ACADEMIC POLICIES AND PROCEDURES

Academic Standards for BFA Majors and Minors

All BFA majors and minors are expected to maintain a minimum 2.0 GPA. Majors must maintain a minimum grade of C in all ART and ARH courses (required and electives)

within the major. All majors are expected to attend gallery openings and visiting artist lectures. Majors are encouraged to participate in departmental sponsored museum trips and other student art related activities.

Academic Integrity

Any situation involving a violation of academic integrity is of major concern to the University. Faculty members preserve and transmit the values of the academic community through example in their own academic pursuits and through the learning environment that they create for their students. They are expected to instill in their students a respect for integrity and an understanding of the importance of honesty within their chosen profession. Faculty must also take measures to discourage student academic dishonesty.

Commitment to maintaining and encouraging high standards of academic integrity is demonstrated in many ways. One way is through the establishment of policies and procedures governing violation of the standards of academic integrity. The following policies, procedures, and definitions are intended to help faculty meet these responsibilities.

First, the instructor has both the right and responsibility to demand academic honesty if a student is to remain in good standing in the course and is to be evaluated fairly by the instructor. A grade certifies both knowledge and a standard of academic integrity. It is essential that the instructor retain the right to set the minimum academic penalty for academic dishonesty in a course, subject to the appeal rights of a student.

Second, cheating is not just a matter between an instructor and student in a specific course. While it is the right and duty of the instructor to set minimum penalties for dishonesty in a particular course, the University is responsible for the minimum standards of academic integrity and achievement on which degrees are based. It is the University that permits students to remain members of the academic community and finally certifies that students have attained sufficient academic credit and exhibited acceptable standards of conduct to entitle them to a degree. Incidents of academic dishonesty, especially when they recur and become patterns of dishonest behavior, require that the University be in position to use more severe disciplinary measures than those available to the professor, including expulsion of the student from the University. It is therefore imperative that individual instances of academic dishonesty, accompanied by details concerning penalties, become a part of the student's academic record.

Third, students accused of academic dishonesty have the right to have their case heard in a fair and impartial manner, with all the safeguards available within the bounds of due process.

As responsible members of the academic community, students are obligated to comply with the basic standards

of integrity. They are also expected to take an active role in encouraging other members to respect those standards. Should a student have reason to believe that a violation of academic integrity has occurred, he/she is encouraged to make the suspicion known to a member of the faculty or University administration. Students should familiarize themselves with the University’s policies, procedures, and definitions of types of violations, as provided in the Undergraduate Catalog.

Full-time Status

A full-time class load ranges from 12 to 18 semester hours of credit. Credits attempted or earned through the process of credit by examination are not counted in the student class load.

Adding a Course

Students may add a course through the myWCU portal if the course has available seats and all prerequisites have been met. If a course is closed, the student should speak with the department chair about the possibility of obtaining permission to enroll. The drop/add period will extend to the eighth calendar day excluding holidays, and when the university is closed. For nontraditional semesters, such as summer and winter, the drop/add period will be adjusted to a percentage of the total class days excluding exams. See the academic calendar for actual dates.

Dropping a Course

Students may drop any course from their schedule through the myWCU portal during the drop period. The drop/add period extends to the eighth calendar day excluding holidays, and when the university is closed. For nontraditional semesters, such as summer and winter, the drop/add period will be adjusted to a percentage of the total class days excluding exams. See the academic calendar for actual dates. After drop/add, students may do a course withdraw through the myWCU portal. The deadline to withdraw from a course is the end of the ninth week of classes. Course withdraws will be noted on the transcript with a “W.”

Withdrawing From a Course

A grade of W (withdraw) will be entered on the academic record of any student who withdraws from a course after the drop/add period and before the end of the ninth class week or the equivalent in summer sessions. Students may withdraw from a course through myWCU. A student may not withdraw from a course to avoid an academic integrity violation.

After the ninth week of classes, students may not withdraw selectively from courses; they must contact the Office of the Registrar and withdraw from the University. The University will record a “W” for all courses in which the student is registered. However, if the effective date of official withdrawal is during the last week of classes, a letter grade

or NG will be assigned for that course. A student may not receive a W during the last week of classes.

Students who fail to withdraw from or drop a course officially can expect to receive a failing grade for the course and are financially responsible to pay for it.

Withdrawal from the University

Students wishing to withdraw from the University may go to the Office of the Registrar or submit their withdrawal to the office in writing. Written notification is required for all withdrawals. If illness or some other emergency interrupts the student’s University work necessitating withdrawal, he or she must notify the Office of the Registrar at once.

Unless a student withdraws officially, F grades will be recorded for unfinished courses.

Repeating Courses

The Repeat Policy is divided into two sections, a policy covering developmental courses (Q00-level) that do not count towards graduation, and a policy covering college- level courses.

For more information on the repeat policy and procedure refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/course-policies/

Overload/max Credits per Semester

An overload is enrollment in more than 18 credit hours in the fall or spring semester, or more than seven credit hours in an individual summer or winter session. The minimum cumulative GPA required to carry an overload is 2.75.

Permission will not be granted for more than 24 credit hours in a fall or spring semester or 10 credit hours in an individual summer or winter session.

In order to schedule an overload, students must complete an Add Overload form and submit it to the Office of the Registrar by the end of the add period. The application for an overload must be signed by the student’s academic adviser and the chairperson of the department in which the student is majoring.

Students who carry more than 18 credits in a fall or spring semester will be responsible for additional tuition charges at the standard rate per credit hour.

Exception to Academic Policies

Students may file a petition that requests exception to academic policies. Petition forms are available in the Office of the Registrar and on the Registrar’s web page. Students who may request an exception because of a disability should refer to, “Services for Students with Disabilities.”

Changing Majors

A student wishing to transfer from one program of study at the University to another program must file a change of major form in the Office of the Registrar. The student must meet the standards for admission to the desired program and must obtain written permission from the department involved. Any courses that were initially accepted for transfer credit from another college are subject to re-evaluation by the department to which the student transfers internally.

Undergraduate Student Attendance Policy

Each professor will determine a class attendance policy and publish it in his or her syllabus at the beginning of each semester. When a student fails to comply with the policy, the professor has the right to assign a grade consistent with his or her policy as stated in the syllabus. Absences cannot be used as the sole criterion for assigning a final grade in a course. Excused absences, in accordance with the Excused Absences Policy for University-Sanctioned Events, will not result in a penalty, provided the student follows this policy. University departments or programs may establish attendance policies to govern their sections as long as those policies fall within these guidelines.

Excused Absences Policy for University-Sanctioned Events

Undergraduate students participating in University-sanctioned events such as, but not limited to, the Marching Band, musical ensembles, theatre group, athletic events, forensics competition, etc., will be granted an excused absence(s) by the respective faculty members for class periods missed. Students will be granted the privilege of taking, at an alternative time to be determined by the professor, scheduled examinations or quizzes that will be missed. The professor will designate such times prior to the event. Professors can provide a fair alternative to taking the examination or quiz that will be missed. Students must submit original documentation on University letterhead signed by the activity director, coach, or adviser detailing the specifics of the event in advance. Specific requirements include the following:

1. Responsibility for meeting academic requirements rests with the student.
2. Students are expected to notify their professors as soon as they know they will be missing class due to a University sanctioned event.
3. Students are expected to complete the work requirement for each class and turn in assignments due on days of the event prior to their due dates unless other arrangements are made with the professor.
4. If a scheduled event is postponed or canceled, the student is expected to go to class.
5. Students are not excused from classes for practice on nonevent days.

The following are specifics for the student athlete:

1. The student athlete is expected, where possible, to schedule classes on days and at hours that do not conflict with athletic schedules.
2. Athletes are not excused from classes for practice or training-room treatment on non-game days.

Policy on Disruptive Behavior

1. Definition of disruptive classroom behavior
Disruptive behavior is defined as an act that is disorderly, that might include but is not limited to that which disrespects, disrupts, harasses, coerces, or abuses, and/or might threaten or harm property or person, so that it interferes with an orderly classroom, teaching process, or learning function.

Such behavior originates in a classroom, faculty member’s office, or other site so long as it is related to the academic classroom or classroom function.
2. Limitation of Policy. This policy addresses only student classroom behavior as defined here. Nonacademic student behavior is addressed in the Student Code of Conduct and the Judicial Board process as outlined in the *Ram’s Eye View*.
3. Classroom Management. This policy acknowledges the need for protection of academic freedom in the classroom, for faculty authority in classroom management, and for faculty and student safety in the classroom.
4. Due Process. This policy respects faculty and student rights to due process in any event emanating from disruptive student behavior in the classroom.

Grade Reports

After each semester, a report of each student’s semester grades is available on myWCUUpa.edu.

Grading system

Grade	quality Pts	% equivalents	interpretation
A	4.000	93 – 100	Excellent
A-	3.670	90 – 92	
B+	3.330	87 – 89	Superior
B	3.000	83 – 86	
B-	2.670	80 – 82	
C+	2.330	77 – 79	Average
C	2.000	73 – 76	
C-	1.670	70 – 72	
D+	1.330	67 – 69	Below average
D	1.000	63 – 66	
D-	0.670	60 – 62	
F	0.000	59 Or lower	Failure
Z	0.000	59 Or lower	Failure
IP			in progress
NG			no grade
W			withdrawal
Y			admin. Withdrawal
AU			audit

NG (no grade): given when a student fails to complete course requirements by the end of a semester for a valid reason.

W (withdrawal): given when a student withdraws from a course between the end of the first and the end of the ninth class week of the semester or the equivalent in summer sessions.

Y (administrative withdrawal): given under appeal when there is documentation that the student never, in fact, attended class. Other extenuating circumstances regarding administrative withdrawal may be reviewed by the associate provost. No refunds are associated with this grade.

The grade assigned to the student must reflect the percentage equivalent of the plus, minus, and straight grades earned in a course.

Cumulative Grade Point Average

The cumulative grade point average (GPA), sometimes called the cumulative index, is determined by dividing the total quality points earned for courses by the total credit hours attempted. The following example is based on a single semester:

	Credit hrs attempted	Grade	quality pts for grade		quality pts earned
1st subject	4	A	4	4 x 4 =	16
2nd subject	3	B	3	3 x 3 =	9
3rd subject	3	C	2	2 x 3 =	6
4th subject	3	D	1	1 x 3 =	3
5th subject	2	F	0	0 x 2 =	0
	15				34

34 Divided by 15 equals a GPA of 2.27

All grades received during a student's enrollment (except the grades of P and NG, and except when a second attempt produces a higher course grade and a grade replacement takes place) are included in the cumulative GPA. Grades from other colleges are excluded.

Dean's List

The names of degree-seeking students who complete 12 or more graded hours in an academic semester and achieve a semester GPA of 3.670 or better are placed on the dean's list. Nondegree students who complete a minimum of nine credits, have a GPA of 3.670, and no grade below a "B" in the semester also will be recognized on that semester's Dean's list.

Requirements for Graduation

A student is recommended for graduation upon the satisfactory completion of a minimum of 120 semester hours at the 100 level or above and upon fulfillment of all categories of the requirements for his or her degree. A minimum overall cumulative GPA of 2.00 (C) is required for graduation. A student must apply on line for graduation no later than the end of the junior year or when 90 credits have been earned.

It is imperative that the student meet with his or her academic adviser. Students can view the graduation checklist on the Office of the Registrar website.

For more information on graduation requirements refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/graduation-requirements-information/

Resident Credit Requirement

To qualify for graduation, a student must take at least 30 of his/her last 45 semester hours of credit at West Chester University. Normally, the student will take the last 30 semester hours at West Chester. In addition, a student must take at least 50% of the courses in his/her major or minor discipline (excluding cognate courses) at West Chester University. For active-duty service members, the academic residency requirements will not exceed 25% of the undergraduate degree program.

Required Notice of Intention to Graduate

Students intending to graduate must apply for graduation on line through myWCU. The deadlines for when to apply are posted on the Office of the Registrar's website. Students who need to take summer courses in order to complete degree requirements are considered August graduation applicants. August graduation applicants may participate in the May commencement exercises if they apply by the deadline.

Students must meet the deadlines in applying for graduation. These deadlines are set so that students have an opportunity to add/change courses in meeting final requirements, as well as have their name printed in the commencement program. Students who miss the deadline to apply on line must apply late for graduation in person at the Office of the Registrar. Applying late will greatly reduce the opportunity for a student's name to appear in the commencement program.

After applying for graduation on line, students will receive an e-mail notification, which is sent to their University e-mail account, regarding their general education clearance. The graduation fee of \$82 is applied to the student's account as soon as a student submits the on line application.

Students are encouraged to meet with their academic adviser for major/minor requirements prior to submitting their application to graduate.

For more information on academic policies and procedures refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/

STUDENT AND ACADEMIC SERVICES

Learning Assistance and Resource Center

The Learning Assistance and Resource Center (LARC) provides academic support services to help students become independent, active learners who achieve academic success. The LARC offers tutoring services in most 100- and 200-level general education courses, such as mathematics, writing, natural sciences, social sciences, foreign languages, and introductory business. Tutoring sessions are 50 minutes long and are held by appointment only. Interested students register on a first-come, first-served basis and are assigned tutors depending on availability. The LARC also offers Supplemental Instruction (SI) in several general education and high-risk courses.

The LARC website, wcupa.edu/ussss/larc, includes information on available services, a list of courses being tutored, and links to helpful resources. Additional services, such as on line tutoring through Smarthinking, the Diversity 411 Workshop, the Brother-to-Brother Program, and the Early Alert Program are also available. Information regarding these programs can be found on the LARC website.

The LARC is open Monday–Thursday 8 a.m.–8 p.m., Friday 8 a.m.–4 p.m., and Sunday 6 p.m.–9 p.m. For more information call 610-436-2535, e-mail larc@wcupa.edu, see the website at wcupa.edu/ussss/larc/ or visit 224 Lawrence Center.

Services for Students with Disabilities

The Office of Services for Students with Disabilities (OSSD) offers services for students with physical and learning disabilities. The OSSD is designed to assist students in making a successful transition to the University. The office takes a proactive stance that encourages students to understand their needs and strengths in order to best advocate for themselves.

The policies and procedures used by the OSSD are contained in the West Chester University Handbook on Disabilities, which is available at the OSSD website, wcupa.edu/ussss/ossd/documents/RevisedADAhandbook.pdf.

The Office of Services for Students with Disabilities is located in room 223 in Lawrence Center, 610-436-2564.

For more information on OSSD refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/services-students-disabilities/

Notification of Classroom Accommodations

For a student with a documented disability requesting classroom accommodations, the office of services for students with disabilities (OSSD) will issue a copy of a letter of accommodation for the student to present to the faculty member of the course. This accommodation letter will inform the faculty member of the student's specific academic needs. It is the responsibility of the student to

present the letter of accommodation to the faculty member. Students with disabilities are held to the same academic standards as all other students. Faculty members are not required to provide accommodations prior to or retroactive from the date a accommodation letter is presented. Faculty members should contact the OSSD if they have questions about the accommodations outlined.

The Family Educational Rights and Privacy Act (FERPA)

For information refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/academic-records-information/

ADA Policy Statement

A student with a documented disability may request classroom accommodations. The Office of Services for Students with Disabilities (OSSD) will issue a copy of a letter of accommodation (to his/her WCU e-mail address) for the student to present to the faculty member of the course. This accommodation letter will inform the faculty member of the student's specific academic needs. It is the responsibility of the student to present the letter of accommodation to the faculty member. Students with disabilities are held to the same academic standards as all other students. Faculty members are not required to provide accommodations prior to or retroactive from the date an accommodation letter is presented. Faculty members should contact the OSSD if they have questions about the accommodations outlined.

For more information on Social Equity and ADA refer to the Undergraduate Catalog: catalog.wcupa.edu/general-information/social-equity-ada-information/

For more information on student and academic services refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/academic-policies-procedures/academic-services/

DEGREE REQUIREMENTS

General Education Components | 48 semester hours

For more information on general education requirements and course descriptions refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/general-education-requirements/general-education-information/

Academic Foundations | 12 semester hours

1. English composition | 6 semester hours

WRT120, and one of the following: WRT200, or 204, or 205, or 206, or 208, or 220

For more information on the policy for placement in English composition courses refer to the Undergraduate Catalog: wcupa.edu/undergraduate/general-education-requirements/english-composition/

2. Mathematics | 3 semester hours

College-level mathematics course designated by the student's major department.

For more information on the policy for placement in math courses refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/general-education-requirements/math-requirement/

3. Public speaking | 3 semester hours

One communication course* will be required of all WCU students. Choose from the following: SPK208 or SPK230

*WCU will continue to accept transfer equivalencies for SPK101 and 216 as the public speaking general education requirement, provided the student successfully completed the course at an accredited institution prior to fall 2006.

Diverse Communities | 3 semester hours

Embracing the goal of graduating students who are committed to creating a just and equitable society, Diverse Community courses (or "J" courses) focus on historically marginalized groups and are framed by theories that lend understanding to the analysis of structural inequities. They seek to foster an informed and reasoned openness to an understanding of difference. The requirement for a diverse communities course may be fulfilled by any approved course with a "J" designation in the course schedule. Approved diverse community courses are indicated by a boxed "J" symbol in the catalog course description. A diverse communities course may simultaneously fulfill another degree requirement or distributive requirement in general education if it has the same prefix as those in the science, behavioral and social sciences, humanities, or arts categories within the distributed requirements. (For example, PSC 301 could count as a course within the behavioral and social sciences category.) If a "J" course is used to fulfill one of the distributive area requirements, general education student electives increase from nine to 12 credits as needed to reach 48 general education credits and 120 credits for graduation. At no time can any course substitute within the academic foundations area. A single course may fulfill the "I" and "J" requirements.

NOTE: A diverse communities course may only transfer to WCU if the course from a student's prior institution has been submitted to and approved by the Diverse Communities Committee of the Curriculum and Academic Policies Council (CAPC). Students must file a petition to transfer this type of course with the Office of the Special Assistant for Academic Policy.

Interdisciplinary | 3 semester hours

This course, regardless of the academic department that offers it, places the emphasis on the relationship among three or more disciplines, requiring the student to think critically. The student will synthesize and/or integrate the disciplines in the investigation of a concept, culture, or idea

resulting in a student who demonstrates the attributes of general education Goal 4 (demonstrate the ability to think across and about disciplinary boundaries). Interdisciplinary courses may be fulfilled by any approved course with an "I" designation in the course schedule. Approved interdisciplinary courses are indicated by the boxed "I" symbol in the catalog course descriptions. Because interdisciplinary courses are, by design, treatment of a subject from different disciplines, interdisciplinary courses may not be used to fulfill a general education requirement in the distributive areas (science, behavioral and social sciences, humanities, the arts). However, a course may simultaneously satisfy the interdisciplinary and diverse communities requirements.

Science | 6 semester hours

Select courses from at least two of the following areas. Courses must be selected from outside the student's major department.

Biology: BIO100 or BIO110

Chemistry: CHE100, CHE103, CHE107, or CHE160

Computer Science: CSC110, CSC115, or CSC141

Earth Science: ESS101, ESS111, ESS112, ESS130, or ESS170

Physics: PHY100, PHY105, PHY 123, PHY130, PHY140, PHY170, or PHY180

Behavioral and Social Sciences | 6 semester hours

Select courses from at least two of the following areas. Courses must be selected from outside the student's major department.

Anthropology: ANT101, ANT102, or ANT103

Economics: ECO111, ECO112, or ECO200

Geography: GEO101, GEO103, GEO200 or GEO214

Political Science: PSC100, PSC101, or PSC213

Psychology: PSY100

Sociology: SOC200 or SOC240

Humanities | 6 semester hours

Select courses from at least two of the following areas. Courses must be selected from outside the student's major department.

Comparative Literature Studies: CLS165, CLS260, or CLS261

History: HIS100, HIS101, HIS102, HIS150, HIS151, HIS152, or HIS444

Literature: LIT100, LIT165, LIT219, or LIT220

Philosophy: PHI100, PHI101, PHI150, PHI180, PHI206, PHI207, PHI220, PHI280, PHI282 or PHI350

Arts | 3 semester hours

Select one course from the following areas:

Art History: ARH101, ARH103, ARH104, ARH210, ARH211

Dance: DAN132, DAN133, DAN134, DAN135, DAN136, DAN137, DAN138, DAN150, or DAN210

Film: FLM200, EGE405, ESP305, ESP309, GER405 or SPA313

Music: MDA240, MHL121, MHL125, MHL210, MHL312, MHL325, or MTC110

Theater: THA101, THA103, or THA212

Electives | 9 semester hours

Students are encouraged to choose electives in consultation with their major adviser.

Writing emphasis courses | 9 semester hours

The rationale for writing emphasis courses is that writing is integral to all academic learning in liberal and professional studies. These courses are not foundational; they are intended to enhance. The University regards writing as much more than a set of basic language skills. Syllabi for writing emphasis courses shall clearly state that improving the student's writing abilities is an objective of the course and specifically indicate the percentage of the final course grade that is derived from writing assignments. Writing emphasis courses will provide the student with both formal and informal writing opportunities, direct classroom instruction in the techniques of composition, and at least one opportunity to review written work with feedback from the instructor. The University curricula provide for

1. writing emphasis courses each semester in traditional liberal studies (for example, English literature, history, anthropology, sociology, chemistry, and physics) and in professional studies (for example, criminal justice, early childhood education, nursing, and public health); and
2. a general requirement that all students must take three of these writing emphasis courses, in addition to English composition.

All students who take their entire general education program at West Chester University must complete at least three approved writing emphasis courses that total at least nine credits. All transfer students who enter with fewer than 40 credits must complete at least three approved writing emphasis courses for a total of at least nine credits at West Chester University. Transfer students who enter with 40-70 credits must take at least two writing emphasis courses that total at least six credits. Students who transfer more than 70 credits must take at least one writing emphasis course that totals at least three credits. All students entering the University fall 2002 and later (native or transfer) must take three credits of writing emphasis at the 300-400 level. WRT120, WRT200, WRT204, WRT205, WRT206, WRT208, or WRT220 do not count as writing emphasis courses. Each writing emphasis course may simultaneously fulfill another degree requirement.

Writing emphasis courses may not be transferred to WCU.

Courses taken to satisfy the distributive area of general education requirements and the courses taken to satisfy the diverse communities, interdisciplinary, or writing emphasis requirements may not be taken pass/fail.

For more information and a list of writing emphasis courses refer to the Undergraduate Catalog: catalog.wcupa.edu/undergraduate/general-education-requirements/writing-emphasis/

BACHELOR OF FINE ARTS

BFA Graphic + Interactive Design | 120 semester hours

Concentration in a major professional area begins only with satisfactory completion of the foundation requirements.

1. General education requirements | 48 semester hours (see page 10)
2. Major requirements*
 - A. Foundation requirements | 21 semester hours
ART106, ART111, ART112, ART206, ART216, ART220, and ART113
 - B. Art History | 12 semester hours
ARH103, ARH104, ARH300 and one art history elective.
 - C. Graphic + Interactive Design requirements | 39 semester hours
ART210, ART211, ART212, ART213, ART310, ART311, ART312, ART313, ART314, ART400, ART413, ART415, and ART499

BFA Studio Arts | 120 semester hours

Concentration in a major professional area begins only with satisfactory completion of the foundation requirements.

1. General education requirements | 48 semester hours (see page 10)
2. Major requirements*
 - A. Foundation requirements | 21 semester hours
ART106, ART111, ART112, ART206, ART216, ART220, and ART113 or ART241
 - B. Art History | 12 semester hours
ARH103, ARH104, and two art history electives (one elective must be at the 300 level or above)
 - C. Studio Arts requirements | 39 semester hours

The student, under advisement, may select 13 studio courses from within these concentrations: painting/drawing, sculpture/crafts, or general studio.

*Students must maintain a minimum grade of C in all ART and ARH courses, required and elective, within the BFA program.

Minor in Studio Art | 18 semester hours

1. Required courses | 9 semester hours
ART106, ART111, and ART220
2. Minor specialization | 9 semester hours

The student, under advisement, may select a minor specialization with an emphasis on one of the following areas: graphic design, drawing, painting, printmaking, sculpture, or ceramics.

Minor in Art History | 18 semester hours

1. Required courses | 6 semester hours
ARH103 and ARH104
2. Art History electives | 12 semester hours
Electives selected at the 200, 300, and 400 levels.

A structured sequence of courses designed to provide an in-depth comprehensive core of western art development. Recommended as an important cultural component to the study of history, literature, performing arts, anthropology, sociology, and psychology.

DEPARTMENTAL ADVISEMENT

West Chester University embraces the concept that effective academic advising is a collaborative teaching and learning process between the student and the faculty adviser. The University believes that effective advising should assist students in achieving their academic, professional, and personal goals. Faculty advisers will strive to provide accurate, timely, and current information, thus establishing the framework around which students will construct their academic program of study.

The University community – students, faculty, and staff – shares the responsibility for student success. Individual students need to take ownership and responsibility for their educational and career goals by assuming an active role in the classroom and being aware of policies and requirements necessary for graduation. The University is responsible for providing a supportive environment where students can receive quality academic advising and also be referred to other campus resources that will provide assistance and help students succeed.

All BFA majors in the Department of Art + Design will be assigned an advisor within their program of study. Advisors will keep records of the student’s course work, help select courses appropriate to the curriculum, make recommendations about curricular change and be available to help solve any academic problems the student may encounter. Students should make an appointment to see their advisor during pre-scheduling time to decide what courses should be taken the following semester.

Please be aware that having an advisor does not absolve you from the responsibility for knowing and meeting University requirements for graduation. Ultimately the responsibility for meeting requirements is yours and you will bear the cost of errors which are made.

ASSESSMENT

Foundation Assessment

Each spring the Department of Art + Design conducts an evaluation of the foundation courses as part of its assessment of the BFA program. Students identified as having

taken four or more of the following courses as of the completion of the spring semester are required to participate: ART 106, 111, 112, 206, and 220. Students meeting these requirements will receive a letter requesting them to bring examples (2 to 3) of their best work from each of the classes listed above submitted in a portfolio. 3-D work can be submitted separately. This is a mandatory evaluation for all first year, second year, and transfer students who fall into this category.

Sophomore Portfolio Review

The sophomore portfolio review is a requirement for advancement into the BFA program. After successfully completing (based on the minimum grade of a C) the foundation requirements of ART 106, 111, 112, 206, and 220 and the sophomore coursework in their concentration, students will present the body of work to the Department of Art + Design for review. The review includes an oral presentation and will be conducted during the second semester of their sophomore year.

Those students who do not successfully pass the sophomore review (those identified as “not meeting standards”) will not be able to proceed on to the next course in the sequence of their chosen concentration. Those students have the options of: 1. Repeating identified course work (“not meeting standards”), 2. Choosing another concentration, or 3. Transferring to another major.

Those students passing the criteria (those identified as “meeting standards or above”) will advance into the concentration and will remain there as long as they stay in good academic standing and maintain a minimum grade of C in all ART and ARH courses, required and elective, within the BFA program.

Sophomore Portfolio Review Requirements

The student’s portfolio must include 15 pieces that consists of two examples from each of the art foundations courses (ART106, ART111, ART112, ART206, and ART220) and five pieces selected from the students area of concentration: graphic design, painting/drawing, sculpture/ceramics, or general studio. Presentation and craftsmanship are extremely important. It is recommended that the student make an appointment with their major professor prior to the submission deadline for advice regarding the content of their portfolio.

Portfolios must include work from the following courses within your concentration:
Graphic + Interactive Design: ART210, 211, 212, and 213
Drawing/Painting: ART216, 221, 217, 241, and 306
Sculpture/Ceramics: ART216, 221, 222, 231, and 232
Studio Art: ART216, 217, 221, and 222

To fulfill the learning outcome the portfolio should evidence your: Ability to render form three-dimensionally
Ability to draw in proportion and scale

Ability to draw in proper perspective
Demonstrate an understanding of design and composition in both two and three dimensions
Demonstrate an understanding of the attributes of color
Demonstrate an understanding of process development and problem solving
Demonstrate essential competencies in technical processes in a chosen area of concentration

STUDENT WCU E-MAIL ACCOUNTS

All incoming students to West Chester University will be issued an official WCU e-mail address. Students are advised to check this e-mail account frequently since University administrators and faculty will be communicating information regarding classes, financial aid, billing, emergency announcements, and other important notifications. These e-mails will only be sent to a student’s wcupa.edu e-mail account and not to any other personal e-mail address.

STUDENT OPPORTUNITIES

Internships

The Department of Art + Design offers the opportunity for internships that enrich their learning experience outside of the studio and classroom. The Department believes that quality internships provide an invaluable stepping stone towards professional practice and create continuity within the art and design profession. Students are strongly encouraged to complete a professional internship for academic credit. This involves working in a creative capacity at a design studio, advertising agency, corporate design office, local or regional art center, museum/gallery, apprenticeship or other appropriate venue, both locally and regionally.

We are fortunate that West Chester University is located in the heart of an incredibly rich cultural region, with an abundance of art-related activities and opportunities. The interns work closely with a faculty advisor on finding placement. The faculty member keeps in contact with the student and their work site supervisor to ensure a positive learning environment with a broad range of creative experiences and activities. Students need to consult with their advisor and review the various department listings.

BFA Exhibition

Participation in the BFA exhibition is required of all students in the BFA degree program. Exhibition of works produced within the BFA degree program occurs at the close of the student’s final semester or in the spring prior to December graduation. All works exhibited in the BFA exhibition will be subject to faculty approval and must be work completed as a student at WCU.

Study Abroad

Study abroad opportunities through art history courses in the Department of Art + Design are numerous and include volunteer trips during the WCU winter session as well as summer study abroad trips. Since 1999, students have traveled to Oxford, England for British Art History studies; Paris and Provence in the footsteps of famous artists; to Egypt examining Pharaonic tombs, riding camels and visiting mosques and museums; climbing the Acropolis in Athens and sailing to the Greek islands including the western coast of Turkey; studying the diverse art and architecture of Spain; meditating on the Middle Ages and the Renaissance in Florence, Venice, and Rome and planning service learning jaunts to Vietnam, India, and South America. These study abroad opportunities enliven our student’s studio art experiences and broaden the cultural context of art studies for majors as well as other students at WCU.

The Galleries

The John H. Baker and Knauer Galleries, located in the E.O. Bull Center for the Arts and the Swope Music Building in the Performing Arts Center, provide a range of international, national and regional exhibitions. The galleries are an educational resource for students and faculty. The art department will host an average of 15 exhibitions a year including alumni and current student shows.

Museum Experience Program

To further encourage and provide art majors the opportunity to encounter visual art of both historical and contemporary significance, our art students are encouraged to explore art on a regional, national and international level. During the academic year, art majors can participate in museum trips to see art exhibitions in Philadelphia, New York, Baltimore, and Washington D.C.

LOCKERS

Lockers, located on the first floor of E.O. Bull, are available at the beginning of the fall semester. See Laurie Moran in the department office located in room 133.

ROOM PASSES

Access to use of the facilities during open studio hours in the evenings and weekends requires special permission through activation of your student ID/swipe card. To have your card activated, see Laurie Moran in the department office located in room 133.

ART SCHOLARSHIPS

Bessie Grubb Memorial Scholarship for Graphic + Interactive Design

Named for Bessie Grubb, who was employed at West Chester University in the College of Education's Visual Aids Department for 30 years until her retirement in 1969, this scholarship is awarded to an outstanding graphic + interactive design major in their junior year.

Cody H. DiAngelo Memorial Scholarship for Graphic + Interactive Design

In memory of Cody H. DiAngelo, a 2015 BFA graduate with honors, this scholarship is awarded annually to an outstanding full-time graphic + interactive design major in their junior year. The recipient will be selected based on their strong work ethic, creative ability, design innovation, conceptual thinking, and intellectual curiosity along with the recommendation of the graphic + interactive design faculty and department chair. Applicants should have a minimum 3.5 GPA.

Jack Gardener Hawthorne Scholarship

Made possible by Jack Hawthorne, this scholarship is awarded to a first-year art major based on the quality of his or her portfolio. Applicants are encouraged to submit their portfolio in August for review and selection by the Department of Art + Design faculty.

Kaye D. and Robert D. McKinney Scholarship for Painting

Candidates for this scholarship will be recommended for selection by the WCU Department of Art + Design chair to the dean of the College of Visual and Performing Arts. This scholarship is available to students enrolled in undergraduate or graduate degrees in the Department of Art + Design and are awarded annually.

Katherine A. Rowles Memorial Scholarship in Art

Candidates for this scholarship will be recommended for selection by the WCU Department of Art + Design chair to the dean of the College of Visual and Performing Arts. This scholarship is available to students enrolled in undergraduate BFA degree program in the Department of Art + Design.

STUDENT ORGANIZATIONS

The Art Club

The art club meets every two to three weeks during the fall and spring semesters. Typical meetings center around discussion of activities the students are interested in pursuing over the academic year, upcoming art events in the department and the surrounding community, and information on service opportunities. Guest artists and workshops are also

part of the activities. Students hold offices and meet all the requirements of student organizations.

AIGA | the Professional Association for Design

AIGA, the professional association for design, is where design professionals go first to exchange ideas and information, to participate in critical analysis and research, and to advance education and ethical practice. The WCU student chapter of this national organization, which meets weekly, organizes activities for its members to stimulate interest and understanding of graphic design through attending lectures, participating in student exhibitions, competitions, and field trips to area design firms. Students hold offices and meet all the requirements of student organizations.

Department of Art + Design Facebook

The WCU Department of Art + Design Facebook group page (WCU Department of Art + Design) disseminates information on events and activities of interest to art students, alumni, and faculty, such as art exhibit opening, museum trips, scholarships, and guest lectures. The Facebook page also provides a digital venue to showcase the artistic work and activities of WCU student artists.

Fine Art Collective

The Fine Arts Collective is an extra-curricular club with the goal of creating an inspiring sense of community for the creative students of WCU. The club is focused on planning on-campus events, such as open figure drawing sessions, movie nights, and publications, and the creation of off-campus events, exhibitions and displays.

The Fine Arts Collective is open to all WCU students and is a fantastic way for creative students to get involved.

Kappa Pi

Kappa Pi, the International Art Honor Society, offers art students a group to call home and an umbrella under which success, talent, creativity and scholarship can be covered. Members with a similar passion for visual art enjoy excursions, lectures, exhibitions and companionship that comes from being part of a group of like-minded individuals.

Members must meet eligibility requirements. Kappa Pi meets monthly.

The Photography Club

The Photography Club provides an opportunity for all WCU students interested in photography to share their photographic experiences, hear from guest photographers, form a supportive photographic community on the WCU campus, participate in trips with photographic opportunities, explore photography styles, and more.

GENERAL EDUCATION ELECTIVES ADVISEMENT GUIDE

ACADEMIC FOUNDATIONS | 12 semester hours

Effective Writing I: WRT120

Effective Writing II: WRT200, 204, 205, 206, 208, or 220

Mathematics: MAT103 or higher

Communication: SPK208 or 230

LIBERAL ARTS DISTRIBUTIVE REQUIREMENTS No Interdisciplinary (I) course may be used to fulfill any of these requirements. Courses must be selected from outside the student's major department.

Science | 6 semester hours Choose two courses in two different disciplines

Biology: BIO100 or BIO110

Chemistry: CHE100, CHE103, CHE107, or CHE160

Computer Science: CSC110, CSC115, or CSC141 (CSW courses do not apply)

Earth Science: ESS101, ESS111, ESS112, ESS130 or ESS170

Physics: PHY100, PHY105, PHY123, PHY130, PHY140, PHY170, or PHY180

Behavioral and Social Sciences | 6 semester hours Choose two courses in two different disciplines

Anthropology: ANT101, ANT102 or ANT103

Economics: ECO111, ECO112, or ECO200

Geography: GEO101, GEO103, GEO200, or GEO214

Political Science: PSC100, PSC101, or PSC213

Psychology: PSY100

Sociology: SOC200 or SOC240

Humanities | 6 semester hours Choose two courses in two different disciplines

History: HIS100, HIS101, HIS102, HIS150, HIS151, HIS152, or HIS144

Literature: LIT100, LIT165, LIT219, LIT200, CLS165, CLS260, or CLS261

Philosophy: PHI100, PHI101, PHI150, PHI180, PHI206, PHI207, PHI220, PHI280, PHI282, or PHI350

Arts | 3 semester hours Choose one course

Art History: ARH101, ARH103, ARH104, ARH210, ARH211

Dance: DAN132, DAN133, DAN134, DAN135, DAN136, DAN137, DAN138, DAN150, or DAN210

Film: FLM200, EGE405, ESP305, ESP309, GER405, or SPA313

Music: MDA 240, MHL121, MHL125, MHL210, MHL312, MHL325, or MTC110

Theater: THA101, THA103, or THA212

DIVERSE COMMUNITIES [J DESIGNATION] | 3 SEMESTER HOURS

Diversity courses may be used to meet other requirements but students must complete the required number of total credits to graduate. Diversity courses may not be transferred into WCU.

INTERDISCIPLINARY [I DESIGNATION] | 3 SEMESTER HOURS

Interdisciplinary courses may not fulfill any requirement simultaneously except writing emphasis.

ELECTIVES | 9 SEMESTER HOURS [must be at 100 level or above]

WRITING EMPHASIS Students must take three writing emphasis courses; transfer students entering with 40–70 credits must take two; transfer students entering with 71 or more credits must take one. At least one course (3 credits) must be at the 300 or 400 level.

Students must complete at least 120 total credits for graduation

BFA GRAPHIC + INTERACTIVE DESIGN

Recommended sequence of course requirements

SEMESTER ONE	CREDITS
ART 106 Drawing I	3
ART 111 Basic 2-D Design	3
ARH 103 Art History I	3
WRT 120 Effective Writing	3
MAT 103 or higher	3

SEMESTER TWO

ART 112 Color Theory and Practice	3
ART 206 Drawing II	3
ART 113 Digital Media	3
ARH 104 Art History II	3
WRT 200, 204, 205, 206, 208, or 220 Effective Writing II	3

SEMESTER THREE

ART 210 Typography I	3
ART 211 Graphic Design I	3
ART 116 Painting I	3
SPK 208 or 230	3
General Education elective	3

SEMESTER FOUR

ART 212 Graphic Design II	3
ART 213 Typography II	3
ART 220 Fundamental 3D Design	3
General Education elective	3
General Education elective	3

SEMESTER FIVE

ART 310 Graphic Design III	3
ART 312 Visual Branding	3
ART 313 Interaction Design I	3
General Education elective	3
General Education elective	3

SEMESTER SIX

ART 311 Graphic Design IV	3
ART 314 Interaction Design II	3
ARH 300 History of Modern Design	3
General Education elective	3
General Education elective	3

SEMESTER SEVEN

ART 400 Advertising Design	3
ART 413 Interaction Design III	3
ARH elective	3
General Education elective	3
General Education elective	3

SEMESTER EIGHT

ART 415 Senior Thesis Project	3
ART 499 Portfolio	3
General Education elective	3
General Education elective	3
General Education elective	3

BFA STUDIO ARTS (see concentrations next page)

Recommended sequence of course requirements

SEMESTER ONE	CREDITS
ART 106 Drawing I	3
ART 111 Basic 2-D Design	3
ARH 103 Art History I	3
WRT 120 Effective Writing	3
MAT 103 or higher	3

SEMESTER TWO

ART 112 Color Theory and Practice	3
ART 206 Drawing II	3
ART 220 Fundamental 3D Design	3
ARH 104 Art History II	3
WRT 200, 204, 205, 206, 208, or 220 Effective Writing II	3

SEMESTER THREE

ART 113 Digital Media, ART 231 Ceramics I, or ART 241 Relief	3
ART 116 Painting I	3
SPK 208 or 230	3
General Education elective	3
General Education elective	3

SEMESTER FOUR

ART 217 Painting II	3
ART _____ elective professional concentration	3
ART _____ elective professional concentration	3
General Education elective	3
General Education elective	3

SEMESTER FIVE

ART 222 Sculpture	3
ART _____ elective professional concentration	3
ART _____ elective professional concentration	3
General Education elective	3
General Education elective	3

SEMESTER SIX

ART _____ elective professional concentration	3
ART _____ elective professional concentration	3
ARH _____ elective	3
General Education elective	3
General Education elective	3

SEMESTER SEVEN

ART _____ elective professional concentration	3
ART _____ elective professional concentration	3
ARH _____ elective	3
General Education elective	3
General Education elective	3

SEMESTER EIGHT

ART 492 Senior Thesis	3
ART _____ elective professional concentration	3
ART _____ elective professional concentration	3
General Education elective	3
General Education elective	3

PROFESSIONAL CONCENTRATIONS

Selected Under Advisement

DRAWING/PAINTING

ART 217 Painting II	3
ART 226 Water Color I	3
ART 227 Water Color II	3
ART 241 Printmaking: Introduction to Relief Printing	3
ART 243 Printmaking: Intermediate Relief Printing	3
ART 306 Drawing III: Life Drawing	3
ART 307 Drawing IV	3
ART 316 Representational Painting	3
ART 317 Painting III	3
ART 318 Painting IV	3
ART 319 Painting V	3
ART 320 Painting: Independent Project	3
ART 341 Printmaking: Introduction to Intaglio Printing	3
ART 345 Printmaking: Independent Projects	3
ART 455 Introduction to Multimedia	3

SCULPTURE/CRAFTS

ART 221 Advanced 3-Dimensional Design	3
ART 222 Beginning Sculpture	3
ART 230 Digital Object Design	3
ART 231 Ceramics I: Basic Techniques	3
ART 232 Ceramics II: Intermediate Techniques	3
ART 321 Intermediate Sculpture	3
ART 322 Advanced Sculpture	3
ART 325 Sculpture: Independent Projects	3
ART 331 Ceramics III: Advanced Techniques	3
ART 332 Ceramics Studio Problems	3
ART 335 Ceramics: Independent Projects	3

GENERAL STUDIO

Select 12 ART electives

PHOTOGRAPHY ELECTIVES

ART 223 Basic Photography	3
ART 224 Intermediate Photography	3
ART 228 Digital Photography	3

COURSE DESCRIPTIONS

ART Studio Art

106 Drawing I (3)

Drawing from direct observation and an introduction to ideas of perception and interpretation. Use of a variety of media.

111 Basic Design (2-dimensional design) (3)

Developing a visual vocabulary by experimenting with shape, space, light, color, and texture in a variety of media.

112 Color Theory & Practice (3)

Extensive study of color theory and its application to a variety of fine and industrial arts projects. Prereq: ART 111. Writing emphasis course.

113 Digital Media (3)

An introduction to the basic digital tools and techniques used in the graphic design and communications industries. Students learn the fundamentals of adobe Photoshop and Illustrator; scanning; and file, color, and print management. (Mac platform)

206 Drawing II (3)

Work in a variety of media and methods designed to develop "aggressive seeing." Emphasis on the exploration of line as boundary to describe form and space, as gesture, as calligraphy, and for expressive qualities as a tool for working in other media. Prereq: ART 106.

210 Typography I (3)

An introduction to the use of type as the primary element of visual communication. Student exercises focus on the expressive characteristics of letter forms, fundamental typographic theories, and rules of spatial organization. Introduces the student to the history, terminology, and technical issues related to typography. Prereq: ART 111, 113. Coreq: ART 211.

211 Graphic Design I (3)

An introduction to the history, methods, materials, and vocabulary used in the communication design profession. Visual communications are introduced through the study of visual aesthetics, concept development, and gestalt principles. Emphasis is placed on the relationship between perceptual design principles and communication concepts. Prereq: ART 111, 113. Coreq: ART 210.

212 Graphic Design II (3)

An introduction to publication design. Sequential design concept development. Interaction between type and image and design aesthetics will be emphasized as well as an in-depth study of target audience and print production. Prereq: ART 210, 211. Coreq: ART 213.

213 Typography II (3)

Advanced study of typographic expression and communication and the development of complex information systems. Students explore the form and structure of visual communications including sequential design systems and orga-

nizational structuring. Page layout software will be used. Prereq: ART 210, 211. Coreq: ART 212.

216 Painting I (3)

Provides an introduction to the techniques, practices and history of painting through an emphasis on color, form, surface and self-expression. Students work from primarily from observation exploring the still life, landscape, architecture, and the figure as they develop a personal aesthetic and are provided with a knowledgeable understanding and strong technical foundation in painting.

217 Painting II (3)

An exploration of both traditional and alternative techniques and materials of painting through an active focus on contemporary and historical painting practices. Students will immerse themselves in the creative process as they develop individual conceptual goals and a personal aesthetic in a course designed to provide the groundwork for a depth of understanding and meaningful connection to the practice of painting. Prereq: ART 216.

220 Fundamentals of 3-Dimensional Design (3)

An introduction to the theories, processes, and elements of perception and visual design in a three-dimensional situation. Problems will be geared to problem solving rather than object making.

221 Advanced 3-Dimensional Design (3)

Solving problems of relating visual elements to volumetric forms in space by experimenting with various materials. Prereq: ART 220.

222 Beginning Sculpture (3)

An introduction to the basic fundamentals of sculpture, including concepts of design, knowledge of tools and techniques, and materials and processes. Project assignments to be rendered in clay, plaster, wood, and stone.

223 Basic Photography (3)

A course dealing with the photographic process. The course will cover camera handling, film and print processing, photographic composition and presentation. Students must supply film and printing materials. An adjustable film slr camera is recommended.

224 Intermediate Photography (3)

A course for those who have had a basic photography class or previous photography experience. The course will stress technical and creative approaches to photography using small-format cameras. Advanced techniques of exposure, lighting, composition, and macro photography will be included. Students must supply their own 35mm adjustable camera and developing and printing materials. Prereq: ART 223.

226 Water Color I (3)

An introduction to the basic tools and techniques of the water-color painter. Emphasis upon transparent water color.

227 Water Color II (3)

Advanced problems in water color, gouache, tempera, and mixed media. Prereq: ART 226.

228 Digital Photography (3)

A course dealing with the photographic process using a digital platform. The course will cover camera handling, computer software for image manipulation, photographic composition and presentation. Students are required to provide memory cards, storage media, printing, and presentation materials. A digital slr is recommended but not required.

ART 230. Digital Object Design. 3 Credits.

Introduction to digital object design intended to introduce students to the process of digital modeling and 3D printing. Students will design a variety of functional and inventive objects from drinking vessels to tools using Rhinoceros 5.0. Designed objects will be printed in PLA on the Makerbot Replicator 2 here at WCU. In addition to the Makerbot's PLA, students will be required to print in an alternative material using Shapeways 3D printing service. Creativity, design and craftsmanship will be stressed and we will scrutinize nuances of the student's work.

231 Ceramics I: Basic Techniques (3)

Introduction to the basic techniques of ceramics. Hand methods of construction; knowledge of clay bodies, firing, and glazing.

232 Ceramics II

Intermediate techniques (3) fundamental methods of creating clay forms on the wheel. Experimentation with clay bodies, glazes, and kiln operation. Design is stressed.

241 Printmaking: Introduction of Relief Print-Making (3)

An introduction to the medium of printmaking: linoleum cuts, woodcuts, and colorgraphs.

243 Printmaking: Intermediate Relief Print-Making (3)

Continuation of ART 241, emphasizing expressive possible techniques and their combination with other print media. Prereq: ART 241, or permission of instructor.

306 Drawing III (3)

An exploration of the abstract dynamics of figure drawing with particular application of anatomical structure to expressive design. Prereq: ART 106 and 206.

307 Drawing IV (3)

Individualized instruction in increasingly complex formal and expressive problems in drawing. This course may be taken again for credit.

310 Graphic design III (3)

Advanced graphic design problem-solving methodologies tailoring communication to specific target audiences. Integration of type and image through creative solutions of complex concepts. Prereq: ART 212, 213.

311 Graphic design iIV (3)

Implement and present advanced complex visual systems consistent with those of graphic designers in the field. Emphasis on projects of substantive scope, integration of skills and presentation. Prereq: ART 213, 310.

312 Visual Branding (3)

The examination of pictographs, logos, trademarks, and symbols as a range of communication tools for organizations. Problem solving through visual identity projects examine the various components of company systems. Analysis and design of a mark, as well as its applications and design standards manual, will be part of a final project. Prereq: ART 212, 213.

313 Interaction Design I (3)

Designed to develop the foundational skills, concepts, and technologies necessary for interactive web design and web publishing. Provides a critical overview of and practical experience in the principles of interactive design on the web, including information and navigation design. Web authoring software will be used. Prereq: ART 113, 212, and 213.

314 Interaction Design II (3)

Building upon the web based skills from ART 313, this course is designed to extend skills for multimedia design production. Provides a critical overview of and practical experience in the principles of time based design, including animation and video design for multi-media environments and applications on the web. Video, sound, animation and web authoring software will be used to explore designer-controlled user interaction. Prereq: ART 212, 213 and 313.

315. Introduction to Letterpress. 3 Credits.

The exploration of printing on the letterpress and the history of movable type. Students will learn techniques, and methods for printing in both wood type and metal type. Printing imagery will also be explored. Creating hands-on projects, students will compose type, lock up jobs, and print on a flat bed cylinder press.

316 Representational Painting (3)

This course focuses on the skills and observations that are required for representational painting. Prereq: ART 217.

317 Painting III (3)

An advanced level painting course focused on the development of an individualized painting practice through student-directed creative exploration. Students expand their

interests in painting both conceptually and technically as they maintain a rigorous creative practice and participate in critical discussions with peers. Prereq: ART 217.

318 Painting IV (3)

An advanced level painting course asking students to actively explore theories of painting through the ages. An emphasis on reading and writing assignments augments a self-directed creative practice where students forge meaningful connections with historical and contemporary painting practices. Prereq: ART 217.

319 Painting V (3)

Provides the structure and discipline required for students to develop as professionals in the field after graduation. This advanced level course requires students to maintain a rigorous self-directed creative practice and participate in critical discussions with peers. Students will integrate and strengthen their conceptual and technical goals as a foundation is provided for the development of later thesis work in the medium. Prereq: ART 217.

320 Painting: Independent Projects (3)

The development of a personal style is explored through a theme and its variation. Discipline and self-criticism are realized through a series of critiques and evaluations. Prereq: ART 217, and permission of the instructor. This course may be taken again for credit.

321 Intermediate Sculpture (3)

More advanced problems in sculpture with emphasis on individual exploration of form, structure, and process. Independent project to be rendered in choice of materials, including clay, plaster, wood, and stone. Prereq: ART 222.

322 Advanced Sculpture (3)

Continued exploration and development of individual form and process awareness through involvement with modeling, casting, fabrication, and assemblages. In addition to clay, wood, stone, and plaster, metals and plastics will be utilized.

324 Life Modeling (3)

Figure modeling in clay from the life model. Emphasis on hand-eye coordination using figure studies as vehicles of expression. Anatomy will not be stressed; however, weight, balance, construction, and spatial relationships will be emphasized.

325 Sculpture: Independent Projects (3)

Individualized instruction in advanced sculpture. Preparation for senior show. This course may be taken again for credit.

331 Ceramics III: Advanced Techniques (3)

An advanced course to develop craftsmanship and to explore clay as a means of individual expression. Prereq: ART 232.

332 Ceramics Studio Problems (3)

Work at an advanced level in specialized ceramic techniques.

335 Ceramics: Independent Projects (3)

Individualized instruction as well as research and study in ceramic design. This course may be taken again for credit.

341 Printmaking: Introduction to Intaglio Printmaking (3)

Intaglio techniques, etching, dry point, aquatint, and engraving.

345 Printmaking: Independent Projects (3)

In-depth, individualized instruction in a selected printmaking medium. This course may be taken again for credit.

351 Art of Papermaking (3)

The exploration of traditional and contemporary techniques in the art of papermaking. An emphasis on creative and original designs in conjunction with an understanding of materials.

359 Resources in Art Education (3)

The use of cultural and community resources in the schools with an emphasis on the teaching of art appreciation.

400 Advertising Design (3)

Emphasis on creative direction through problem definition, research, concept development, and layout including visual and typographic elements for presentation to a client. Prereq: ART 212, 213.

413 Interaction Design III (3)

Designed to develop the skills, concepts, and technologies necessary for multimedia design production including team based mobile presentations of design problems. Provides a critical overview of and practical experience in the principles of multi-media environments including mobile. Video, sound, animation and web authoring software will be used. Prereq: ART 212, 213, 314.

415 Senior Thesis Project (3)

This course will focus on the development of a senior thesis project. This project will involve extensive, student directed research in graphic communications. Students will be required to define a problem, develop the conceptual solution, establish a strategy and carry out their solution to a professional standard. Students will be expected to present their work in a final presentation. Prereq: ART ART 213, 311, 312, 413 or departmental permission

450 Graphic Design Internship (3)

Experience in studio, agency, or company-involved design responsibilities and procedures to broaden the student's understanding of the profession through job experience. Departmental permission required. Prereq: Junior or Senior graphic design major.

455 Introduction to Multimedia (3)

A workshop for students with background in the studio arts. To be taken under advisement. This course may be taken again for credit.

492 Senior Seminar (3)

Preparation for the senior show and development of a professional portfolio suitable for presentation to employers or graduate schools. This course is normally taken during the spring semester of the senior year. Prereq: eight courses in painting, drawing, or printmaking including one 300-level studio course.

499 Portfolio (3)

Development of a design portfolio featuring both digital and print work in preparation for entering the design field as a professional. Students will be required to complete a personal resumé, personal identity system, and design a self promotional piece in addition to their body of work. Prereq: ART 311, 413

ARH Art History

101 Art Appreciation (3)

An introduction to painting, sculpture, architecture, and the decorative arts with emphasis on understanding the visual arts as universal human expression.

103 Art History I: Paleolithic Through Middle Ages (3)

Survey of significant art and architectural monuments from prehistory through the middle ages.

104 Art History II: Renaissance Through Modern (3)

Continuation of art 103. Survey of western and non-western art and architecture from the renaissance through the 21st century.

210 Non-Western Art (3)

Analysis of primitive art as determined through ritual and myth. Focus includes ethnographic parallels to prehistory and the concept of primitivism in the West. Writing emphasis course.

211 Art of Egypt (3)

The art and architecture of ancient Egypt, Mesopotamia, Assyria, and Babylonia from 3000-500 B.C. Writing emphasis course.

300 History of Graphic Design (3)

The survey of graphic design through the 21st century. Students will examine the ever-shifting role of the graphic designer throughout history; how designers have drawn from past inspiration to create work that resonates with contemporary audiences in fresh ways; and we will consider how formal qualities play an essential role in how meaning is conveyed.

320 Global Art and Culture (3)

This is a condensed format course designed primarily for the winter session. Domestic and international locations will vary with an interdisciplinary focus. The course incorporates fine art, local crafts, music, theatre, and dance with an experiential component. Investigation of the history, materials, influences, costume and traditional dress, performance, musical instruments, religion, and regional versus international acknowledgement of the artists are integral to understanding and achieving information literacy.

360 Function of the Museum in Art (3)

Role and function of the museum as an educational and cultural institution. Main focus on field trips to local museums in Chester and Delaware counties and the Wilmington, DE area.

382 Art of Greece and Rome (3)

The art and architecture of the Greeks, Etruscans, and Romans. Culture cluster.

383 Art of Middle Ages (3)

The art and architecture of the European medieval world and their development from early Christian and Romanesque art into the full flowering of the Gothic period. Culture cluster. Writing emphasis course.

384 Art of Renaissance-Baroque (3)

Art and architecture from 1300 through 1700 in Europe. Focus on patronage and the role of the artist. Political, economic, and religious influences on the art of the Renaissance and Baroque periods. Culture cluster.

385 18th and 19th Century Art (3)

Major European artistic contributions of the 18th and 19th centuries including Rococo, Neoclassical, Romanticism, Realism, and Impressionism. Art, architecture, and their cultural influence. Culture cluster.

386 Modern Art Seminar (3)

Analysis of major styles of 20th-century art from post-impressionism to pop art. Special emphasis on important artists and their contributions to Western art.

389 Art of Spain (3)

Introduction to the art and architecture of Spain and her colonies from the caves of Altamira to the contemporary period. Focus on specific artists including Velázquez, Goya, Miró, Gaudí, Picasso, and Dalí. Writing emphasis course.

400 Art Seminar (3)

Special topics to be announced for studio and art history. Offered periodically as appropriate. Prereq: permission of instructor. This course may be taken again for credit.

401 Contemporary Art (3)

This course is an overview of contemporary art practices in the 20th and 21st centuries. Students will identify themes that have inspired creative expression for generations, but that have particular relevance to the last few decades: Language, Identity, The (Human) Body, Memory, Time, Science/Technology and Sustainability. Students will explore these themes across time and place, to understand the common links among artists as creative and communal beings.

419 Women Artists (3)

An introduction to women artists in history from the prehistoric period through the 21st century. Analysis of painting, sculpture, architecture, and nontraditional art forms produced by women. Special focus on artists of the 19th and 20th centuries.