# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title and Contact Information</td>
<td>1</td>
</tr>
<tr>
<td>Table of Contents</td>
<td>2</td>
</tr>
<tr>
<td>Mission &amp; Values, NSP Staff</td>
<td>3</td>
</tr>
<tr>
<td>Graduate &amp; Student Staff</td>
<td>4</td>
</tr>
<tr>
<td>Collaboration &amp; Professional Development</td>
<td>5</td>
</tr>
<tr>
<td>Diversity, Equity, &amp; Inclusion</td>
<td>6</td>
</tr>
<tr>
<td>Programming During a Pandemic</td>
<td>7</td>
</tr>
<tr>
<td>A Look at Orientation 2020</td>
<td>8</td>
</tr>
<tr>
<td>A Look at Welcome Week 2020</td>
<td>9</td>
</tr>
<tr>
<td>Summer 2020 Assessment</td>
<td>10</td>
</tr>
<tr>
<td>A Look at January Orientation &amp; Assessment</td>
<td>11</td>
</tr>
<tr>
<td>New Student Information</td>
<td>12</td>
</tr>
<tr>
<td>WCU Spirit</td>
<td>13</td>
</tr>
</tbody>
</table>
OUR MISSION:
TO WELCOME, ASSIST, AND SUPPORT NEW STUDENTS, FAMILIES, AND GUESTS AS THEY TRANSITION TO, AND THROUGH, THE WCU COMMUNITY

OUR VALUES:
INNOVATION, PRIDE, INCLUSION, PARTNERSHIP, ACCOUNTABILITY

STAFF

Devan Zgleszewski
Associate Director of New Student Programs

Ellen DiSanti
Assistant Director of New Student Programs

Ann Mitchell
Assistant Director of New Student Programs

Maria Turner
New Student Programs Administrative Support

Before publication of this report, former senior director of New Student Programs, Dr. Kristin Austin, left the University to pursue another career opportunity. A national search for a new director will take place in the fall 2021 semester.
GRADUATE STAFF

Abbie Demcher
Graduate Intern
West Chester University
HEPSA

Delaney Logan
Graduate Intern
West Chester University
HEPSA

Tom Moran
Graduate Intern
University of Pittsburgh
NODA

MaryClare Rae
Graduate Assistant
West Chester University
HEPSA

Nzingha Wright
Graduate Intern
West Chester University
HEPSA

ORIENTATION STAFF

4 Leadership Team Members +
38 Orientation Leaders =
42 Dedicated Team Members

Fun Fact: 6 orientation team members
were Honors College students!
COMMITMENT TO COLLABORATION

The Office of New Student Programs is committed to collaboration with outside vendors and West Chester University campus partners to provide impactful orientation programs for all new students.

Sex Signals
Caricature Art
Cooking with Chef Jeff
Mind Reading
Intention Bracelets
Murder Mystery
Mohammad Bilal
Virtual Lip Sync

Wellness Promotion
Campus Rec Center
University Libraries
Success Coaching (LARC)
Center for Civic Engagement

COMMITMENT TO PROFESSIONAL DEVELOPMENT

Devan Zgleszewski: NODAC, NODA First-Generation Network Chair, NASPA
Ann Mitchell: NODA Annual Conference
Ellen DiSanti: NODA Annual Conference, Presented at Middle States Association of Collegiate Registrars and Officers of Admissions (MSACROA) Annual Conference
Maria Turner: PASSHE Orientation Conference & Large Institution Network Forum
DIVERSITY, EQUITY, & INCLUSION

ORIENTATION LEADER TRAINING
Former senior director, Dr. Kristin Austin, offered orientation leader training on Diversity, Equity, & Inclusion titled Diversity Dialogues

RAM MEET & GREETS
Ram Meet & Greets offered new Rams a chance to meet other new students with similar life experiences, identities, and interests, including:

- Marching Band
- Hillel – Jewish Student Space
- West Chester’s First – First-Generation Student Space
- Dowdy Multicultural Center
  - Mixed Students Space
  - Native American/Indigenous Students Space
  - Asian Pacific Islander Desi American Student Space
  - Black Students Space
  - Undocumented Students Space
  - Latinx Students Space
- Dub-C Autism Program
- Veteran’s Center
- Army ROTC
- Gender Justice
- Cultivating Healing: A Space For Those Who Have Been Impacted By Violence
- BI&POC Women & Femmes
- Fraternity & Sorority Life
- Center for Trans and Queer Advocacy
  - Welcome to WCU Trans and Queer Rams
  - Welcome to WCU Queer and Trans People of Color Rams
Due to the COVID-19 Pandemic, The Office of New Student Programs moved all trainings and orientation programs online.

Technology such as Microsoft Online, Microsoft Teams, Band, OneDrive and Zoom kept team members connected and fostered collaboration.

Nine training sessions were offered online for the six leadership team members and 38 orientation leaders during the semester. An additional seven days of virtual training took place before the start of summer orientations.
LIVE Q&A SATURDAYS

On July 11, 18 & 25, and August 1, 8 & 15, orientation leaders hosted live Q&As with staff from campus offices to answer questions from students and families.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residence Life &amp; Housing</td>
<td>9AM - 9:30AM</td>
</tr>
<tr>
<td>Off-Campus &amp; Commuter Services</td>
<td>9:30AM - 10AM</td>
</tr>
<tr>
<td>Academic Affairs</td>
<td>10AM - 10:30AM</td>
</tr>
<tr>
<td>Student Leadership &amp; Involvement</td>
<td>10:30AM - 11AM</td>
</tr>
<tr>
<td>Ram Card Office</td>
<td>11AM - 11:30AM</td>
</tr>
<tr>
<td>LARC</td>
<td>11:30AM - 12PM</td>
</tr>
<tr>
<td>Financial Aid &amp; Bursar</td>
<td>12PM - 1PM</td>
</tr>
</tbody>
</table>

TRANSFER STUDENT Q&A

On Sunday, August 16, transfer orientation leaders held a Q&A session to answer questions from transfer Rams and families.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Student Housing</td>
<td>9AM - 9:30AM</td>
</tr>
<tr>
<td>Off-Campus &amp; Commuter Services</td>
<td>9:30AM - 10AM</td>
</tr>
<tr>
<td>Financial Aid &amp; Bursar</td>
<td>10AM - 11AM</td>
</tr>
<tr>
<td>Transfer Support</td>
<td>11AM - 12PM</td>
</tr>
<tr>
<td>Ram Card Office &amp; Campus Store</td>
<td>12PM - 12:30PM</td>
</tr>
<tr>
<td>LARC</td>
<td>12:30PM - 1PM</td>
</tr>
</tbody>
</table>
Welcome Week 2020 was a virtual experience held over five days, that served 2,408 new students

SCHEDULE OF EVENTS

*Outside Vendors

Monday
Welcome Week Kick-Off, Salsa Magic*

ROTC Fun Run, Morning Recreation, Sustainability Program, WCU Department Breakouts, Major Meetings, Cohort Meetings

Tuesday
*Sex Signals, Playfair, Mind Reading Show, Cooking with Comedian Chef Jeff

Wednesday
Major Meetings, Title IX Module, Cohort Meetings
*A Better High, Sex Signals, Playfair, Intention Bracelets, Meditation & Mindfulness

Thursday
Morning Recreation, WCU Votes, WCU Department Breakouts, Major Meetings, Cohort Meetings
*A Better High, Virtual Caricatures, Sex Signals, Playfair, Hollywood Murder Mystery

Friday
Navigating Virtual WCU
*Mohammad Bilal Equity & Inclusion, Virtual Lip Sync Battle

Saturday
First Generation Student Meet & Greet

STUDENT PARTICIPATION INCENTIVES

Students earned Ram points by attending events throughout the week

A WCU T-Shirt!  A WCU Sweatshirt!  A Backpack!

A Water Bottle!  A Virtual Gift Card!  A Diploma Frame!

1-29 Ram Points!  30-39 Ram Points!  40-59 Ram Points!

60-79 Ram Points!  80-99 Ram Points!  100+ Ram Points!
SUMMER ASSESSMENT 2020

WELCOME WEEK: AUGUST 17-22, 2020

SURVEY A
When surveyed, students found these sessions “informative and educational.”

- A Better High: 55.4%
- Equity & Inclusion: 18.1%
- Sex Signals: 26.5%

SURVEY B
When surveyed, the majority of students would recommend sessions to others.

- Yes: 96.9%
- No: 3.1%

306 students gave feedback on 11 sessions - three mandatory and eight elective.

65 students submitted surveys for 6 sessions - 96% recommend the sessions to others.
JANUARY ORIENTATION

SCHEDULE OF EVENTS

9 – 9:15 AM  New Student Programs
9:15 – 9:30 AM  Student Leadership & Involvement
9:30 – 9:45 AM  Student Success Coaching
9:45 – 10 AM  Transfer Concierge
10:00 – 10:15 AM  Off Campus & Commuter Services
10:15 – 10:30 AM  Career Development Center
10:30 – 10:45 AM  Counseling Center
10:45 – 11 AM  Residence Life & Housing
11 – 11:30 AM  Financial Aid
11:30 – 12 PM  Breakout Rooms*
12 – 12:30 PM  Breakout Rooms*
11:30 – 12:30 PM  Pre-registered Financial Aid Meetings

*Breakout rooms were hosted by the Dowdy Multicultural Center, Center for Trans & Queer Advocacy, First-Generation Student Programs, Wellness Promotion, IS&T, Student Support Services, Campus Recreation & Army ROTC

JANUARY ASSESSMENT

70% of participants “strongly agree” that they have a better understanding of support services available to help them succeed at WCU, while 30% “somewhat agree”

After attending January orientation: 54% of participants “strongly agree” that they feel more connected to the university; 36% “somewhat agree”; and 9% "neither agree nor disagree"
NEW GOLDEN RAMS

85% of new Golden Rams engaged in orientation activities as demonstrated in Figure 1

Orientation and Welcome Week Programs served 2,408 New Golden Rams

Figure 1

New Golden Rams by Major

Anthropology: 7
Biochemistry: 38
Biology: 190
Biochemical Engineering: 19
Chemistry: 34
Communication Sciences & Disorders: 46
Communication Studies: 170
Computer Science: 80
Criminal Justice: 128
Early Grade Preparation: 200
Earth-Space Science: 5
English: 40
Environmental Health: 6
Exercise Science: 128
Exploratory Studies: 538
Forensics & Toxicology: 26
Geography: 3
Geoscience: 2
Graphic & Interactive Design: 9
Health & Physical Education: 21
Health Science: 48
History: 45
Languages & Cultures: 13
Liberal Studies: 11
Mathematics: 61
Media & Culture: 19
Middle Grades Preparation: 38
Music: 89
Nursing: 106
Nutrition: 37
Pharmaceutical Product Development: 13
Philosophy: 4
Physics: 24
Political Science: 37
Pre-Business: 488
Psychology: 194
Public Health: 8
Social Work: 21
Sociology: 13
Special Education: 16
Studio Arts: 7
Theater: 15
Urban & Environmental Planning: 7