

# RECRUIT AT WCU

At the Twardowski Career Development Center, we offer many ways for employers to engage with our community. Whether you want to post an internship or career opportunity, participate in our career fairs, schedule virtual or on-campus interviews, or look at other recruiting options, we will work with you to develop customized recruiting strategies to support your hiring needs.

Maximizing your reach is important when looking for talented students and potential hires. Here are some tips to enhance your visibility and engagement at WCU.

1. **Post your job or internship on Handshake.** WCU students actively search this platform for employment opportunities.
2. **Attend our Career Fairs and Events.** By participating in our Job & Internship Fair and Meet Up networking events, you'll be able to talk with students about the opportunities you offer.
3. **Host an Employer Information Table.** This is a great way to engage with students on an informal basis while increasing your presence on campus.
4. **Schedule Virtual Sessions** on Handshake. Share information on your organization with many students in a set period of time.
5. **Connect with Student Groups.** Reach out directly to student leadership to offer programming help, sponsorship, or ask to speak at a meeting.
6. Participate in our **On Campus Interviewing Program.** Interview one-on-one either virtually or in our office. Request your schedule through Handshake.
7. Become a **sponsor** of the Career Development Center. As a sponsor, you receive additional opportunities to connect with WCU students as an employer of choice.

College students are busy and WCU Golden Rams are no exception. Classes, student groups, internships, and part-time jobs fill their time, so we recommend you establish a recruiting strategy to connect. Building a strong presence at WCU requires consistency and a genuine interest in engaging with students. By actively participating in campus life and using different approaches to engage, you'll increase your chances of connecting with potential candidates.

Contact the Employer Engagement Team to start recruiting today, [recruit@wcupa.edu](mailto:recruit@wcupa.edu) or 610 436-2501.