

TWARDOWSKI  
**CAREER**  
DEVELOPMENT  
**CENTER**

# Annual Report

2019 - 2020



 Room 225 Lawrence Center

 610.436.2501

 CDC@WCUPA.EDU

 WCUPA.EDU/CDC

 @WCUCareerCenter

 wcu\_tcdc

# A Look Back...

The Career Development Center was the winner of the Excellence in Diversity, Equity & Inclusion Award from the National Association of Colleges and Employers (NACE).

The Career Development Center proudly launched three big online platforms this year!



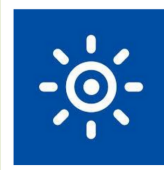
## Handshake

[WCUPA.JOINHANDSHAKE.COM](http://WCUPA.JOINHANDSHAKE.COM)

Our virtual career platform is a great way to get connected with the office and to internships, full-time positions, and part-time opportunities.

- schedule a phone or virtual appointment with major exploration, resumes, cover letters, graduate school applications, interviewing and more
- upload your resume - we will review it and send feedback (turn around time is generally 2 business days)
- connect with employers by searching for an applying to jobs/internships or attending virtual events

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## Big Interview

[WCUPA.BIGINTERVIEW.COM](http://WCUPA.BIGINTERVIEW.COM)

This online system is an excellent interview preparation tool that combines practice and online content to help improve interview skills and build confidence.

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## Ram Nation

[RAMNATION.WCUPA.EDU](http://RAMNATION.WCUPA.EDU)

Building your professional network has never been more important - Ram Nation allows you to connect with alumni.

- schedule informational interviews
- develop connections for mentorship in your field
- participate in discussions on career topics or start your own by asking a question

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## PREPARE FOR THE FAIR

FEBRUARY 19TH  
11AM - 2PM | SYKES BALLROOMS

QUESTIONS? VISIT US IN ROOM 225 LAWRENCE CENTER OR CONTACT US AT CDC@WCUPA.EDU OR (610) 436-2501




## SPRING JOB & INTERNSHIP FAIR

WHAT CAN YOU BECOME?

WED, FEB 26 2020  
11 AM TO 2 PM  
STUDENT REC CENTER

WHERE WCU STUDENTS AND ALUMNI CAN GET TO KNOW OVER 135 AMAZING COMPANIES IN VARIOUS FIELDS OF STUDY

SNOW DATE:  
WED, MAR 4 2020  
11 AM TO 2 PM  
STUDENT REC CENTER



## THE ETIQUETTE DINNER

Sykes Ballrooms | February 27th  
5:30pm to 7:30pm

ENJOY AN EVENING OF LEARNING PROPER DINING ETIQUETTE AS WELL AS SOCIAL NETWORKING ETIQUETTE.

RESERVATION REQUIRED. SEE HANDSHAKE FOR MORE INFORMATION.

UPCOMING EVENTS FALL 2019		TWARDOWSKI CAREER DEVELOPMENT CENTER
9/3	Meet the Firms Resume Review Day	BPMC 10am to 3pm
9/4	Meet Your Major: Ice Cream Social	Sykes Ballrooms 2pm to 3:30pm
9/5	Meet the Firms Night	Sykes Ballrooms 5:30pm to 7:30pm
9/16	Harvest Your Future	Sykes Ballrooms 11am to 2pm
9/25	Job & Internship Fair	Student Rec Center 11am to 2pm
10/1	Major Match Game	Sykes Ballrooms 5:30pm to 7:30pm
10/2	How to Trailblaze Your Career Path: Learn the Secrets of Success from Diverse Business Leaders	Sykes Theater 3pm to 5pm
10/8	Road Map to Grad School	Lawrence 225 6pm to 7:15pm
10/15	F.I.R.E Meet Up Finance, Insurance & Real Estate	WCU Foundation 5pm to 7pm
10/15	Careers in Law	Sykes Ballrooms 6pm to 8pm
10/17	Meet Your Major: Sophomore Connection	Sykes Ballrooms 6:30pm to 8:30pm
10/23	Careers in Public Service Panel	Sykes 252 12pm to 1:30pm

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# CAMPUS ACTIVITY HIGHLIGHTS

# 165

## Number of Workshops & Class Presentations

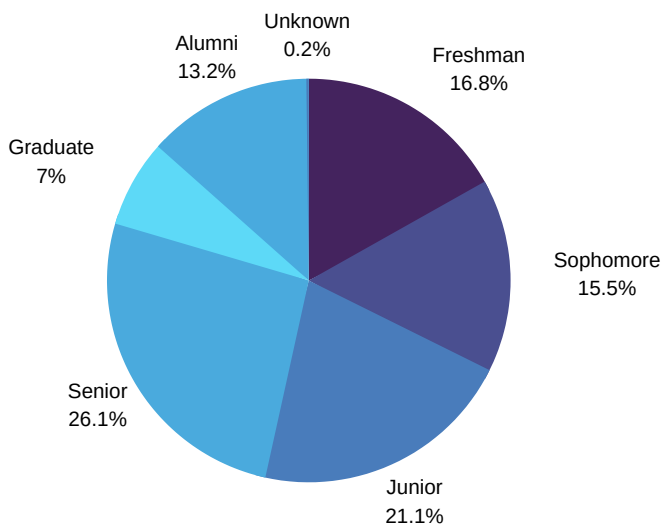
Workshop Topics included: Resume, Cover Letter, Job & Internship Search, Major and Career Exploration, Interviewing and Networking

# 6,090

## Number of Students Who Attended Workshops & Presentations

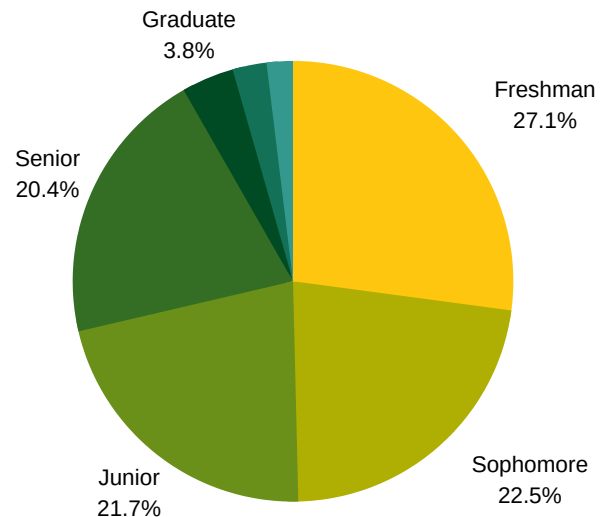
(9% increase over 2018-2019)

## Appointments



1,625 total one on one interactions

## Drop Ins



# RECRUITING ACTIVITY HIGHLIGHTS

# 19,619

## Number of Jobs & Internships Posted

(604% increase over 2018-2019)

**Job & Internship Fair Employers**  
Fall 2019 - 133      Spring 2020 - 144

**Job & Internship Fair Students - 1630**  
Fall 2019 - 867      Spring 2020 - 763  
(44% increase over 2018-2019)

**Employers in attendance at other events - 267**  
**Students in attendance at other events - 2,804**  
(22% increase over 2018-2019)

**On Campus Interviews (OCI) - 52 employers**  
**Information Tables - 47 employers**

**Unique Employers On Campus - 325**  
(34% increase over 2018-2019)

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# A Look Ahead...

## FALL 2020 EVENTS

FOR MORE INFORMATION - LOG INTO HANDSHAKE OR CONTACT US AT CDC@WCUPA.EDU

THU SEPT 3	MEET THE FIRMS ACCOUNTING NIGHT
WED SEPT 23	CAREERS IN PUBLIC SERVICE PANEL
TUE SEPT 24	PREPARE FOR THE FAIR RESUME REVIEW DAY
WED SEPT 30	JOB & INTERNSHIP FAIR
THU OCT 1	GRAD SCHOOL ROAD MAP
TUE OCT 6	F.I.R.E. MEET UP FINANCE, INSURANCE, REAL ESTATE & ECONOMICS
TUE DEC 1	NURSE CAREER FAIR AT MARY KLINE DAY

ONGOING SEPT 8 - OCT 23 VIRTUAL CAMPUS RECRUITING

Appointments & Drop-Ins are virtual through Zoom & Events are virtual through Handshake

TWARDOWSKI CAREER DEVELOPMENT CENTER

### Our Vision

*To offer inclusive, nationally-recognized services that encourage all students and alumni to realize their full potential and pursue their professional goals. To engage employers in meaningful ways, connecting talented student and alumni with opportunities.*

### Our Mission

*We are the bridge connecting students and alumni to the professional world, introducing them to who they can become.*