**Theme:** Enrichment

**Goal #: 2**

**Objective and Number:** 2.3 Continue to improve the visibility and reputation of all WCU enrichment activities on campus and in the surrounding community.

<table>
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<th>Measurable Outcome Statement: The Division of Student Affairs will collaborate with external vendor (Campus Labs/Student Voice) to conduct no less than 10 assessment efforts each year focused on improvement of service delivery and/or student learning outcome measures related to departmental work and divisional goals.</th>
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| Action Steps to Achieve Outcome Statement(s): | *Conduct a needs assessment to determine baseline assessment skills and support needed.  
*Take an inventory of the assessment projects in each department.  
*Create a template for each department to report assessment results. | *Each Department will assess one learning outcome or service, including submitting an assessment plan in August 2013 and a complete write up at the end of each semester.  
*Develop assessment website for the Division of Student Affairs to include resources based on the needs assessment.  
*Create one staff development opportunity based on needs assessment conducted in 2012. | *Assess assessment efforts of the Division of Student Affairs.  
*Each department will assess one learning outcome or service, including submitting an assessment plan in August 2014 and a complete write up at the end of each semester.  
*Assess effectiveness of assessment website for the Division of Student Affairs and resources offered for assessment. | *Each department will assess one learning outcome or service, including submitting an assessment plan in August 2015 and a complete write up at the end of each semester.  
*Create one staff development opportunity based on assessment in 2014-2015. |

| Identification of Individuals to Be Involved In Action Step Implementation: | *Assessment Coordinator  
*Department Directors  
*Student Affairs  
*Assessment Council | *Assessment Coordinator  
*Department Directors  
*Student Affairs  
*Assessment Council | *Assessment Coordinator  
*Department Directors  
*Student Affairs  
*Assessment Council | *Assessment Coordinator  
*Department Directors  
*Student Affairs  
*Assessment Council |

| Anticipated Resources Needed to Achieve Outcomes: | Continued use of Campus Labs, funds for staff development opportunities, increased time for an individual to coordinate assessment efforts, increased support and recognition for assessment efforts within the Division and University wide. | Same | Same | Same |