Vision
INSPIRE & EMPOWER THE LIFELONG PURSUIT OF CAREER ASPIRATIONS.

Mission
EDUCATE STUDENTS & ALUMNI TO ACTIVELY DEVELOP AND IMPLEMENT THEIR ACADEMIC, PERSONAL AND PROFESSIONAL GOALS.

Core Values
COLLABORATION INTEGRITY RESPECT RESPONSIVENESS

610-436-2501
www.wcupa.edu/cdc
225 Lawrence Center
cdc@wcupa.edu

ANNUAL REPORT 2017 - 2018
TWARDOWSKI CAREER DEVELOPMENT CENTER

A LOOK BACK

RamsUp Your Resume
Wednesday, October 4
10am-4pm
Sykes Room 315

Recruiting experts will be reviewing resumes. Just stop in.

- Bring a Hard Copy of Your Resume
- Open to All Students and Majors
- Get a RamsUp Pass for the Fall Career Fair

PRIZES AND GIVEAWAYS!
Governor Tom Wolf education aide in residence
(610) 436-2263

Greater Philadelphia Teacher Job Fair
Wednesday, April 4, 2018
Greater Philadelphia Expo Center at Oaks
(near King of Prussia)

Meet representatives from 200+ districts/employers!

ADVANCE REGISTRATION
Pre-register on your campus between December 1st - March 31st
Advance tickets cost only $29.95; free entry at 1:30pm

LATE FEE REGISTRATION
Register at the door
Some-day tickets are $39.99 CASH ONLY; free entry at 1:30pm

Teacher Job Fair ends at 2:30pm
Presented by the Delaware Valley Education Consortium

DVEC
Delaware Valley Education Consortium

WCU SHADOWS
Designed for Second-Yr. Students
To learn how to apply, visit
wcupa.edu/wcushadow

Contact Taylor Long, GA at Career Development Center, with any questions
TL735246@wcupa.edu

Join the online network
ProNet to connect & learn from WCU Alumni.

Get Connected this Summer!
Alumni from diverse industries are eager to answer your career questions.
Join Now:
wcupa.edu/pronet

Spring Career Fair
BRING RESUMES & DRESS PROFESSIONALLY
02.21.18
11am-3pm, Sykes Ballrooms

Employer listing: wcupa.edu/job-center/run-career-network-events

Mock it!
10am-4pm
March 28
Sykes 115

Face your stress, ask questions, get feedback, and build your confidence!

Questions? Contact the Career Development Center
at 610-436-2263 or career@wcupa.edu

CAREER CENTER
I.C.E BREAKER
Enjoy an ice cream sundae while upper-class students talk about I.C.E. Internship & Career Exploration.
This program runs twice a day at 4:30pm
in the Ballroom

Food for Thought & Success

Etiquette Dinner
4 course meal, fun giveaways, interact with real employers and skills for a lifetime!

Limited seating. Register today on RamConnect
http://ramconnect.wcupa.edu/etiquette_dinner

Sponsored by the Twardowski Career Development Center

February 21st
9:00-10:30am | Sykes 115

Diversity Breakfast
Network with employers, hear about diversity initiatives in the workplace and enjoy breakfast!
Sign up through OrgSync at:
https://orgsync.com/483328/rms/497850

April 10th | 5:30-7:30pm | Sykes Ballrooms

Twardowski Career Development Center, Center for Women and Gender Equity

Thursday, August 31
at 4pm & 5pm

I.C.E BREAKER
Free refreshments and prizes
Located in Sykes Ballroom
Appointments & Drop-In Hours for Student & Alumni

Appointments and drop-in hours are available for students and alumni to receive support and guidance with exploring options, making decisions, accessing resources, and implementing a plan to pursue academic, career, personal and professional goals.

Total Appointments and Drop-Ins = 1,322

Graduate Student
- 11%

Senior
- 43%

Freshman
- 7%

Sophomore
- 17%

Junior
- 15%

Other
- 7%

Reasons for Appointments & Drop Ins

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resume-Cover Letter Review</td>
<td>37.0%</td>
</tr>
<tr>
<td>Exploring Majors/Careers</td>
<td>17.5%</td>
</tr>
<tr>
<td>Job Search</td>
<td>10.9%</td>
</tr>
<tr>
<td>Internship Search</td>
<td>9.1%</td>
</tr>
<tr>
<td>Mock Interview</td>
<td>6.3%</td>
</tr>
<tr>
<td>Other Reason</td>
<td>4.7%</td>
</tr>
<tr>
<td>RCN-OCR Assistance</td>
<td>2.9%</td>
</tr>
<tr>
<td>Graduate School Assistance</td>
<td>2.7%</td>
</tr>
<tr>
<td>Assessment Follow-up</td>
<td>2.6%</td>
</tr>
<tr>
<td>Judicial</td>
<td>2.5%</td>
</tr>
<tr>
<td>Interview Preparation</td>
<td>2.2%</td>
</tr>
<tr>
<td>Career Change</td>
<td>1.6%</td>
</tr>
</tbody>
</table>
The TCDC presented 909 workshops and programs in collaboration with a variety of campus partners for 5,354 attendees.

Career Ambassadors were requested to present 13 workshops and programs to 298 students.

Topics range from the CDC Overview, Resume and Cover Letter Writing, Interview Tips and Professional Attire.

Career Ambassadors engaged with 600 students at "Career Center On The Go" and other tabling events.
RECRUITING SUMMARY
2017 - 2018

RAM CAREER NETWORK
Employer Account Registrations 525
Contact Account Registrations 700
Alumni Account Registrations 339
Unique* Jobs Posted: 2,864
  Full-time positions 1,974
  Internships 760
  Part-time positions 447

PART-TIME, SEASONAL & TEMPORARY JOBS
Part-time, Seasonal & Temporary Jobs 856

CAREER FAIRS & NETWORKING EVENTS
Meet the Firms Night (fall) - 33 employers; 239 students/alumni
Fall Career Fair - 66 employers; 532 students/alumni
Spring Career Fair - 73 employers; 294 students/alumni

ON-CAMPUS INTERVIEWS (OCI)
Unique # OCI Employers 40
# OCI Interview Schedules 66
  Full-time positions 52
  Internships/Co-ops 69
  Part-time positions 10
Applications Submitted 1,038
Interviews Conducted 710

EMPLOYER TABLING
Information Tables 42

EMPLOYER PROGRAMS
RamsUp Your Resume - 9 employers; 59 students
Diversity Breakfast - 10 employers; 19 students
MockIt - 9 employers; 22 students
Etiquette Dinner - 10 employers; 42 Students
TOTAL - 38 employers; 142 students

* A unique job is one posting; each posting can be categorized using one or all of the designations of full-time, internship, or part-time.
A. Duie Pyle, Inc.
ABC Supply Company, Inc.
Abaxas Academy
Accutome
Albero, Kupferman & Associates, LLC
Analytical Graphics, Inc.
Ancilliare
Apple
Applied Controls, Inc.
ArcBeet
AssetWorks, Inc.
AstraZeneca Pharmaceuticals/Medimmune
Avencna
AXA Advisors / Karr Barth Associates
Barbacane, Thornton & Company, LLP
Bartlett Tree Experts
Basler, Inc
BBD, LLP
BDO USA, LLP
Belfint, Lyons & Shuman, CPAs
Bristol West Insurance
Camp Green Lane
CBIZ MMH, LLC
CCRES, Educational and Behavioral Health Services
CORN
Centri Business Consulting
CertainTeed Corporation
Chemours
Chesterbrook Academy
PreSchool
Chick-fil-A
Child and Family Focus, Inc.
Childrens Country Week Association
Chubb Group
Citigroup
Citrin Cooperman & Company, LLP
City Year
Clark Associates, Inc.
CliftonLarsonAllen
Comcast
Computer Enterprises, Inc.
Corporation Service Company
Covisint
Cover & Rossiter, P.A.
CREATIVE Financial Group
CSC
CubeSmart
DaVita
Department of Defense
Office of the Inspector General
Devereux Advanced Behavioral Health
Devon Financial Partners, LLC
Diamond State Financial Group
Ditech Home Loans
Dorney Park & Wildwater Kingdom
Drug Enforcement Administration
Eigen X, LLC
Enterprise Holdings
EY
Fairman Group Family Office
Fastenal
Fensternacher & Company, LLP
Ferullo Insurance Agencies, LLC
Fischer Cunnane & Associates Ltd.
Franklin Mint Federal Credit Union
Freedom Mortgage
Guidewire Software
Gunin & Company, CPAs
Health Advocate Solutions
Healthy Kids Running Series
HomeNet Automotive / Cox Automotive
HomeStar Remodeling
Horse Power for Life
Horty & Horty, P.A.
IMA Consulting
Insight: An Education Service Partner
Insight Global
Intern U
JOHCM Funds
JPMorgan Chase & Co.
Kaleidoscope Family Solutions
Keller Williams
Kelly Educational Staffing
Kelsch Associates, Inc.
KenCrest Services
KPMG, LLP
Kreischer Miller
KSM Technology Partners
Liberty Mutual Insurance
Lower Merion Police Department
Mailive, LLP
Main Line Rehabilitation Associates, Inc.
Marcum, LLP
MaxisMutual Greater Philadelphia
Maxim Healthcare Services
MayoSeitz Media
Mazars USA, LLP
McAdam Financially Advanced
McBee Associates
Meridian Bank
Metropolitan Communications Group, Inc.
Monarch Staffing
Mutual of Omaha
Northwestern Mutual - Eastern Pennsylvania
OneMain Financial
PA Office of the Budget - Comptroller Operations
PA Office of the Budget, Office of Comptroller Operations
PEAK Technical Staffing USA
Pennsylvania Liquor Control Board
Pennsylvania State Police
Penske
Piedmont Airlines
PricewaterhouseCoopers
PrimePay
Propulsion Media Labs
Rainer & Company
Randstad Finance and Accounting
Recovery Centers of America
Remed Recovery Care Centers
ReminderMedia
RKL
Robert Half
Rothman Boylston, LLC
RR Donnelley
RSM US
Rudney Solomon Cohen & Felzer, PC
RW Group, LLC
Ryder Transportation
Sallie Mae
Saxbys Coffee
Scott Honda
SEI
Source4Teachers
St. Clair CPA Solutions
Stephano Slack, LLC
Swift Capital
T.W. Ponessa & Associates
Counseling Services
The Glenn Mills School
The Goddard School
The Institutes
The Learning Experience
The Matt Fetick Real Estate Team
The North Face
The Phillies
The Prudential Insurance Company
The Scotts Miracle-Gro Company
The Sherwin-Williams Company
The Travelers Companies, Inc.
Torrillo & Associates, LLC
Trout Ebersole & Groff, LLP
Turn5
U.S. Government Accountability Office
UFinancial Group
UHS
UMB Fund Services
Unisys Corporation
United Rentals
Universal Atlantic Systems
UPS
USSC
Values into Action
Vanguard
Vertex, Inc.
Via of the Lehigh Valley
Vivint Solar
Wawa, Inc.
WCU Service-Learning and Volunteer Programs
Weed Man Lawn Care
West Corporation
Western Pest Services
Whisman Giordano & Associates, LLC
Wipfli
WithumSmith+Brown
WorkplaceDynamics, LLC
Yale Electric Supply Division of US Electrical Services
YMCA of Greater Brandywine

** Total unique number of employers; some recruit both in fall and spring.**
TWARDOWSKI
CAREER DEVELOPMENT
CENTER
A LOOK AHEAD

FALL 2018

I.C.E. Breaker
9/5
Sykes Ballrooms
3pm to 4:30pm
First Year or Transfer Students Welcome

Meet the Firms Night
9/6
Sykes Ballrooms
5:30pm to 7:30pm
Accounting Majors

Rams Up Your Resume
9/19
Sykes 210
10am to 4pm
All Students Welcome

Fall Career Fair
10/3
Sykes Ballrooms
11am to 3pm
All Students Welcome