Student Success & Career Readiness
Topics for Today

• Why College?

• A Model for Success

• Benefits of Using the Center’s Resources

• The Importance of Engagement
Why College?

- To get a JOB!
- Knowledge, skills, and training
- Growth, maturity, experience
- Graduate with a plan for future careers
- Long-term earning potential

Job vs. Career?
Keys to Student Success

- Academic Performance
- Engagement & Involvement
- Utilize Resources and Be Proactive
- Experience – Internships, Student Teaching, Volunteering
Why the Career Center...NOW?

• Not for Seniors Only
• Not for Job Search Only
• Conveniently located with:
  – Dining Hall & Einstein Bagels
  – Learning Assistance & Resource Center
  – Pre-Major Academic Advising
  – Office for Students with Disabilities
  – Center for Women & Gender Equity
  – Counseling Center
Our Mission

Educate students and alumni to actively develop and implement their academic, career, personal, and professional goals.
Career Development Process

Fall Exploratory Events

Career Center I.C.E. Breaker
Thursday, August 31
4pm and 5pm, Sykes Ballrooms B&C
Enjoy an ice cream sundae while upperclass students talk about I.C.E. (Interest & Career Exploration)

Meet Your Major Fair
Thursday, October 12
12noon-3pm, Sykes Ballrooms
Join the CDC and representatives from academic departments to learn more about WCU majors and minors.
Career Readiness

• Critical Thinking / Problem Solving
• Oral / Written Communication Skills
• Teamwork / Collaboration
• Digital Technology
• Leadership
• Professionalism / Work Ethic
• Career Management
• Global/Intercultural Competency

http://www.naceweb.org/knowledge/career-readiness-competencies.aspx
What Employers Want

The National Association of Colleges and Employers (NACE) Job Outlook 2017 shows the attributes employers seek most from college graduates (including all majors and industries).

<table>
<thead>
<tr>
<th>Skill</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Ability to Work in a Team</td>
<td>78.0%</td>
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<tr>
<td>Problem-Solving Skills</td>
<td>77.3%</td>
</tr>
<tr>
<td>Written Communication Skills</td>
<td>75.0%</td>
</tr>
<tr>
<td>Strong Work Ethic</td>
<td>72.0%</td>
</tr>
<tr>
<td>Verbal Communication Skills</td>
<td>70.5%</td>
</tr>
<tr>
<td>Leadership</td>
<td>68.9%</td>
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<tr>
<td>Initiative</td>
<td>65.9%</td>
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<tr>
<td>Analytical/Quantitative Skills</td>
<td>64.4%</td>
</tr>
<tr>
<td>Flexibility/Adaptability</td>
<td>63.6%</td>
</tr>
<tr>
<td>Detail-Oriented</td>
<td>62.1%</td>
</tr>
<tr>
<td>Interpersonal Skills</td>
<td>58.3%</td>
</tr>
<tr>
<td>Technical Skills</td>
<td>56.8%</td>
</tr>
<tr>
<td>Computer Skills</td>
<td>49.2%</td>
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<tr>
<td>Organizational Ability</td>
<td>47.7%</td>
</tr>
<tr>
<td>Strategic Planning</td>
<td>37.9%</td>
</tr>
<tr>
<td>Friendly Personality</td>
<td>25.8%</td>
</tr>
<tr>
<td>Tactfulness</td>
<td>25.8%</td>
</tr>
<tr>
<td>Creative</td>
<td>21.2%</td>
</tr>
<tr>
<td>Risk-Taker</td>
<td>19.7%</td>
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</tbody>
</table>
How We Help

2401 Resume & Document Reviews

2683 Job Listings (RCN)

794 Internship Listings (RCN)

1725 Individual career counseling

183 Unique employers on-campus

240 Career Programs

245 Online & in-person Mock Interviews

7520 Attendees in Programs

Career Center Activities: Usage Rates For WCU Students

* Summer 2016 through Spring 2017
Employers Want WCU Students & Alumni 2016-2017:

3,477 internships, full-time and part-time jobs posted

55 employers with 159 internships and full-time jobs participated in On-Campus Interviewing

183 employers connected with 917 students across all job and networking fairs
The Future Plans Survey was conducted by the Office of Institutional Research in spring 2017. A total of 756 graduating seniors responded (33.9%). Complete report available at [www.wcupa.edu/oir](http://www.wcupa.edu/oir)
Student Strategies

Resources Used in Employer Information Search

*As reported in the 2016 NACE Student Survey
Keys to Student Success

• Academic Performance
• Engagement & Involvement
• Utilize Resources and Be Proactive
• Experience – Internships, Student Teaching, etc.
• Utilize the Career Center and start your job or internship search early
QUESTIONS?
www.wcupa.edu/cdc