**Proposal for A Measure of Feminist Identity in Men**

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Feminism is a social movement that advocates for the protection and implementation of policies which promote gender equality. Approximately 60 percent of women identify as feminists (Washington Post/Kaiser Family Foundation, 2016), but feminism is not exclusive to women. As knowledge about equality is becoming more salient, people of all genders are beginning to identify as feminists. Still, measures of feminist identity are typically worded to pertain to women only. To advance the feminist movement, we need measures of feminism that apply to all people. For example, as approximately half of the population, male opinions on feminism and gender roles are important to measure and understand. Furthermore, because gender is not a binary construct and feminism seeks to include everyone, our measures must be worded to include gender nonconforming and gender fluid opinions.

This poster reviews available feminist identity measures and specifies a new study that will be conducted to further enhance how we measure feminist identity. We plan to administer our new measure to a diverse group of undergraduate students that includes men, women, and gender non-conforming individuals.