

MANAGEMENT

The primary objective of the Department of Management is to provide you, as a student, with the skills required to manage business and public organizations effectively.

Management is a broad-based field that becomes increasingly important as your career advances. We see management as a set of skills that you can use in a variety of work settings, both public and private. Because management requires human relations and organizational skills in addition to conceptual knowledge, we design our curriculum with a great deal of experiential learning included.

The business programs at West Chester University are currently accredited by the Middle States Association of Colleges and Schools, and by the Association to Advance Collegiate Schools of Business (AACSB), an international accrediting agency for business management programs.

Career Opportunities

As a graduate of the management program, you can have a rewarding career. Potential employers of management graduates include banks; consulting firms; credit agencies; entertainment companies; financial services firms; health services companies; health and regulatory agencies; hotels; local, state, and federal governments; insurance companies; and schools. Graduates of the department have found employment as bank officer trainees, buyers, compensation analysts, entrepreneurs, health and regulatory inspectors, health services administrators, production planners, purchasing agents, school administrators, and underwriters.

Salaries for entry-level managers vary between \$18,000 and \$27,000 for those with a bachelor's degree, and from \$27,000 to \$42,000 for those with a master's degree in business administration (M.B.A.).

Graduates of the department have begun their careers with companies such as:

Boeing

DuPont

General Electric

IBM

Merrill Lynch

Unisys

Xerox

Also, graduates of the department have been accepted into the following graduate schools:

Bucknell University

Drexel University

Pennsylvania State University

Rutgers – The State University

University of Delaware

University of Pennsylvania

Undergraduate Degree

As an incoming freshman, you must apply to the pre-business program. After completing 45 credits with a GPA of 2.5 or better, you may apply for the management major. If you are a transfer student, you also must have the 45 credits and 2.5 GPA to be admitted into the major.

Bachelor of Science in Business Management. This program focuses on functions required to make a group of people work effectively as a unit. These functions include planning, organizing, staffing, directing, and controlling.

Minor

International Business

Typical Courses

Business and Society

Business Policy and Strategy

Entrepreneurship

Human Resource Administration

Introduction to International Business

Introduction to Management Information Systems

Organization Theory and Behavior

Production and Operations Management

Learn More

UNDERGRADUATE FACT SHEET

Special Study Opportunities

In your junior year, you may participate in an internship program and earn from three to six credits. The program provides you with an opportunity to learn business and management skills while working for a company.

As a qualified senior, you also will be provided with opportunities to work as consultants under the supervision of a faculty member to lend technical assistance to small businesses in the area.

Advanced Degree

Master of Business Administration (M.B.A.)

Faculty

You can obtain a complete listing of faculty and their academic qualifications for this program from the contact person listed below.

For More Information

Dr. Roberta Snow, Chairperson

Department of Management

312A Anderson Hall

West Chester University

West Chester, PA 19383

610-436-2304

Web page: http://wcupa.edu/_academics/Sch_sba/Management/

Undergraduate Catalog: http://wcupa.edu/_information/official.documents/undergrad.catalog/

About West Chester University

A comprehensive, public institution, West Chester University offers high-quality undergraduate and graduate degree programs in more than 100 subject areas, as well as certification

and certificate programs. As one of the largest members of the Pennsylvania State System of Higher Education, West Chester offers a full and rewarding educational experience as well as reasonable tuition.

With a rich heritage dating back to the 19th century, West Chester University was founded in 1871 as West Chester Normal School for the purpose of training teachers for the Commonwealth's newly established public schools. In 1960, West Chester State Teachers College expanded its programs to include liberal arts and graduate degrees and, as a result, dropped "Teachers" from its name. In 1983, West Chester State College became one of the 14 institutions in the State System of Higher Education. Along with its university status, the school acquired a new system of governance and the opportunity to expand its degree programs.

Today, more than 15,400 graduate and undergraduate students, along with 1,500 faculty and staff, study and work on the 406-acre campus. Situated in the Borough of West Chester, the campus is a picturesque mix of Gothic, Victorian, and modern architecture with pleasant, tree-shaded walks.

Strategically located at the center of the mid-Atlantic corridor between New York City and Washington, D.C., West Chester is just 25 miles west of Philadelphia and 17 miles north of Wilmington.

Information on Admission

Office of Admissions

Emil H. Messikomer Hall, 100 West Rosedale Ave.

West Chester University, West Chester, PA 19383

610-436-3411 • Toll-free: 1-877-315-2165

E-mail: ugadmiss@wcupa.edu

WCU home page: www.wcupa.edu

Facebook: www.facebook.com/wcupa

