International Conference on Higher Education “Knowledge Crossing Borders”

Integration of communication and information technologies (ICT) in the informal productive sectors from a sustainable vision
Integration of communication and information technologies (ICT) in the informal productive sectors from a sustainable vision

Methodology

Society of knowledge and information

Technology for information and communication (ICT)

Integration of the ICT in its productive process

Business management of informal productive sectors
Growth of informal economy

Characterization of informal productive sectors

Business

ICT

Conceptualization of informal productive sectors

Informal Economy
Contexto del Proyecto

Location

Economy

Security

Demography

Education

Health
Promote the use of ICT in informal productive sectors through the process of technology transfer for an integral business development.

✓ Identify and select the organized groups of activities of informal productive sectors in Pococí, Costa Rica to develop the program about ICT technology transference.

✓ Elaborate a written control report of the processes and procedures carried out by the informal productive group in the development of the productive activity.

✓ Elaborate a registration of possible contents to develop the articulation of the ICT with their productive activities.

✓ Discuss about topics of workshops in relation with the integration of the ICT according to their interests.

✓ Elaborate a workshop program according to the interests discussed with the respective group.

✓ Implement the program of technology transfer.

✓ Evaluate the process and the advantage of the transference program.
Developed workshops
Findings

It requires great preparación by facilitators in practicable terms. Not only being concern on how it is done, but also for what it’s used!

Reafirm in facilitators the holistic construction of the proposed contents to developed

Skill’s development for the construction of the group’s productive profiles.

Change the mentality of facilitators and participants about the tabu of evaluation applied in the process and methodology.
The analysis of data is summarized in the following way:

“How many times per month do you use the computer?” The 40.30% of people indicated not to use it and even 49.30% manifested to use it 3 to 5 times per month. Despite of being participating 8 months in workshops about the management and use of the ITC and had accomplished the requirements as homework, proyects and evaluations, they didn’t make use of the tool.
• Back to the conclusion of workshops, only 3 people of 71 had elaborated new products (brochures, digital catalogs and a web site).

• Only 4 people had done a modification to the elaborated products. It hasn’t been a periodical execution or practice of knowledge and skills built in their participation during workshops.

• There are just two opinions mentioned. However, the complete results keep the same behaviour and are the main reasons that states a restatement of goals about that project from the view of sustainability.
• To sum up, it’s a must to sacrifice the whole interest (participing population) and post to permanent actions on time that means to improve the quality of participants through a process that seek for the progress and improvement of their possibilities or capabilities in the application of the ICT.
“PEOPLE DON'T NEED CHARITY, PEOPLE NEED OPPORTUNITIES”

(James D. Wolfensohn, President, Mundial Bank)