



Council of Trustees  
West Chester University  
West Chester, Pennsylvania 19383

UNANIMOUSLY  
APPROVED BY THE  
COUNCIL OF TRUSTEES  
JANUARY 31, 2013

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**REGULAR MEETING OF THE COUNCIL OF TRUSTEES  
PHILIPS 3rd FLOOR BOARD ROOM  
PHILIPS MEMORIAL BUILDING  
November 8, 2012  
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on November 8, 2012, in the Philips Memorial Building, West Chester, PA.

**AGENDA ITEM I – CALL TO ORDER:**

Chairperson Fillippo called the meeting to order. Chairperson Fillippo led the Pledge of Allegiance. Council members present were Members Fillippo, Dozor, Lewis, Matlawski, Alicea, Moskowitz, Silberman, Costello, Tomlinson and Ireland. Absent but accounted for was Member Franklin.

**AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:**

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**MOTION (MATLAWSKI/SILBERMAN):**

**APPROVAL OF MINUTES OF THE SEPTEMBER 6, 2012, MEETING AS PRESENTED.**

**MOTION UNANIMOUSLY APPROVED.**

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**AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:**

The Chair asked if there was anyone who would like to give public comments. Dr. Lisa Millhous, WCU-APSCUF Chapter President, was recognized by the Chair and was asked to keep her remarks to a five-minute limit. Dr. Millhous presented the following remarks before the West Chester University Council of Trustees:

Thank you, Mr. Chairman, for the opportunity to address the Council. My name is Lisa Millhous, and I am a faculty member in the Communication Studies Department. I have been on the faculty at West Chester University since 1999, and I am in my first term as President of WCU-APSCUF, the West Chester faculty union. I'm a faculty member so it is always challenging to keep within a 5-minute timeframe, but I will keep my remarks brief.

I need to talk to you today about the status of the faculty contract negotiations. I know that you realize that in any negotiation there are two sides to any story. As the trustees of my institution, I need you to hear our side and understand where the faculty feel that we are.

The faculty have been at the table for the past two years, trying to find a way to reach agreement over this contract. We have stayed at the table for these past 18 months since the contract expired because we believed that if we continued talking, surely we would find a way to reach an agreement. We have tried everything that we know to get there – we offered a short-term, treading water proposal thinking that it might help to prevent the Moody bond rating from being down-graded. That was not accepted. We have asked, and

continue to ask legislators to intervene on our behalf. We offered to allow a neutral third party to resolve our differences and that was rejected. And now on Monday through Wednesday of next week, the faculty will hold a strike authorization vote, to allow our leadership to use the threat of a strike as leverage at the table.

I know that the Council does not have a formal role in this contract negotiation, but I am asking for your help. The faculty no longer believes that we will be able to resolve this contract without outside assistance.

Let me give you a sense of what we are up against. It's difficult to talk about the proposals on the table because it is a moving target. We have another negotiating session tomorrow where things may change. But right now the Chancellor is asking all adjunct faculty to take a 35% pay cut. That would affect 375 individuals at this institution, and you can see why we cannot agree to that. This would reduce a full-time adjunct faculty salary to \$29,000 – at which point families are eligible for a variety of federal assistance. What we are being asked to give up is particularly unfair, given that other bargaining units have not been asked to make the same kinds of concessions.

Let me tell you a little bit about what it is like at the table. At one session we were discussing the health care proposals, which are closer than the adjunct salaries but still not very close together. I was not there, but this is what the faculty team came away with. The faculty were signaling that they were interested in moving off their position and finding an agreeable middle point. We offered to increase one of our co-pays by \$50, which would shift

about \$300,000 (according to our estimates) from PASSHE to the faculty. We were laughed at and told that they were not going to move off of their position until we made significant concessions. We asked how much would amount to a significant concession, and they could not tell us.

The faculty do not want to strike. We are trying everything in our power to prevent a strike. But you can see that we cannot merely accept these proposals.

If you've been around for a while, as I have, you know that a strike authorization vote is not a strike. We've done this before and it has helped us to move to middle ground in the past. But I am beginning to fear that it may not work this time. As you know, we always do everything to ensure the best possible outcome, but we have to prepare for the worst. I had been preparing for a 1-week strike, thinking that would be the worst case scenario. I am now being told to prepare for a 2-month strike. This is a nuclear option. It is not what the faculty want to do; it would harm our institution, our students, and our careers.

I am asking you, as the West Chester University Council of Trustees, if there is anything you can think of to do to assist us in finding middle ground, please assist us. We no longer believe that we can settle this by sitting at the table and trading proposals. We are asking our students, parents, legislators, everyone for their assistance. We do not want to strike. But we need a fair contract. I'm asking you, please, if there is anything that you can do. Thank you.

Chairperson Fillippo thanked Dr. Millhous for her comments. Member Dozor also thanked her for coming and added that she was very welcome to be at the meeting. He said that having this kind of information is always very helpful and remarked that the faculty at West Chester University is really very, very important to the Council of Trustees. He added that in the last few years when the administration has come to the Council and suggested again and again that they have had to make budget changes and modify the budgets and redraft priorities, keeping our faculty has always been a priority. He reiterated his thanks for her coming.

**AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:**

Chairperson Fillippo welcomed everyone who was attending.

On behalf of the Council, he gave a hearty welcome to Mr. Jon Ireland, to his first Council of Trustees meeting. Member Ireland was appointed to the West Chester University Council of Trustees by Governor Corbett and approved by the Senate. Chairperson Fillippo added that the Council is delighted to have him join them and they look forward to serving on the Council with him.

Member Ireland thanked the Council for their gracious welcome and shared that he is a native of Chester County (Chester Springs, Ludwig's Corner) and he graduated from West Chester University in 1995 and also completed his MBA at West Chester University in 2003. He currently works for Valley Forge Investment Corporation, a private equity firm, near to King of Prussia. He added that he is very honored and privileged to serve on this Council of Trustees and looks forward to working with everyone.

Member Ireland was thanked by Chairperson Fillippo and welcomed with applause.

Chairperson Fillippo proceeded with the following remarks:

It is my honor at this time to ask former Council member and Vice Chair Cathie Whitlock to come forward to be recognized. Cathie, will you please come forward?

Cathie, thank you for coming this afternoon. I want to welcome your daughter and son who have also joined us for this special part of our meeting.

Cathie, you have served the Council of Trustees with unwavering dedication since you were appointed in 2006. During your tenure on the Council, you served on the Campus Development and Facilities Committee, the Academic Affairs Committee, the Student Affairs Committee and most recently you held the office of Vice Chair to the Council. We appreciate your commitment to West Chester University and especially to our students.

I am pleased to present this award to you as a token of our appreciation.

It reads:

Presented to

Cathie N. Whitlock

From All of Your Friends at West Chester University

With Grateful Appreciation for your Six Years

Of Outstanding Service and Commitment to

West Chester University and the

West Chester University Council of Trustees.

Your Dedicated Leadership Has Set the Standard for Others to Follow.

November 8, 2012

A round of applause from everyone in the room added their thanks to Cathie Whitlock for her outstanding service.

Chairperson Fillippo continued his report with the following remarks:

Former Council of Trustee member and Secretary to the Council, Dr. Bernie Carrozza, is also with us. Bernie, would you please come forward. Thank you very much for coming this afternoon. We appreciate your wife, June, and your children along with some of your grandchildren joining us as well.

Bernie, you have been a solid member of the Council of Trustees for over 30 years, one of the longest consecutive terms of service in the Pennsylvania State System of Higher Education, and I have had the privilege of serving with you since 1998. You have served on the Academic Affairs Committee, Advancement Committee, Student Affairs Committee and you have served the longest time on the Budget and Finance Committee. Your service as the Chairperson of the President's Evaluation Committee for numerous years is also notable and very much appreciated. Most recently, you were serving as Secretary to the Council, and have also been Vice Chair and Chair throughout your tenure as a Council member.

We thank you today for your dedication and service over these many years. We know you are one of us who 'bleeds purple and gold' and you will be

greatly missed. And now, I am pleased to present this award to you, Bernie, as a token of our appreciation. It reads:

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Presented to

Dr. Bernard J. Carrozza

From All of Your Friends at West Chester University  
With Grateful Appreciation for Your Thirty-One Years  
Of Outstanding Service and Commitment to  
West Chester University and the  
West Chester University Council of Trustees.

Your Dedicated Leadership Has Set the Standard for Others to Follow.

November 8, 2012

A unanimous standing ovation conveyed the appreciation of everyone in the room for Dr. Bernard J. Carrozza's many years of faithful and outstanding service to the West Chester University Council of Trustees.

Chairperson Fillippo continued his report with the following remarks:

Now, last but by no means the least, I ask our Student Trustee, Jessica Alicea, to come forward. We are pleased to also welcome Jess' family who has come this afternoon to join us for this special presentation.

Jessica will be graduating in December with a degree in Arts and Sciences. During Jessica's tenure at West Chester University, Jess has held a number of outstanding student leader positions including serving as the Executive Director of the Residence Hall Association, Senior Orientation Leader, and President of Student Government. Jessica has a high energy level,



passion for student life, and outstanding communication skills. She has represented the West Chester University students very well during the past two years as the Student Trustee. We appreciate all of your leadership, Jess, on behalf of your fellow students, and say thank you for your service and congratulations to you on your graduation this December.

On behalf of the Council of Trustees, I am pleased to present you with this frame with the picture of Philips Memorial Building on it where you can proudly display your well-earned diploma. We wish you a very bright future.

Those in attendance applauded Student Trustee Jessica Alicea adding their thanks for her dedication and service to the Council of Trustees, West Chester University in general and especially the University's students.

Chairperson Fillippo called on President Weisenstein for his report.

**AGENDA ITEM V – REPORTS OF THE UNIVERSITY PRESIDENT:**

President Weisenstein gave the following report:

Thank you, Mr. Chairperson.

First of all, I want to take this opportunity also to welcome Jon to the Council of Trustees. Jon, you are getting some sense that this is a very cohesive unit and one that is extremely important to the University and to our past as well as to our future. We are delighted that you are able to join us and we look forward to your contributions as we go forward. I am sure that your contributions will be significant.

I also want to express my thanks and deep gratitude to Bernie, Cathie and Jess for your wonderful service, dedication and commitment that you have

all given to West Chester University. This University would not be the University that it is today without the dedication of our Council of Trustees. Without your dedication and commitment, we would not have been able to make the steady progress over the years that have placed West Chester University among one of the very best comprehensive universities in the country. Bernie, Cathie and Jess, you have contributed so much, and we just cannot say thank you enough for having made this University what it is today. You have given hours and hours of service to ensure the continuing excellence of this institution and we will be forever grateful. Thank you!

I am pleased to report that our September tour of Russia was a huge success. We took 22 alumni, staff and friends of West Chester University. We spent three days in Moscow and about five days in St. Petersburg and had two days of travel, so we were gone for about ten days. Upon return, everyone remarked that they had a fabulous time. They learned a great deal about Russia and its history. Their comments would certainly serve as endorsements for any future trip that we are going to be making with our alumni. This is really a kind of "first" adventure for West Chester University and as a "first," it was very successful and I hope it will result in a number of other alumni trips, not all of them led by the President and his wife, but other alumni trips that bring our alumni together. We had two alumni who graduated around the same time from West Chester and had never met each other. They ended up rooming with each other and my strong sense is that they are going to be best friends for the rest of their lives now as a result of this trip. So, bringing people

together to make friends to remember West Chester University and how it impacted their lives is a very good thing. We are also looking to take a group of students from the Honors College to Russia in May and are beginning to plan that trip. This trip will be an exchange trip with students from Herzen University. We'll be looking at all kinds of major issues impacting the world as well as our students' lives and having frank and candid discussions about the differences between our systems and the systems that are found in Russia. We are looking forward to that in May.

On October 9, more than 100 regional business leaders were recognized at the President's Corporate Reception. ARAMARK was the featured corporate sponsor of that event with their Vice President for Marketing, Kathy Schlosberg offering the keynote remarks. She did a fabulous job. Over the past five years, members of our Corporate Associates Club have contributed more than \$4.5 million to West Chester University. That is a big figure and it makes a big difference. We very much appreciate the contributions of our Corporate Associates.

We have achieved significant progress in developing our online programs so that we can better serve students who want the benefits of a West Chester University education, but for whatever reason, they cannot be traditional students. We have a MBA program already in place which is doing very well. Dean Chris Fiorentino, along with administrators and faculty in the College of Business and Public Affairs were a campus leader in that area and it really set a high mark for the rest of the campus. We have a M.Ed. in Special Education,

as well as Graduate Certificates in several areas including University Design for Learning and Assistive Technology, a Graduate Certificate in Educational Technology and a Graduate Certificate in Health Administration, which is part of our Master of Public Health.

We have a number of programs that are being planned and are queuing up including our Doctorate of Nursing Practice which we are submitting to the Pennsylvania System of Higher Education and the Board of Governors for review very shortly. We have a Master in Music Education, a Master in Public Administration also queuing up to be online programs so that we can better serve a larger number of our students and other students who cannot be physically here on campus to join us.

We are also moving ahead very well with Strategic Planning. We have Theme Teams that have taken each of our themes which have come out of our Strategic Planning efforts to date and are identifying outcome measures for our goals and objectives so that we have a better definition of our direction as we move forward over the next ten years. I might add that over 2,500 people have provided input into this process to date, and we are still seeking additional input. We want to hear all of the voices in our planning; hear what peoples' dreams are for West Chester University; what their visions are for us in the future. We are trying to be as inclusive in the process as possible. Of course, that takes a little bit of extra time, but the result is a Strategic Plan that we hope has a great deal of ownership among our students, staff, faculty as well as our administration and the communities in which we reside and serve.

Speaking of performance indicators, West Chester University leads the PASSHE institutions in performance funding. This means that we continue to perform very well and at a high level and are receiving the largest amount of performance funding from the System among our colleague institutions.

This year's Homecoming celebration was a great success. We had a lot of people attending, and I know that some of the Council members were able to attend. Those who weren't able to attend missed a great occasion. It was a great opportunity for alumni to come back to campus and remember their experiences at West Chester University. It was a success because of the many organizations and offices that contributed and as I list some of those offices, it becomes obvious that it was important that all of this was coordinated because so many people played an important role. The Office of Alumni Affairs, the Alumni Association, the Student Homecoming Committee (and our students who coordinated this did a great job), West Chester University Foundation, the Division of Student Affairs (Matt Bricketto's area), Athletics, and many other departments contributed. I think it was one of the best Homecoming celebrations that we have ever had. The community is getting involved and our "Paint the Town Purple" initiative involved about 40 different businesses that agreed to allow students to paint something in their window to celebrate Homecoming downtown as well as on the campus. By the way, we did agree to wash the designs off of the windows after Homecoming and we did a good job with that! Having that many Borough businesses agreeing to have their windows painted to celebrate Homecoming with us, is a good indication of how

we continue to improve our Town Gown relations and help the community understand the value of West Chester University.

Adel Barimani, our Vice President for Information Services, and I met with Microsoft in October in Redmond, Washington to outline the scope of a preliminary partnership between Microsoft Corporation and West Chester University for a research project on technology and cognitive processing as part of the Demonstration and Application Center which is a place where we really get to “play” with new and cutting edge software and hardware and see how it can be integrated into current systems and look for additional “in use” applications to those products. This provides some advantage to the hardware/software manufacturers as well. We have many of them, for example, Lenovo, Aruba Corporation as well as Microsoft and others involved in that. The object of this project is to investigate the potential of emerging technology to improve human cognition: the capacity to learn, recall, develop new concepts, problem solve and innovate.

Related to Information Services and Microsoft, one of our interns, Andrew Madonna, developed a product that was incorporated into Microsoft’s new Windows8 as a free application.

I am delighted also to share some great news with you about two of our athletic teams. West Chester University’s Women’s Soccer squad is headed to the NCAA Tournament for the tenth straight time. The Golden Rams will host the first-round matchup between Gannon and West Virginia Wesleyan on Friday, November 9 at 12 p.m. on the South Campus soccer fields. WCU will

then play the winner of that contest on Sunday, November 11 at 12 p.m. in the second round. I intend to be at the Sunday game, and hope that, if you are available, you will join me in cheering for our team.

Once again, I am very proud to share with you the success of the Women's Field Hockey team who won the National Championship last year. Under Head Coach Amy Cohen, our Women's Field Hockey team had a great 5-2 victory over Indiana (Pa.) in the first round of the NCAA Division II Field Hockey Tournament last weekend, and now advance to the national semifinals (the final four) for the second year in a row. Field Hockey is (18-2) and has cleared the first hurdle in defense of their national title. The Golden Rams take on Shippensburg in the semifinals tomorrow in Lowell, Mass. The winner of that game will play for the National Championship on Sunday. Of course, we are all hoping for a repeat there.

The West Chester University Forensics Team won second place at the 2012 Seton Hall's tournament held on October 28. The team did a great job winning 12 individual awards. WCU had the top two individual sweepstake's award (best overall speakers) at the tournament in addition to taking second place overall. This is a very difficult tournament with hard competition from well-known institutions of higher education. We are very proud of how well our students performed in this academic contest. Our standing in second place is a real honor.

The Campaign Feasibility Study for the next capital campaign is underway and is being conducted by MacIntyre Associates, a comprehensive

fundraising and communications services firm headquartered in Kennett Square. They have an excellent reputation throughout the Mid-Atlantic and New England regions. This study is expected to be completed by December. The process will include interviews with a sampling of our constituents and so if you are invited to participate I would be grateful for your willingness to accept the CONFIDENTIAL interview invitation. The firm will help us determine whether our target for the next campaign is correct, whether it is achievable, and they are also going to talk about how we can best achieve that target. This will help us organize the campaign for maximum success.

I want to acknowledge and congratulate two alumni of WCU who were recently named to the Great Valley Wall of Fame. Our own Chairperson of the Council of Trustees, Tom Fillippo and also PA House of Representative, Duane Milne, were inducted as part of homecoming celebrations at the Great Valley School District. According to the district website, the program is designed to “ensure that lives and achievement of Great Valley’s most accomplished graduates will forever be known among fellow graduates, current and future high school students, and the Great Valley community.” Congratulations, Tom and Duane, for being chosen for this distinguished honor.

We have produced some additional television commercials for our *LEARN MORE* marketing campaign. I remind you that our *LEARN MORE* campaign is *LEARN MORE* about West Chester University, but also *LEARN MORE* at West Chester University. Last year, I had several people talk to me about our commercials. They said, “I just saw the best 30-second commercial I’ve ever



seen,” and it was your commercial for West Chester University. Member Eli Silberman has been the real architect behind this marketing campaign. He has brought tremendous marketing experience and background to us. This has really enabled us to outpace any of our competition by miles. Last year’s campaign was so successful. Our post-market survey suggested that people now understand the quality of West Chester University. It has created a new set of peers for us (Penn State, Temple, Villanova, and St. Joe’s) as opposed to other sets of peers. We are being ranked much higher for the quality and in that group for quality as well as for value. People always understood our value, but we had to help them understand the quality that we offer at West Chester University. Building on the success of last year’s campaign, we now have four additional *LEARN MORE* commercials that I would like to share with you this afternoon. (Video commercials played here.)

West Chester University is celebrating the 50<sup>th</sup> anniversary of Theatre and Dance. You (and a guest) and other community leaders have received invitations via e-mail to come to “President’s Night” to enjoy a reception and a command performance of Agatha Christie’s “THE MOUSETRAP” on December 3, 2012. (An invitation is printed for you at your place at the table.) This will be a fun night, and it is another effort to get our community involved in the University so that they understand us as a resource that they could use and should be using. It is an excellent way for us to showcase our students and our faculty to the community. I hope you will join us. Please RSVP to Becky Hook if you are able to come. You will be amazed at the talent!

I now ask for approval of Purchase Orders and Contracts in excess of \$5,000 executed during August and September, 2012.

Approval of Purchase Orders and Contracts

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**MOTION (DOZOR/COSTELLO):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING AUGUST AND SEPTEMBER, 2012 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded President Weisenstein's report.

Chairperson Fillippo thanked President Weisenstein for his excellent report.

**AGENDA ITEM VI – REPORT OF THE VICE PRESIDENT:**

Chairperson Fillippo invited Mr. Mark Mixner (Vice President for Administration and Finance) to introduce two guests for a presentation on behalf of that division. Mr. Mixner came forward and remarked that there would be a brief presentation on West Chester University's audit and financial statements. He introduced representatives from the audit firm of ParenteBeard, LLC (Terrence McMahon, Principal, and Michael Johns, Senior Manager) who presented highlights of the University's audit for the fiscal years ended June 30, 2012 and 2011. The brief overview of the audit included the following topics: Audit Scope and Timing, Accounting and Auditing

Developments, Current Year Financial Data and Required Communications. The audit report provided an unqualified audit opinion, which is the highest level of assurance that can be provided in an audit. In addition, the financial statements show that the University continues to be financially sound. The audited financial statements were distributed to all Council of Trustees members and were added to these minutes.

Chairperson Fillippo thanked Mr. McMahon and Mr. Johns for their report.

**AGENDA ITEM VII – REPORTS OF EXECUTIVE COMMITTEE:**

None.

**AGENDA ITEM VIII – REPORTS OF STANDING COMMITTEES:**

Chairperson Fillippo reported that the two new Council members will assume positions on the following committees:

Jonathan Ireland – Student Affairs Committee

Christopher Franklin – Budget and Finance Committee

Academic Affairs

Member Tomlinson reported that the Committee did meet and asked that the summary provided be included with the minutes. He added that there was a very informative session and Provost Lamwers was accompanied by Dr. Kenneth Witmer, Dean of the College of Education, Dr. Sally Winterton, Interim Associate Dean, and Dr. Chris Penny, Professor, Department of Professional and Secondary Education. The session provided an overview of the instructional advantage of using mobile technologies to teach students Pre-K

through 12 classrooms and how the College of Education is preparing prospective teachers to be leading experts in the pedagogical application of mobile technologies such as the iPad. The Committee watched some demonstrations of very young children operating an iPad with no problem and they were learning. It was fascinating to see how technologies are coming into the classroom. Member Tomlinson thanked those who took the time to present to the Committee and this concluded Member Tomlinson's report.

#### Student Affairs (including SGA Report)

Member Alicea began her report with a Student Government update. She was pleased to announce that a new Vice President was elected after the former Vice President had to step down. The new Vice President is Dave Thompson who was in attendance at the meeting and stood to be recognized. Member Alicea shared that Dave gave one of the most compelling speeches that she had ever heard in a Student Government setting. The SGA welcomes him and his great ideas and enthusiasm that he exhibited to the Student Senate.

Member Alicea then reported that the Spirit Initiative is in full swing as always. They have attended every football game and have given out all of the Spirit materials such as Mardi Gras beads, pom-poms and the like, and the numbers in attendance seem to be up because each week they run completely out of their giveaways. They are very excited about the participation.

Also, four new student-run organizations have been approved. There is a music group, a sustainability group, and it does seem that the student involvement is meeting the needs of the students as they come together to form

these clubs and organizations. They are glad to welcome the new groups and will assist them in their upstart as new clubs.

The student organization spotlight this month was the Lesbian, Gay, Bisexual, Transgender, and Queer Ally Association (LGBTQA). Their main mission is to create a very safe space for students who identify themselves as a member of that community, as well as educate different students about their community. They have a number of different programs that talk about the different health issues that get brought up within the community, as well as the history of the community. In its six years of existence, it has grown from a general assembly of 15 to 40-50 members which is really astounding. The numbers in their programming have increased significantly which is the major reason that Member Alicea wanted to present them at the November meeting as the spotlight organization. They have a number of programs coming up in the weeks ahead. Next week is Transgender Awareness Week where they will have a number of members of the transgender community speak about their experiences in making that transition, as well as coming to terms with who they were and how to get where they wanted to be. There is also a Queersgiving event which will happen the week of Thanksgiving before everyone goes home. This is an event that welcomes students who maybe are not welcome in their homes anymore because of their sexual orientation. They would be given a welcome meal served with love with friends and people who they may consider family members now.

The Student Recreation Center is completely open now. The ribbon cutting ceremony was very exciting. The numbers of those using this facility are increasing every week, every day and students are enjoying what they are finding there. There are a number of other leadership development programs such as our Global Leadership Series which is in its second year and is continuing to grow to allow students to have the global perspective and use that kind of leadership beyond the United States. They are also doing a number of fundraisers for the student leadership programs so that conferences and programs can continue.

Member Alicea thanked her family members for always supporting her in her role as Student Trustee and in everything she has done thus far.

This concluded Member Alicea's report.

### Advancement

Member Silberman reported that the Committee did meet and he asked that the summary report be included with the minutes. He reported that the 2012-13 Annual Fund Drive is making progress toward its \$1.6 million goal. As of September 30, over \$285,000 has been raised including \$11,000 in unrestricted gifts and \$274,000 in restricted gifts. This total is running behind last year's record amount due to the timing of several direct mail appeals and the focus of the phonathon calling. It is expected, though, that the Annual Fund goal will be reached by June 30, 2013. He also announced that letters will be going out to all COT members regarding annual giving. He was

informed that WCU appears to be the only university in PASSHE in the last 10 years that has a record of 100 percent Council of Trustees' giving.

Total giving to the University as of September 30, 2012 has reached \$530,000 and this amount is also slightly behind last year, but that gap will be erased during October because of West Chester University being the recipient of several large estate gifts. While final October fundraising results were not yet available when this report was prepared, October giving is expected to total \$1 million.

This concluded Member Silberman's report.

#### Campus Development and Facilities

Member Adam Matlawski reported that the Committee met and discussed ongoing projects as well as some planning. The geothermal project continues; the recent conversion of Ruby Jones and Anderson Hall is complete; the notice to proceed has been issued by the Borough to the contractor for the long-awaited New Street Parking Structure (450 new parking spaces will be coming online); the South Campus student housing initiative includes about 260 new beds going in down there with site clearing and storm water management controls are started; and with respect to the proposed Commonwealth Hall which is adding more than 600 new beds, a conditional use hearing was held in October and final land development approvals are underway. All of the information shared is in the written report which Member Matlawski commended to the Council.

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Member Matlawski recommended the adoption of the Resolution regarding the demolition of McCarthy Hall. He gave the following background: The University is seeking approval to demolish McCarthy Hall which is a residence hall that was built in 1960. It currently accommodates about 244 students and the facility is outdated and lacks living configurations and conditions that are in demand currently by students and their parents. The University has evaluated the option of renovating this facility to provide improved accommodations; however, renovations were not deemed cost effective and the University has ultimately entered into an agreement with the WCU Foundation to construct replacement housing. The WCU Foundation is currently constructing apartment-style housing as part of Phase II of the Housing Initiative. The site of McCarthy Hall is intended to be the location of the future Business and Public Affairs Center which is currently under design. The following Resolution which requests to demolish McCarthy Hall was prepared in accordance with the guidance from the Office of the Chancellor and if approved by the Council of Trustees, the request will then be submitted to the Board of Governors for approval before submission to the Department of General Services.

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**MOTION (MATLAWSKI/SILBERMAN)**

**WHEREAS, THE UNIVERSITY HAS EVALUATED THE OPTION OF RENOVATING THIS FACILITY TO PROVIDE IMPROVED HOUSING ACCOMMODATIONS; AND**

**WHEREAS, THE RENOVATION WAS NOT DEEMED COST EFFECTIVE, AND THE UNIVERSITY ULTIMATELY ENTERED INTO AN AGREEMENT WITH THE WEST CHESTER UNIVERSITY FOUNDATION TO CONTRACT REPLACEMENT HOUSING AS PART OF AN OVERALL HOUSING RENEWAL INITIATIVE; AND**



**WHEREAS, THE SITE OF MCCARTHY HALL IS INTENDED TO BE THE LOCATION FOR THE BUSINESS AND PUBLIC AFFAIRS CENTER BUILDING, WHICH IS FUNDED AND CURRENTLY BEING DESIGNED. NOW, THEREFORE, BE IT RESOLVED, THAT WE, THE COUNCIL OF TRUSTEES, APPROVE THE DEMOLITION OF MCCARTHY HALL.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded Member Matlawski's report.

#### Information Technology

Member Moskowitz reported that the Committee met and she asked that the summary of information be made part of the record. In the packet and made mention by the President, two of our West Chester University students worked with Microsoft to create the free Attendance Application. By just tapping the screen, you can see who attends class. It is very exciting that our students are working so closely with Microsoft to develop these types of applications. The second item that Member Moskowitz highlighted was ISeek, in which a presentation was made by Irv Schlanger, an adjunct professor, called Information Warfare which was about computer crimes. It was a very scary presentation, but a very successful seminar. Another presentation will be held November 16, 2012 on Cyber Threats.

This concluded Member Moskowitz' report.

#### Budget and Finance

Member Lewis reported that the Committee had met and reviewed the audit information and asked that the summary provided be included with the minutes. The first item he noted was that the Committee will deeply miss the leadership and the wisdom of Bernie Carrozza who served for many years as

the Chair of this Committee. The Committee misses Dr. Carrozza, but are thankful for his service and that he has helped the University stay in sound and healthy financial condition. The Committee received the report on the Audit from ParenteBeard that was given to members earlier in the meeting and he only echoed the comments of Terry McMann that it was an “unqualified audit opinion” that there were no material weaknesses in internal controls that were identified and that the management of the University gave full cooperation to the auditors. That is an excellent audit report.

As President Weisenstein mentioned, West Chester University does have a positive variance in the budget year to date because the University received a greater amount of performance funding from PASSHE than what was set as the budget figure (\$1.2 million addition). That is a welcome event as well.

This concluded Member Lewis’ report.

**AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:**

Chairperson Fillippo reported that due to the vacancies created by the loss of Council Members Carrozza and Whitlock, he asked Member Dozor to reconvene the Nominating Committee which was made up of Members Dozor, Tomlinson and Moskowitz. He called on Member Dozor to give the report of the Nominating Committee.

Member Dozor reported that he and Members Tomlinson and Moskowitz had the opportunity of speaking with each other and one thing that each member wanted to confirm that they feel certain that every member of the Council of Trustees could serve as an officer and all members, if they are to,

may have that opportunity. The Committee wanted to nominate both Member Adam Matlawski and Member Costello. Adam Matlawski is a senior member of our Council, he is an alumnus of West Chester University and he has served on various Trustee committees and assignments and the Committee agreed that he would serve well as the Vice Chairperson. Christine Costello is very engaged in both her role as a West Chester University Trustee as well as her involvement in the Chester County community which the Nominating Committee believes is very important. Public service has always been Christine's mission and serving as Secretary of the Council, she would serve her own community well. The Chair of the Nominating Committee, Member Barry Dozor reported that the Nominating Committee unanimously agreed to nominate Member Adam Matlawski as Vice President and Member Christine Costello as Secretary to the West Chester University Council of Trustees. The Chair introduced the following motion.

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**MOTION (DOZOR/LEWIS)**

**BE IT RESOLVED THAT THE FOLLOWING MEMBERS OF THE COUNCIL OF TRUSTEES WILL SERVE AS THE OFFICERS AS DESIGNATED BELOW:**

**VICE CHAIR – ADAM MATLAWSKI  
SECRETARY – CHRISTINE COSTELLO**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded Member Dozor's report.

**AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:**

None.

**AGENDA ITEM XI – OLD BUSINESS:**

Chairperson Fillippo reported that he was pleased to announce that Member Marian Moskowitz has been appointed as the Chair of the Review Committee for 2012-13 along with Member Matlawski and Member Eli Silberman. The Committee will begin their interviews with constituency groups next week.

The Chair added that Member Moskowitz is doing double time by stepping up as Chair of the Review Committee which is one of the tasks that Dr. Carrozza did for many years.

**AGENDA ITEM XII – NEW BUSINESS:**

Chairperson Fillippo stated that in recognition of the exemplary record of service through demonstrated commitments of time, talent and resources, and his continuous years of service and documented leadership in advancing the mission of West Chester University in its service to the Pennsylvania State System of Higher Education and the Commonwealth of Pennsylvania by former Member Bernard J. Carrozza, the Chairperson would like to introduce a resolution conferring upon Bernard J. Carrozza the designation of Emeritus for consideration and action by the Council of Trustees

**Bernard J. Carrozza Emeritus Designation**

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**MOTION (TOMLINSON/MATLAWSKI)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA CONFERS THE DESIGNATION OF EMERITUS UPON THE FOLLOWING DISTINGUISHED MEMBER OF THE COUNCIL OF TRUSTEES:**

**BERNARD J. CARROZZA**

**MOTION UNANIMOUSLY APPROVED.**

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**AGENDA ITEM XIII – ADJOURNMENT:**

Chairperson Fillippo asked for a motion for adjournment.

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**MOTION (COSTELLO/DOZOR):**

**MOTION TO ADJOURN AT 6:50 P.M.**

**MOTION UNANIMOUSLY APPROVED.**

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Respectfully submitted,

  
Christine Costello

Secretary