



2021

New Student Programs Annual Report

202 LAWRENCE CENTER
610-436-3305

ORIENTATION@WCUPA.EDU
WCUPA.EDU/ORIENTATION

Table of Contents

Title and Contact Information.....	1
Table of Contents.....	2
Mission & Values.....	3
Meet Our Staff.....	4
Meet the Graduate Staff.....	5
Orientation Staff.....	6
January Orientation 2021.....	7
June/July Assessment.....	8
June/July Assessment & Ram Refresher.....	9
Welcome Week 2021.....	10
Summer Assessment.....	11
Rams Up!.....	12

Mission & Values

Our Mission: The Office of New Student Programs' mission is to welcome, support, and assist new students and members of the Ram Fam by providing programs and resources aimed at student success. We achieve this mission by offering virtual and in-person orientation and welcome week programs designed to help students with the transition to college academic rigor, facilitate social connections, and explore opportunities for co-curricular involvement. Understanding the importance of family support, our office partners directly with the Office of Parent & Family Relations to equip members of the Ram Fam with resources to help their students in their academic pursuits and involvement efforts during their time at West Chester University.

Values: Innovation, Pride, Inclusion, Partnership, Accountability



Professional Staff



Devan K. Zgleszewski
Director/Associate
Director



Ellen DiSanti
Assistant Director



Lenora Ann Mitchell
Assistant Director



Maria Turner
Administrative Support

Graduate Staff



Summie Bledsoe
WCU HEPSA Program



Shanelle Grier
WCU HEPSA Program



Chyna Hart
WCU HEPSA Program



DeJah Herdon-Johnson
WCU HEPSA Program



Alex Karlesses
WCU
HEPSA Program



Melissa MacPherson
WCU
HEPSA Program



MaryClare Rae
WCU
HEPSA Program

Undergraduate Staff

Four Leadership Team Members

40 Orientation Leaders
(16 returners 24 new hires)



January Orientation 2021

Due to COVID-19 restrictions, orientation was held virtually on January 16 and January 23

PRESENTATIONS

Career Development
Counseling Services
Financial Aid
Leadership & Involvement
Off Campus & Commuter
Residence Life & Housing
Success Coaching
Transfer Services

& MORE

January Assessment

As a result of attending orientation, majority of students strongly agreed that they had a better understanding of services offered on campus and felt a stronger connection to the campus and their classmates.

"I didnt know about the available writing service and the services that go along with handshake, helping with resumes and LinkedIn profiles."

"The various handshake and employment opportunities. It would be nice to have a professional opinion when entering the corporate setting"

June & July First-Year Student Orientation

As a result of attending first-year orientation (in-person):

- 81% of students and guests felt more connected to the campus.
- 85% of students and guests felt that they better understood different campus supports.
- 93% of students and guests felt the Orientation Leaders performed well.
- 83% of parents and students felt that the Campus Tour was extremely helpful.

Academic Partners

“For summer of 2022, “it would be helpful to cluster sessions by program (e.g., 3-4 sessions in the same week in June, and another 3-4 sessions during one week in July)...”

Campus Partners

“We always have clear communication with NSP and we enjoy working together! 😊”

New Golden Rams

“Our tour guide was awesome. Super sweet and talented. She was very helpful and knowledgeable! Her coordination was spot on to conduct the entire tour walking backwards without tripping once! ”

Sessions were held Tuesdays and Thursdays from June 1 - August 5
(no sessions were held the week of July 5)

First-Year Orientation Schedule

PRESENTATIONS

Academic Advising
Campus Tour
Career Development
Division of Student Affairs
Financial Aid
Leadership & Involvement
Parent & Family Relations
Off Campus & Commuter
Residence Life & Housing

& MORE



Ram Refresher

To compensate for the loss of an in person orientation prior to the start of their first semester, second-year students were invited to join us on campus for a Ram Refresher, second-year student orientation, on July 9, August 6, and August 10.

PRESENTATIONS

Campus Tour
Parent & Family Relations
Off Campus & Commuter
Residence Life & Housing
Resource Fair
Safety and Wellness

& MORE

Welcome Week

Welcome Week is a week long of events hosted in conjunction with new student move in. Events are geared at welcoming new students to campus by hosting fun and engaging events to help acclimate them to WCU the week before classes begin. This year, the welcome week program hosted 173 total events including:

- Sex Signals: Title IX and Consent*
 - Public Safety Overview*
 - Diversity Speaker Mohammad Bilal*
 - ATOD Speaker Matt Bellace, A Better High*
 - Golden Welcome Event*
 - Academic Dean's Meetings
 - Campus Department Breakout Sessions
 - Dining, IS&T, CTQA, OSSD, etc.
 - Free Speech Speaker C.L. Lindsay
 - Mental Health Speaker from To Write Love on Her Arms
 - Counseling Center Therapy Dogs
 - Native Storyteller Larry Yazzie
 - Campus Recreation Morning Group Fitness
 - Campus Recreation Outdoor Lawn Games
 - SAC Outdoor Movie
 - SAC Hypnotist
 - Comedian Shows
 - Glow Mini-Golf
 - Silent Disco
 - Cotton Candy & Aromatherapy Reeds Giveaway
 - Roller Skating Rink
 - Murder Mystery
 - RAH Bingo
- & MORE**

*CORE Events

Summer Statistics

First-Year & Second-Year Orientation

Virtual

First-Year:

4 sessions

667 participants

In-Person

First-Year: 34 sessions

2041 participants

Second-Year: 5 Sessions

612 participants

Transfer Orientation & Other Programs

Virtual

Transfer Orientation:

1 session

121 participants

In-Person

Transfer Orientation:

6 sessions

312 participants

Other Programs*:

99 participants

*Other programs include: Adult Learners, Philadelphia, and Delaware County Community College

Welcome Week

In-Person & Virtual

173 programs

5728 students served



RAMS UP

A cartoon mascot of a ram with large, curved horns, wearing a purple t-shirt with "WCU" on it and white sneakers. The mascot is giving a thumbs up. The text "RAMS UP" is written in large, bold, yellow letters on a purple background.