## **Writings Track Learning Outcomes**

Drafted by Kuhio Walters, Hannah Ashley, Karen Fitts, Tim Dougherty, Justin Rademaekers, Judy Scheffler, and Christopher Merkner—Fall 2014

All three categories of the Writings Track—Style & Aesthetics, Power & Politics, and Information Literacy, Technology, & Media—share each of the following five outcomes.

Key Concepts	Writings Track Outcomes
Theories & Traditions	Writings Track students will become aware of and conversant in the key terms and uses of diverse theories and artistic traditions in the study and practice of rhetoric and writing—especially the theory that language is the building block of knowledge and meaning-making—and will use these understandings to evaluate, critique, and participate in academic, creative, multimodal, professional, and public genres.
Analysis and Critique of Ideology and Power	Writings Track students will be able to trace and critique the role of both verbal language and non-verbal media in the maintenance of, and resistance to, ideology and power in specific cultural, institutional, historical, political, and social contexts.
Composing and Research Methods	Writings Track students will be able to employ the methods and technologies commonly used for composing and research within disciplines related to the study of writing and rhetoric.
Revision Methods	Writings Track students will demonstrate self-critical awareness of their writing by participating actively in collaborative revision processes typical of academic, creative, multimodal, professional and public contexts.
Professionalism	Writings Track Students will understand the professional writing expectations of their future careers—including but not limited to issues of intellectual property—and will demonstrate a willingness and ability to "go public" with academic, creative, multimodal, and public genres through professional publication, civic engagement, and service.