

SOME FACTS ABOUT WCU:

- WCU is the second-largest institution in the Pennsylvania State System of Higher Education with a total enrollment of more than 14,000 undergraduate and graduate students.
- WCU offers more than 80 undergraduate and 70 master's degree programs.
- WCU has been receiving more than 17,000 applications for a class of approximately 2,000 students.
- At WCU, 80% of undergraduates reside on campus or live in nearby off-campus housing.
- WCU currently enrolls students from 38 different states and 55 different countries. Approximately 11% of students are from out of state.
- More than 150 West Chester University faculty and staff serve on regional planning, nonprofit or corporate boards and as medical consultants, chamber of commerce members and elected officials.



Twardowski Career Development Center

Staff

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For more information, please visit
www.wcupa.edu/cdc and click on
“Employers”

Non-Discrimination Policy:

West Chester University is committed to providing leadership in extending equal opportunities to all individuals. Accordingly the University will make every effort to provide these rights to all persons regardless of race, religion, sex, national origin, ancestry, age, sexual orientation, disability, veteran status or other protected-class status. This policy applies to all members of the University community including students, faculty, staff and administrators. It also applies to all applicants for admission or employment and all participants in university-sponsored activities.



TWARDOWSKI CAREER DEVELOPMENT CENTER

EMPLOYER SERVICES



PARTNERS IN SUCCESS

WEST CHESTER UNIVERSITY
OF PENNSYLVANIA

Advantages of Recruiting at WCU



- A range of services are tailored to meet employers' recruiting needs (see sidebar).
- An engaged student population actively involved in over 200 student organizations on campus. These include student government; academic; service groups; fraternities and sororities; honor societies; sports clubs; publications and more.
- Approximately 95% of employers who conducted on-campus interviews expressed interest in hiring at least one of the candidates interviewed that day.
- More than 90% of the employers attending a WCU career fair say it is an effective recruiting tool for their organization.
- Employers may reserve Information Tables at two high-traffic locations throughout the academic year to increase visibility and branding on campus (see sidebar).
- Students with strong academic foundations from 5 colleges: Arts and Sciences; Business and Public Affairs; Education; Health Sciences; and Visual and Performing Arts.



Services Available by Partnering with the TCDC:

College Central Network – This free, online service allows employers to post career-related, full-time, and internship positions. On-campus interviews and invitations to career fairs are all conveniently coordinated through this system.

On-Campus Interviews – Every fall and spring, employers are invited to conduct on-campus interviews that provide the flexibility to connect with students via a process that best accommodates their schedules.

Career Fairs – A great option for connecting with potential candidates. TCDC offers a fall and spring career fair open to students and alumni in all majors. A social work/human services fair is held every spring. Employers can recruit for full-time, part-time, seasonal, and internship positions at these fairs. For educators, The Delaware Valley Education Consortium offers an annual fair every spring on campus or at a regional conference facility.

Job Binders – Employers may also e-mail, mail or fax their available positions to the TCDC. Hard copies are kept in the center's resource room; the binders are ideal for seasonal, child-care and part-time opportunities.

Advertising Opportunities – Employers can connect with students and gain visibility on campus via information tables at two high traffic areas—Lawrence Center and the Sykes Student Union. In addition, TCDC can help facilitate connections with faculty and numerous active student organizations on campus.

Ongoing Programs – Throughout the year, employers can also become involved in programs offered through the center, including mock interview days, career panels, etiquette dinners, and skill-building workshops.