

ECONOMICS AND FINANCE

The primary objective of the Department of Economics and Finance is to provide a learning experience that will permit you, as a student, to achieve your maximum intellectual development in a chosen field of study and to prepare you for a satisfying career in that field. You will develop the capacity to analyze situations, relate and classify pertinent factors, and derive alternatives for solving problems. The department acquaints you with the economic challenges faced by the national and world economies, as well as the challenges posed by a rapidly changing financial environment.

The business programs at West Chester University are accredited by the Middle States Association of Colleges and Schools, and by the Association to Advance Collegiate Schools of Business (AACSB), an international accrediting agency for business programs.

Career Opportunities

Both economists and financial analysts are concerned with the interrelated behavior of individual business firms, consumers, and units of government. Economists analyze patterns of production and prices, distribution, consumption of goods and services, and national problems, such as inflation and unemployment. Financial analysts study capital budgeting, the determinants of interest rates, the effects of taxation, and investment behavior.

The Department of Economics and Finance provides a sound background in economics and finance, and builds a foundation in the general business areas of accounting, management, and marketing. Additional fields of study available to you as an economics major are political science, geography, and public administration. Graduates of the economics and finance programs at West Chester University are prepared for entry-level positions in business and government, and for admission to graduate school.

Those with degrees in either economics or finance have been successful in securing positions with leading companies and organizations in the United States

and abroad. Companies where graduates have found employment include the following:

Automatic Data Processing (ADP)

Federal government

Merrill Lynch

QVC

SEI Investments

State Farm

Vanguard

Graduates have continued their studies in business, economics, finance, and law at a number of prestigious institutions.

Undergraduate Degrees

As an incoming freshman, you must apply to the pre-business program. After completing 45 credits with a GPA of 2.5 or better, including seven required business classes, you may apply for the economics and finance major. If you are a transfer student, you also must have the 45 credits, 2.5 GPA, and seven required classes to be admitted into the major.

Bachelor of Science in Economics. This program focuses on a business orientation of economic analysis.

Bachelor of Science in Finance. This curriculum focuses on a financial analysis of business decision making.

You may choose to major in either or both economics and finance, or you may combine either degree with one offered in another department for a double major.

Minors

The department also offers minors in economics and finance. These minors enable you to analyze a different discipline from an economic or financial perspective.

Typical Courses

Corporate Finance

Economic Growth and Development

UNDERGRADUATE FACT SHEET

Financial Markets and Institutions

Game Theory

International Finance

Investments

Public Finance

Economics of Health Care

Economics and finance majors can participate in the business internship program. Under this program, you can earn three to six credits for on-the-job, career-oriented experience.

Related Student Activities

Omicron Delta Epsilon (economics honor society)

Economics and Finance Society

Faculty

You can obtain a complete listing of faculty and their academic qualifications for this program from the department's website.

For More Information

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Undergraduate Catalog: http://www.wcupa.edu/_information/official.documents/undergrad.catalog/

About West Chester University

A comprehensive, public institution, West Chester University offers high-quality undergraduate and graduate degree pro-

grams in more than 100 subject areas, as well as certification and certificate programs. As one of the largest members of the Pennsylvania State System of Higher Education, West Chester offers a full and rewarding educational experience as well as reasonable tuition.

With a rich heritage dating back to the 19th century, West Chester University was founded in 1871 as West Chester Normal School for the purpose of training teachers for the Commonwealth's newly established public schools. In 1960, West Chester State Teachers College expanded its programs to include liberal arts and graduate degrees and, as a result, dropped "Teachers" from its name. In 1983, West Chester State College became one of the 14 institutions in the State System of Higher Education. Along with its university status, the school acquired a new system of governance and the opportunity to expand its degree programs.

Today, more than 15,400 graduate and undergraduate students, along with 1,500 faculty and staff, study and work on the 406-acre campus. Situated in the Borough of West Chester, the campus is a picturesque mix of Gothic, Victorian, and modern architecture with pleasant, tree-shaded walks.

Strategically located at the center of the mid-Atlantic corridor between New York City and Washington, D.C., West Chester is just 25 miles west of Philadelphia and 17 miles north of Wilmington.

Information on Admission

Office of Admissions

Emil H. Messikomer Hall, 100 West Rosedale Ave.

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