

**GRADUATE CERTIFICATE
IN SPORT MANAGEMENT
AND ATHLETICS**



The M.P.A. Degree with a Graduate Certificate

The master of public administration with a graduate certificate in sport management and athletics is a professional degree that focuses on the comprehensive career preparation of practicing athletic and sport managers. It is designed for individuals aspiring to leadership and management roles in the complex world of interscholastic, intercollegiate, recreational, and professional sports, as well as corporate fitness.

The program is built on acquiring an experiential understanding of administrative and management practices in athletic settings. It will prepare candidates with the knowledge and skills necessary to apply theory, research, and experience to solve academic, athletic, sport, and event management challenges. Students will be encouraged to make an ongoing commitment to professional development, and they will likely encounter connecting values between personal and professional experiences.

Career Opportunities

Candidates may find sport management career opportunities on several levels: interscholastic (middle and high school), intercollegiate (NCAA Division I, II, or III), professional (major and minor leagues), club/recreational (YMCA and other youth sport organizations), and corporate fitness. Course work is designed to meet students' individual interests. Consequently, candidates will be prepared to work on the level that meets their personal target.

Internship Experience

Internship field experiences are offered in a variety of institutional settings, including secondary and higher education, professional, recreational, and corporate fitness levels. The internship experience will give students an opportunity to gain expertise from professional mentors in a setting that is consistent with their career goals. During the internship, students will have the chance to learn from professionals currently working in the field, experience the responsibilities required in their chosen area, and make many important contacts that may help further their career. Candidates are required to discuss their career goals with their adviser early in the program to facilitate appropriate internship placement.

Flexible Scheduling

The program is designed for individuals wanting to earn a master's degree part time while working full time. Students who want to pursue the degree on a full-time basis may complete the program on a faster track. Most courses are held in the late afternoon or early evening. Courses are typically offered during four semesters throughout the calendar year – spring, first and second summer sessions, and fall.

The Curriculum

The M.P.A. with a graduate certificate in sport management and athletics requires the following courses:

- I. Administrative Core (18 semester hours)
 - PPA 500 Foundations of Public Administration
 - PPA 501 Research Methods in Public Administration
 - PPA 502 Policy Analysis and Program Evaluation
 - PPA 503 Public Budgeting and Finance
 - PPA 504 Public Human Resources Management
 - PPA 505 Public Sector Organization Theory and Behavior
- II. Certificate Requirements (24 semester hours)
 - A. Sport and Athletic Core (12 semester hours)
 - KIN 513 Theories and Principles of Sport Management
 - KIN 514 Problems and Issues in Sport Management
 - KIN 600 Research Methods in Health, Physical Education, and Recreation
 - PPA 513 Administrative Law

B. Electives (6 semester hours)

- KIN 553 Facility, Event, and Risk Management in Sport
- KIN 580 Sociological and Psychological Aspects of Sport and Physical Education
- KIN 601 Research Methods II
- KIN 602 Advanced Philosophy of Sport and Physical Education
- KIN 680 Scientific Principles of Coaching
- KIN 681 Advanced Exercise Physiology
- KIN 685 Gender Equity in Sport

Others may be selected under advisement with program coordinator

C. Electives (6 semester hours)

- KIN 611 Intern Study I
- KIN 612 Intern Study II

Admission Requirements

Candidates should submit the following materials to the Office of Graduate Studies and Extended Education:

- Completed graduate application, including goals statement outlining career objectives (apply online at www.wcupa.edu/grad)
- Official academic transcript(s) from all colleges and universities attended at both the undergraduate and graduate levels
- Two letters of reference, at least one of which must be from a present or former supervisor. At least one letter should address management potential.
- Resume

Certificate-Only Program

Students who do not want to enroll in a degree program can apply for the certificate-only program in sport management and athletics, which includes the 24 semester hours listed above. Contact the sport management and athletics coordinator for more information.

For More Information

Write: Office of Graduate Studies and Extended Education
McKelvie Hall
102 West Rosedale Avenue
West Chester University
West Chester, PA 19383

Call: 610-436-2943
Fax: 610-436-2763
E-mail: gradstudy@wcupa.edu
Web: www.wcupa.edu/grad
Visit: www.facebook.com/wcugrad
Or:
Write: Dr. Lorraine Bernotsky, Director
M.P.A. Program

1160 McDermott Drive
West Chester University
West Chester, PA 19383

Call: 610-436-2438
E-mail: mpa@wcupa.edu
Web: www.wcupa.edu/mpa
Or:
Write: Dr. Eve Atkinson, Graduate Coordinator
M.P.A. – Sport Management and Athletics
316 Sturzebecker Health Sciences Center
West Chester University
West Chester, PA 19383

Call: 610-436-2314
Fax: 610-436-2860
E-mail: eatkinson@wcupa.edu
Web: www.wcupa.edu/_academics/healthsciences/kinesiology/gradprog.asp

About Graduate Studies

West Chester University offers high-quality graduate degrees in more than 60 disciplines or areas of study, as well as certificate and certification programs. The graduate studies program has grown remarkably since its introduction in 1960. West Chester University's program is the largest within the 14 institutions in the Pennsylvania State System of Higher Education enrolling more than 2,000 graduate students.

Programs can be taken on a part-time basis, and most of the graduate classes are scheduled during late afternoons and evenings for the benefit of in-service teachers and other employed persons.

About West Chester University

A regional, comprehensive institution, West Chester University of Pennsylvania offers high-quality undergraduate and graduate degree programs in more than 100 subject areas, as well as certification programs. As the second largest member of the Pennsylvania State System of Higher Education, West Chester offers a full and rewarding educational experience as well as reasonable tuition; the Commonwealth of Pennsylvania provides more than \$5,000 toward the cost of each Pennsylvania student who attends.

With a rich heritage dating back to the 19th century, West Chester University was founded in 1871 as West Chester Normal School. Today, more than 14,000 students, along with 1,500 faculty and staff, study and work on the picturesque, 403-acre campus situated in the Borough of West Chester. Strategically located at the center of the mid-Atlantic corridor between New York City and Washington, D.C., West Chester is just 25 miles west of Philadelphia and 17 miles north of Wilmington.

