



INTERNATIONAL CONFERENCE ON HIGHER EDUCATION Congreso Internacional de Educacion Superior

KNOWLEDGE CROSSING BORDERS:
Building a Global Future through Research and Innovative Practices

May 30-June 1, 2012 • West Chester, Pennsylvania, USA

*Co-hosted: West Chester University of Pennsylvania, USA
Universidad Nacional at Heredia, Costa Rica*

SPONSORSHIP OPPORTUNITIES

For more information on sponsorship opportunities contact: **John Rhein 610-436-3500 or jrhein@wcupa.edu**

PLATINUM (\$40,000)

- Ten complimentary conference registrations including meals
- Two 8' x 10' spaces reserved in the Exhibit Hall
- Full-page color ad (8.5"W x 11.0"L) in the Conference Program
- Keynote-speaker introduction by a sponsor representative
- Logo display on conference website with hot link to sponsor website
- Organization logo included as PowerPoint slide during the conference events
- Display the organization banner (2'W x 6'L) in main event hall
- Recognition in all promotional conference communications
- Two Conference Sessions

GOLD (\$20,000)

- Six complimentary conference registrations including meals
- One space reserved in the Exhibit Hall
- Half-page color ad (4.25"W x 5.5"L) in Conference program
- Keynote-speaker introduction by a sponsor representative
- Logo display on conference website with hot link to sponsor website
- Organization logo included as PowerPoint slide during the conference events
- Display the organization's banner (2'W x 6'L) at the main event hall
- Recognition on all promotional conference communications
- Two Conference Sessions

SILVER (\$10,000)

- Four complimentary conference registrations including meals
- One-third page black & white ad (2.75"W x 3.5"L) in the Conference Program
- Logo display on conference website with hot link to your website
- Organization logo included as PowerPoint slide during the conference events
- Display the organization banner (2'W x 6'L) in main event hall
- Recognition on promotional conference communications
- Two Conference Sessions

BRONZE (\$5,000)

- Two complimentary conference registrations including meals
- Quarter-page black and white ad (2.25"W x 2.75"L) in the Conference Program
- Logo display on conference website with hot link to your website
- Organization logo included as a PowerPoint slide during the conference events
- Recognition on all promotional conference communications
- One Conference Session

OTHER OPPORTUNITIES

Badge Lanyards - \$5,000 (exclusive)

Attendees will not only see your logo but they will wear it, too! Be the first to say "Welcome" and introduce your company on the conference lanyards worn throughout the event. Sponsor to provide logo. (Sponsorship must be secured by 3/9/12.)

Reception / Meal Sponsorships - \$5,000 each

These events are open to all conference attendees and exhibitors. The sponsorship includes food, beverage, and signage.

- | | |
|--|---|
| <input type="checkbox"/> Wednesday, May 29 | Opening Night Reception |
| <input type="checkbox"/> Thursday, May 30 | All Conference Lunch |
| <input type="checkbox"/> Thursday, May 30 | All Conference Art Gallery Reception |
| <input checked="" type="checkbox"/> Thursday, May 30 | All Conference Dinner SOLD |
| <input type="checkbox"/> Friday, June 1 | All Conference Closing Luncheon |

YES! My company would like to be a _____ sponsor!

Contact: _____

Company: _____

Address: _____

Email: _____ Phone: _____

Add'l. Company Attendees: _____

Enclosed is my check in the amount of \$ _____ *made payable to West Chester University Foundation*

Please charge \$ _____ to my Visa / AmEx / MC / Discover (*circle one*)

Card #: _____ Exp: _____ / _____

Signature: _____

Same as company address listed above

Use address information below

City: _____ St _____ Zip _____

Please mail to: West Chester University
ATTN: John Rhein
Office of Cultural and Community Affairs
13/15 University Ave
West Chester, PA 19383

Or fax to: 610-738-0466

Questions: jrhein@wcupa.edu | 610-436-3500

Register online at: wcupa.edu/KnowledgeCrossingBorders