



# INTERNATIONAL CONFERENCE ON HIGHER EDUCATION

Congreso Internacional de Educacion Superior

**KNOWLEDGE CROSSING BORDERS:**  
*Building a Global Future through Research and Innovative Practices*

**May 30-June 1, 2012 • West Chester, Pennsylvania, USA**

Co-hosted: West Chester University of Pennsylvania, USA  
 Universidad Nacional at Heredia, Costa Rica

## CALL FOR EXHIBITORS

The second bi-annual International Higher Education Conference is an excellent opportunity to showcase your organization's latest technology, services, research, and information in the field of higher education to hundreds of participants from across the globe.

Exhibits will be open daily and are located in close proximity to the meeting rooms, ensuring constant availability to participants.

**EXHIBIT SPACE** \$ 1,500

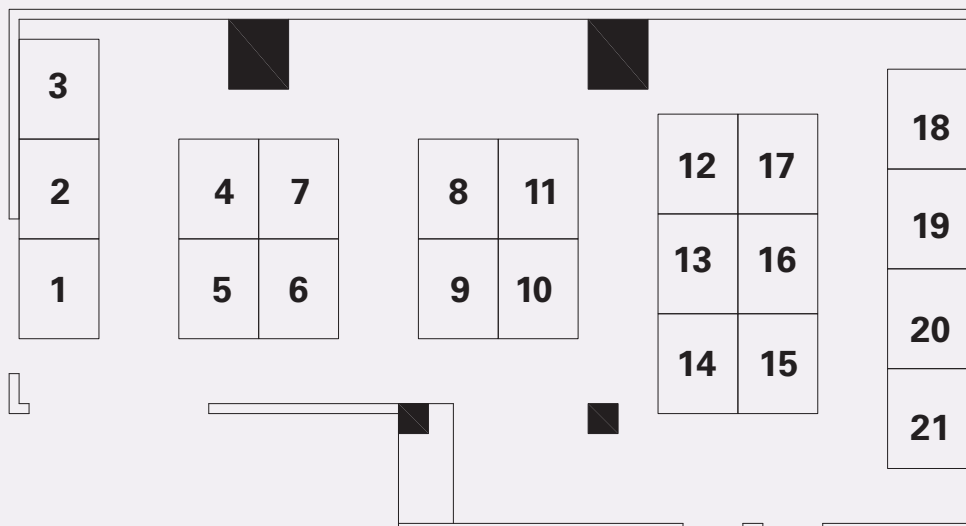
*Fee Includes:*

- All 8' x 10' pipe and draped exhibit spaces include one 6' x 30" skirted table, two chairs, booth identification sign, and trash can. *Electricity is an additional \$100.*
- Two complimentary conference registrations including meals
- Logo display on conference website with hot link to your website
- Recognition on all promotional conference communications
- One conference session presentation (75 Minutes).

### EXHIBIT SCHEDULE

<b>Tuesday, May 29</b>	<b>8:00 a.m. – 4:00 p.m.</b>	<b>Set Up</b>
<b>Tuesday, May 29</b>	<b>6:00 p.m. – 8:00 p.m.</b>	<b>Opening Reception</b>
<b>Wednesday, May 30</b>	<b>8:00 a.m. – 5:00 p.m.</b>	<b>Conference Sessions/Exhibits Open</b>
<b>Thursday, May 31</b>	<b>8:00 a.m. – 5:00 p.m.</b>	<b>Conference Sessions/Exhibits Open</b>
<b>Friday, June 1</b>	<b>8:00 a.m. – Noon</b>	<b>Breakdown</b>

Sykes Student Union Ballroom, West Chester University



\* Diagram subject to change based upon total number of exhibitors

**YES! My company would like to be an exhibitor!**

Please return exhibitor registration form by **Friday, March 16, 2012**. Exhibit space is limited!

**Contact Information** (as it will appear in the Conference Program)

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**BADGE INFORMATION**

Badge #1 Name/Title: \_\_\_\_\_

Badge #2 Name/Title: \_\_\_\_\_

**BOOTH SELECTION**

Enter booth preference below . Booth space will be assigned by receipt date. *Exhibit fees are non-refundable.*

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

**SESSION SELECTION**

Please attach title and fifty-word description of your session. Indicate your time preference below.  
Final conference itinerary, including presentations will be available by March 16.

- Wednesday, May 30 Morning Session
- Wednesday, May 30 Afternoon Session
- Thursday, May 31 Morning Session
- Thursday, May 31 Afternoon Session
- Friday, June 1 Morning Session

Enclosed is my check in the amount of \$ \_\_\_\_\_ made payable to **West Chester University Foundation**

Please charge \$ \_\_\_\_\_ to my Visa / AmEx / MC / Discover (circle one)

Card # : \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

Same as company address listed above  Use address information below

City: \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Please mail to: West Chester University  
ATTN: John Rhein  
Office of Cultural and Community Affairs  
13/15 University Ave  
West Chester, PA 19383

Or fax to: 610-738-0466

Questions: jrhein@wcupa.edu | 610-436-3500